

# **DEPARTMENT OF COSTUME DESIGN AND FASHION**

## **NEHRU ARTS AND SCIENCE COLLEGE**

(An Autonomous Institution affiliated to Bharathiar University)  
(Reaccredited with “A” Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified  
Recognized by UGC with 2(f) &12(B), Under Star College Scheme by DBT, Govt. of India)  
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

### **B. Sc. COSTUME DESIGN AND FASHION SYLLABUS**



**EFFECTIVE FROM 2021-2022**

# NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)  
(Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified  
Recognized by UGC with 2(f) &12(B), Under Star College Scheme by DBT, Govt. of India)  
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

## Department of Costume Design and Fashion

### PROGRAM EDUCATIONAL OBJECTIVES

After 3 years of the programme, the graduates are expected

PEO1	To acquire new knowledge and expertise through professional development opportunities or advanced education.
PEO2	To familiarize with the present day developments in terms of Technology and systems approach in the Fashion Industry.
PEO3	To create entrepreneurial ventures by equipping them with the necessary entrepreneurial skills
PEO4	To Analyze real life problems, design appropriate system to provide solutions that are technically sound, economically feasible and socially acceptable.
PEO5	To acquire successful careers in Textiles and Fashion professional roles of increasing responsibility and impact.
PEO 6	To develop mindset to value applied research in the domain areas, Fashion education and research.

#### Guidelines to Frame the PEOs

PEOs should be consistent with the mission of the Department

PEOs should be specific to the program and not too broad.

The number of PEOs should be manageable (3 to 6).

PEOs should be achievable by the program.

# NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)  
(Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified  
Recognized by UGC with 2(f) &12(B), Under Star College Scheme by DBT, Govt. of India)  
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

## Department of Costume Design and Fashion

### PROGRAMME OUTCOMES

<b>PO1</b>	<b>Critical Thinking</b>	Develop a systematic, critical approach to problem solving at all levels and apply the domain specific knowledge to form conclusions based on quantitative information to meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations.
<b>PO2</b>	<b>Usage of Technology</b>	Equip the students to meet the industrial needs by utilizing tools and technologies for Peer Communication, Data Interpretation and Problem-Solving aspects.
<b>PO3</b>	<b>Effective Communication</b>	Develop language competence and be proficient in oral and written communication with a focus on LSRW.
<b>PO4</b>	<b>Environment and Sustainability</b>	Understand the consequential responsibilities to analyze and realise the interactions between social and environmental sustainability procedures and create processes.
<b>PO5</b>	<b>Individual and Team Work</b>	Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings and manifest the best outcomes.
<b>PO6</b>	<b>Ethics and Values</b>	Acquire life skills to become a better human being and apply ethical principles and commit to professional ethics and responsibilities.
<b>PO7</b>	<b>Social Interactions</b>	Participate actively in initiatives that encourage equity and growth for all and to act with an informed awareness of local, regional, national and global needs
<b>PO8</b>	<b>Life Long Learning</b>	Engage in lifelong learning and Work on career enhancement and adapt to changing personal, professional and societal needs.

# NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)  
(Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified  
Recognized by UGC with 2(f) &12(B), Under Star College Scheme by DBT, Govt. of India)  
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

## Department of Costume Design and Fashion

### PROGRAMME SPECIFIC OUTCOMES (PSOs)

After the successful completion of the programme, the students are expected to

PSO1	Acquire the basic knowledge on concepts and components of textiles, Fashion, Apparel and designing.
PSO2	Understand technical skills needed for fashion design and Portfolio.
PSO3	Apply knowledge and skills in Textile and apparel, fashion related entrepreneurship.
PSO4	Analyzing the quality of fashion goods textiles, production and testing.
PSO5	Design and develop the plans to deal with the costume and fashion industries, solve the problems related to the Fashion industries.



# NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)  
 (Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified  
 Recognized by UGC with 2(f) & 12(B), Under Star College Scheme by DBT, Govt. of India)  
 Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.



## B. Sc. COSTUME DESIGN AND FASHION

### Scheme of Examination (Two Semester Language Pattern)

(Applicable to the students admitted during the year 2021-2022 onwards)

Semester	Part	Sub. Code	Name of the Subject	Instruction hours / week	Duration of Examination	Examination Marks			Credits
						CA	ESE	Total	
I	I	21U1TAM101/ 21U1HIN101 / 21U1MAL101/ 21U1FRN101	Language I	5	3	50	50	100	4
	II	21U2ENG101	English I	5	3	50	50	100	4
	III	21U3CDC101	Core Paper I – Pattern Making Essentials	4	3	50	50	100	4
		21U3CDC102	Core Paper II – Textile Science	4	3	50	50	100	4
		21U3CDP103	Core Paper III - Apparel Designing Practical	5	3	50	50	100	4
		21U3CDR101	Allied I – Fashion Illustration and Design Practical	4	3	50	50	100	4
IV	21U4ENV101	**Ability Enhancement Compulsory Course Environmental Studies	2	3	50	-	50	2	
	IV	21U4HVY201	Human Excellence- Human Values and Yoga Practice I	1	-	-	-	-	-
				<b>30</b>				<b>650</b>	<b>26</b>
II	I	21U1TAM202/ 21U1HIN202/ 21U1MAL202/ 21U1FRN202	Language II	5	3	50	50	100	4
	II	21U2ENG202	English II	5	3	50	50	100	4
	III	21U3CDC204	Core Paper IV – Fashion Designing	5	3	30	45	75	3
		21U3CDP205	Core Paper V – Surface Enrichment Practical	3	3	30	45	75	3
		21U3CDP206	Core Paper VI – Children’s Apparel Practical	5	4	30	45	75	3
		21U3CDA202	Allied II – Garment Production Machineries	4	3	50	50	100	4
IV	21U4HRC202	** Ability Enhancement Compulsory Course Human Rights and Constitution of India	2	3	50	-	50	2	
	IV	21U4HVY201	Human Excellence- Human Values and Yoga Practice I	1	2	50	-	50	2
				<b>30</b>				<b>625</b>	<b>25</b>
III	III	21U3CDC307	Core Paper VII - Textile Processing	5	3	30	45	75	3
		21U3CDC308	Core Paper VIII – Woven and Nonwovens	4	3	30	45	75	3
		21U3CDC309	Core paper IX – Traditional Costumes and Textiles of India	4	3	30	45	75	3
		21U3CDP310	Core Paper X - Women’s Apparel Practical	5	4	30	45	75	3

	III	21U3CDR303	Allied III – Advanced Fashion Sketching Practical	4	3	50	50	100	4
	IV	21U4CDZ301	Skill Based Paper I - Basic Draping Practical	3	3	30	45	75	3
	IV	21U4NM3BT1 / 21U4NM3AT1 / 21U4NM3CAF / 21U4NM3GTS / 21U4NM3WRT	# @Basic Tamil - I / ##Advanced Tamil- I / * NME: Consumer Affairs / Gandhian Thoughts / Women's Rights	2	2	50		50	2
	IV	21U4CD3ED1 / 21U4CD3ED2	Extra Departmental Course	2	-	-	50	50	2
	IV	21U4HVVY402	Value Education- Human Values and Yoga Practice II	1	-	-	-	-	-
	IV	21U4CDVALC	**Skill Enhancement- Add on Course – Institute Industry Linkage	-	-	-	-	-	-
				<b>30</b>				<b>575</b>	<b>23</b>
IV	III	21U3CDC411	Core Paper XI – Knitting Technology	4	3	30	45	75	3
		21U3CDC412	Core Paper XII- Textile Dyeing and Printing	4	3	30	45	75	3
		21U3CDP413	Core Paper XIII- Men's Apparel Practical	5	4	50	50	100	4
		21U3CDP414	Core Paper XIV - Textile Testing and Fabric Analysis Practical	3	3	30	45	75	3
		21U3CDP415	Core Paper XV - Textile Dyeing and Printing Practical	3	3	30	45	75	3
		21U3CDA404	Allied IV- Organization of Garment Unit	4	3	50	50	100	4
	IV	21U4CDZ402	Skill Based Paper II- Computer Aided Designing I Practical	4	3	30	45	75	3
	IV	21U4NM4BT2 / 21U4NM4AT2 / 21U4NM4GEN	# @Basic Tamil- II / ##Advanced Tamil- II / General Awareness	2	2	50		50	2
	IV	21U4HVVY402	Value Education - Human Values and Yoga Practice II	1	2	50	-	50	2
	IV	21U4CDVALC	**Skill Enhancement Add on Course – Institute Industry Linkage	-	-	-	-	-	Gr ade
				<b>30</b>				<b>675</b>	<b>27</b>
V		15 days Internship in any Textile Processing Unit During May		Certificate Submission					
	III	21U3CDC516	Core Paper XVI – Technical Textiles	4	3	50	50	100	4
		21U3CDC517	Core Paper XVII– Apparel Quality Control	4	3	30	45	75	3
		21U3CDC518	Core Paper XVIII - Fashion Marketing and Merchandising	4	3	30	45	75	3
		21U3CDP519	Core Paper XIX- Home Textiles Practical	4	3	30	45	75	3
		21U3CDP520	Core Paper XX - Fashion Portfolio Presentation (Project & viva voce)	4	-	30	45	75	3
		21U3CDE501/ 21U3CDE502/ 21U3CDE503	Discipline Specific Elective I	5	3	50	50	100	4
IV	21U4CD Z503	Skill Based Paper III - Computer Aided Designing II Practical	5	3	30	45	75	3	
				<b>30</b>				<b>575</b>	<b>23</b>
VI	III	21U3CDC621	Core Paper XXI – Visual Merchandising and Display	5	3	30	45	75	3
		21U3CDV622	Project and Viva Voce	10	-	50	50	100	4
		21U3CDY604/ 21U3CDY605/ 21U3CDY606	Discipline Specific Elective II	5	3	50	50	100	4
		21U3CDE607/ 21U3CDE608/ 21U3CDE609	Discipline Specific Elective III	5	3	50	50	100	4

	IV	21U4CDS604	Skill Based Paper IV – Fabric Care	5	3	30	45	75	3	
	V	21U5EXT601	Extension Activities	-	-	50	-	50	2	
				<b>30</b>				<b>500</b>	<b>20</b>	
Total								<b>3600</b>	<b>144</b>	
Additional Credit (Optional)		Semester II - VI								8s

# **Basic Tamil** -Students who have not studied Tamil upto 12th standard.

##**Advance Tamil** – Students who have studied Tamil language upto 12th standard and chosen other languages under part I of the programme but would like to advance their Tamil language skills.

\* **NME** – Student shall choose any one course out of three courses.

@ No End Semester Examinations. Only Continuous Internal Assessment (CIA)

\$ - Not included in Total marks & CGPA Calculation

**List of Elective papers (Choose any one of the paper)**

Elective	Subject Code		Name of the Subject
Discipline Specific Elective – I	21U3CDE501	A	Fashion Photography
	21U3CDE502	B	Fashion Communication
	21U3CDE503	C	Export Marketing and Documentation
Discipline Specific Elective – II	21U3CDY604	A	Fashion Accessory Designing Practical
	21U3CDY605	B	Fabric Craft Practical
	21U3CDY606	C	Traditional Painting Practical
Discipline Specific Elective - III	21U3CDE607	A	Research Methodology and Statistics
	21U3CDE608	B	Color Forecasting
	21U3CDE609	C	Event Management

**Extra Departmental Course offered by the Department to other Department Students**

S.No.	Subject Code	Name of the Subject
1	21U4CD3ED1	Accessory Designing Practical
2	21U4CD3ED2	Basic Hand Embroidery Practical

**Self Study Paper offered by Costume Design and Fashion Department**

S. No.	Semester	Course code	Course Title
1	Semester II to V	21UCDSS01	Cosmetology
2		21UCDSS02	Art of Indian Painting

  
Chairman 30/3/2022

**Board of Studies in Costume Design and  
Fashion Nehru Arts and Science College  
Coimbatore  
BoS - Chairman**

**Costume Design and Fashion**  
Nehru Arts and Science College (Autonomous)  
Thirumalayampalayam, Coimbatore - 641 105.

Course Code	Title		
21U1TAM101	Part I – Tamil - I		
Semester : I	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

(Common to all UG Programmes)

**Course Objective** : nkhoj ,yf;faj;jid thayhf mwk rhh gz;G kw;Wk MSik kf;f khztH;fis cUthf;Fjy

**Course Outcomes** :

C01	jkio ,yf;faq;fs thayhf r%fr rh;jjUj;jr ne;jidfs ngwg;gLk.
C02	mw ,yf;faq;fs;d to; jkioHfs;d tho;tay gz;Gfisf fw;W mwpjy.
C03	ngz;zaf ft;QHfs;d gILG;Gj j;wid khztHfSf;F czHj;Jjy
C04	rWfijfs;d to; r%f fUj;Jfis khztHfSf;F mwpTWj;jy
C05	jkio ,yf;fa tuyhw;Wj j;wid tsHj;jy

**Offered by** : jko;j;Jiw

**Course Content**

**Instructional Hours / Week** : 5

Unit	Description
I	rq;f ,yf;fak
	1. Iq;FE)W – fis;isg;gj;J (281-290) ghLy;fs
	2. gj;w;Wg;gj;J – ,uzLhk gj;J (11 -15 Ie;J ghLy;fs)
	3. gj;Jg;ghL;L – Ky;iyg;ghL;L - Ky;iyg;ghL;L KOTJk (1-103 th;fs)
	4. r;Wghz;hw;Wg;gIL – NruehL;bd tsik
<b>Instructional Hours 15</b>	
II	mw ,yf;fak - ejjE}y;fs
	1. mwd tyAWj;jy - (31-40 FwL;ghf;fs)
	2. Gfo - (231 - 240 FwL;ghf;fs)
	3. tha;ik - (291 - 300 FwL;ghf;fs)
	4. ehybahH - nghUL;ghy 11 MtJ mj;fhuk (\$Lh eL;G 1 - 10)
5. ehd;kz;f;fbif - Kjy Ie;J ghLy;fs	
<b>Instructional Hours 15</b>	
III	ngz;zak
	1. ér;ri tho;f;if – MZLhs gu;aju;rd; (Rak NgRk fis)
	2. njhL;br;nrb – ft;Qu ,sk;giw
	3. mk;kh – Rfu;juhz; 4. euy miyAk Kfk - m.ntz;z;yh
<b>Instructional Hours 15</b>	
IV	rWfijfs
	1. FL;b Nutj; – e;wa miwfs cs;s tL
	2. n[anKhfd - ahid LhfLh
	3. r;jkio;r;nry;td - ntaiNyhL Ngha
	4. tz;zeytd - v];jh 5. ckh kNf];th; - kug;ghr;ri
<b>Instructional Hours 15</b>	
V	jkio - ,yf;fa tuyhW
	1. GJf;ft;ijad Njh;w;wKk tsHr;riAk
	2. rWfijad Njh;w;wKk tsHr;riAk 3. gbkk FwpaL gw;wpa – tsffk
<b>Instructional Hours 15</b>	
<b>Total Hours 75</b>	



ghLj;njhFg;G

,sq;fiy Kjyhk Mz;L jkio khztHfSf;Fh;a ghLE}y“ ,se;jsH”  
 njhFg;G: jkio;j;Jiw >NeU fiy kw;Wk mwp,tay fy;Y}hp Nfhak;Gj;J}H

ghh;it E}y;fs

1. Iq;FE}W - ciuahrh;ah Xsit Jiurhk;g;g;s;is> gj;g;ghr;h;ah;fs KJKidth ,uh. ,sq;Fkudhh> Kidth;g;jkiofd jkio kz mwf;fLLis> nrd;id.17
2. j;Uts;StH - j;Uf;Fws gh;NkyofH ciu> rhujh gj;g;gfk> Ij - 4 rhe;j; mLf;ffk> = fU~;zhGuk njU> ,uhag;NgL;iL> nrd;id- 014
3. MzLhs gh;ajH~;d; - Rak NgRk fis; ft;ijj njhFg;G> uhfNte;jjuh ntsaL 163 2 nghd;t;oh mr;r;fk> nghd;d; ntsaL gh;f;FLLrh;y> mz;zhfH> nrd;id.
4. ftQH ,sk;giw - njhL;br;nrb> nghd;d; ntsaL> nrd;id - 91
5. Rf;HjuhZj - j;ZLg;gLh;Kj;jk> fhyr;RtL gj;g;gfk> ehfHNfha;y;
6. m.ntz;z;yh - eh;y miyAk Kfk Kjy ft;ijj njhFg;G - 2000
7. jkoz;zy - Gj;aNehf;fy jkio ,yf;fia tuyhW> kdhl;Gj;jf ei;yak> kJiu -625 001.
8. e;wa miwfs cs;stL - FL;bNutj; vOj;J g;uRuk 11khLy efh 10 tJ tj> nrd;id.
9. ahid LhfLh - n[aNkhfd tk;g;gj;g;gfk e;A nrQ;Rh; Gf;fT] nrd;id.
10. nta;NyhL Ngha - r.jkio;r;nry;td r;Wfijfs njhFg;G ghuj; Gj;jfhyak 7 ,sq;Nfh rhiy Rg;guhadd efh nrd;id
11. v;j;h - tz;zeytd r;Wfijfs> ew;wp izg gj;g;gfk> 172> Mh;fL NuhL> fd;d;dhGuk tLgod; - 2
12. kug;ghr;r; - ckh knf;];th> jkio;d; gj;g;gfk> 342 b.b.Nf rhiy> nrd;id.14

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Group Project	Total
8	8	10	8	8	8	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	H	-	H	H	M	H	L	L	L	H	H
CO2	-	-	M	-	H	L	H	H	L	L	L	L	L
CO3	-	-	L	-	M	M	H	H	M	M	L	L	L
CO4	-	-	H	-	H	M	M	L	M	L	L	L	M
CO5	-	-	H	-	H	L	H	H	L	L	L	L	L

H-High; M-Medium; L-Low;

Course Designed by	Verified by	Checked by	Approved by



**ikB; iLrd:**

- 1- yMkb % lo'ojn;ky lDluk
- 2- ,dkdh lxg
- 3- vuokn vH;k&3] nf{k.k Hkkjr fgnh ipkj lHkk] psUu&17-
- 4- vkys[ku o fVli.kh

**lnHk xFk %**

1. Mk- ,u-bi fo'oukFk v,;j] vuokn dyk] ifcy'kj] lLdj.k 2000
2. HkkykukFk frokj] vuokn foKku] lLdj.k 2000
3. jkeno] 0;kdjok inhiA idk'ku % fgnh Hkou] 36] Vxkj Vkm] bygkckn &2
4. uwru x] lxg] lfe=k idk'ku] lfe=k fuok] 16@4 gkLVX] jkM] bygkckn &211 001- lLdj.k 2006

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Assignment	Seminar	Project	Total
8	8	10	8	8	8	50

**Mapping**

POS COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	H	-	L	M	M	-	M	L	L	H	H
CO2	-	-	M	-	L	M	H	-	L	L	L	L	L
CO3	-	-	M	-	M	H	L	-	M	M	L	M	L
CO4	-	-	H	-	-	M	-	-	M	L	L	M	M
CO5	-	-	M	-	-	-	H	-	M	L	L	L	L

H-High; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by	Approved by

Course Code	Title		
21U1MAL101	Part - I : Malayalam - I		
Semester : I	Credit : 4	CIA : 50 Marks	ESE : 50 Marks

(Common to all UG Programmes)

**Course Objective :** ആധുനികകാലത്തെ മലയാളകഥകളെക്കുറിച്ചും സംസ്കാരത്തെ കുറിച്ചും അറിവു നേടാനും ഉണ്ടാകുന്നു.

**Course Outcomes:**

CO1	കഥയുടെ സംവേദനം ആസ്വാദകന്റെ അഭിരുചിയെ പൂർണ്ണമായിയാക്കുന്ന
CO2	പ്രകൃതിയുമായി ബന്ധപ്പെട്ട കഥാപരിസരം
CO3	ഭക്ഷണത്തിന്റെ സംസ്കാരവും കൂട്ടായ്മ ഉണ്ടാകുന്നു.
CO4	ഭക്ഷണത്തിന്റെ മൂല്യം അർത്ഥവത്താക്കുന്നു
CO5	ആശയവിപുലനം

**Offered by : Malayalam Department**

**Course Content**

**Instructional Hours/Week: 5**

Unit	Description	Instructional Hours
I	ചെറുകഥകൾ - സമകാല കഥകൾ	15
II	ചെറുകഥകൾ - സമകാല കഥകൾ	15
III	സംസ്കാര പഠനം	15
IV	സംസ്കാര പഠനം	15
V	ഉപന്യാസം, വിവർത്തനം, ആശയവിപുലനം	15
		<b>Total Hours 75</b>

**പഠനപുസ്തകങ്ങൾ :**

1. ചെറുകഥകൾ - സമകാല ചെറുകഥകൾ (10 ചെറുകഥകൾ)
2. സംസ്കാര പഠനം കേരള ഭക്ഷണത്തിന് സംസ്കാരചരിത്രം ഡോ.സി. ഗണേഷ്, ഡി.സി.ബുക്ക് കോട്ടയം

**സഹായകഗ്രന്ഥങ്ങൾ :**

1. എം അച്യുതൻ - ചെറുകഥകളുടെ ഇടം - ഡി.സി.ബുക്ക് കോട്ടയം
2. എരുമേലിപരമേശ്വരൻ പാട്ടു - മലയാള സാഹിത്യം കാലഘട്ടങ്ങളിലൂടെ - ഡി.സി.ബുക്ക് കോട്ടയം

3. പുതിയ കഥ പുതിയ വായന - എഡി : ഡോ.ഷീബാ ദിവാകരൻ പുസ്തകലോക പ്രസംഗം

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Assignment	Seminar	Group Project	Total
8	8	10	8	8	8	50

**Mapping**

CO \ PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	H	M	H	H	-	-	L	L	L	H	H
CO2	-	-	H	L	H	M	-	-	L	L	L	L	L
CO3	-	-	-	M	M	H	-	-	M	M	L	L	L
CO4	-	-	L	M	L	H	-	-	M	L	L	L	M
CO5	-	-	L	-	H	-	-	-	L	L	L	L	L

H-High; M-Medium; L-Low

Course designed by	Verified by	Checked by	Approved by

Course Code		Title	
21U1FRN101	Part - I : French - I		
Semester : I	Credits : 4	CIA : 50 Marks	ESE: 50 Marks

(Common to all UG Programmes)

**Course Objective:**

Acquisition of standard French through fundamental French grammar.

**Course Outcomes:**

Students will be able to

CO1	Learn basic French grammar along with French civilisation
CO2	Know the gender of nouns
CO3	Learn Negation, articles and understand the usage of preposition.
CO4	Learn Futur proche, Pronominal verb,
CO5	Know to self introduce and translate simple sentences.

**Offered by : French Department****Course Content****Instructional Hours/Week : 5**

Unit	Description	Instructional Hours	
I	Mes cinq sens en action	15	
II	S'ouvrir aux autres	15	
III	Partager son lieu de vie	15	
IV	Vivre au quotidien	15	
V	S'ouvrir a la culture	15	
		<b>Total Hours</b>	<b>75</b>

**Text Book :**

1. Saison 1 Méthode de Français – Marie-Noëlle Cocton, Anouchka De Oliveira, Dorothée Duplex

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Assignment	Seminar	Group Project	Total
8	8	10	8	8	8	50

**Mapping**

<b>PO CO</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	-	-	M	-	L	-	H	M	H	M	L	L	L
<b>CO2</b>	-	-	H	-	-	L	L	-	M	M	L	L	L
<b>CO3</b>	-	-	H	-	L	-	H	-	L	L	L	L	L
<b>CO4</b>	-	-	H	-	-	L	M	M	L	M	L	L	L
<b>CO5</b>	-	-	M	-	M	-	M	M	L	M	L	L	L

High; M-Medium; L-Low

<b>Course designed by</b>	<b>Verified by</b>	<b>Checked by</b>	<b>Approved by</b>

Course Code	Title		
21U2ENG101	Part II - English I		
Semester : I	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

(Common to All UG Programmes)

**Course Objective:**

To help students to imbibe, develop, practice and use the LSRW skills and fine tune their productive skills.

**Course Outcomes:**

CO1	Recognize listening, and reading proficiency through the prose discourses.
CO2	Use and interpret imaginative, and creative skills through the poetic genre.
CO3	Enhance the students to use English effectively through short story.
CO4	Execute and exercise grammatical skills in academics and career.
CO5	Evaluate the LSRW skills through literature.

Offered by : English department

**Course Content****Instructional Hours / Week : 5**

Unit	Description	Text Book	Chapter
I	<b>Prose</b> Leigh Hunt – Getting Up On Cold Morning Rajagopalachari – Tree Speaks Swami Vivekananda – The Secret of Work	1	1-3
<b>Instructional Hours</b>			<b>15</b>
II	<b>Poetry</b> D.G Rossetti – The Blessed Damozel Maya Angelou -Phenomenal Women A. K. Ramanujan – A River	1	4-6
<b>Instructional Hours</b>			<b>15</b>
III	<b>Short Stories</b> O. Henry – The Last Leaf R. K. Narayan – The Missing Mail Oscar Wilde - The Happy Prince	1	7-9
<b>Instructional Hours</b>			<b>15</b>
IV	<b>Grammar and Vocabulary</b> <b>Parts of Speech</b> Tenses – Present, Past, Vocabulary of the specific domain, Punctuations, Kinds of Sentences.	1	10-13
<b>Instructional Hours</b>			<b>15</b>



<b>V</b>	<b>Oral &amp; Written Communication</b> <b>Listening</b> : (UNIT I – IV) <b>Listening</b> – Comprehension practice from Poetry, Prose, Short-stories, observing / viewing E-content (with subtitles), Guest / Invited Lectures, Conference / Seminar Presentations & Tests and DD National News Live, BBC, CNN, VOA etc <b>Speaking</b> – In a Group Discussion Forum, speak about Tongue Twisters, Critical Thinking, and Seminar Presentations on Classroom-Assignments, and Peer-Team interactions. <b>Reading</b> – Pronunciation practice and enhancement from Poetry, Prose, Short-stories, Magazines, News Paper etc <b>Writing</b> – Asking & Giving Directions/Instructions, Developing Hints, and Filling Forms.	1	14-17
	<b>Instructional Hours</b>		<b>15</b>
	<b>Total Hours</b>		<b>75</b>

**Books for study:**

Unit I – V : Compiled by the PG & Research Department of English

**Books for Reference:**

1. CLIL ( Content & Language Integrated Learning ) – Module by TANSCHENOTE: (Text: Prescribed chapters or pages will be given to the students by the department and the college)

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Assignment	Speaking	Reading	Total
8	8	10	8	8	8	50

**Mapping**

POS COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	M	-	H	H	M	M	H	H	M	H	M	L	M
<b>CO2</b>	H	-	H	H	M	H	H	H	M	H	L	M	L
<b>CO3</b>	H	-	H	M	H	H	H	H	M	M	M	M	M
<b>CO4</b>	H	L	H	M	H	H	H	H	M	M	M	L	M
<b>CO5</b>	H	L	H	H	H	H	H	H	M	H	M	M	M

H-High; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by	Approved by

Course Code	Title		
21U3CDC101	Core Paper I – Pattern Making Essentials		
Semester : I	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective:**

To introduce the concepts associated with the understanding of Body Measurement Techniques, types of Pattern Making and Grading

**Course Outcomes:**

CO1	Define and relate the body measurement for pattern making and grading
CO2	Develop basic patterns
CO3	Analyze the pattern making concepts and alterations.
CO4	Compare and examine the different patterns and fit
CO5	Evaluate pattern efficiency through pattern layout

**Offered by : Costume Design and Fashion****Course Content****Instructional Hours / Week : 4**

Unit	Description	Text Book	Chapter
<b>I</b>	<b>Body measurements</b> Importance, Infant measurements, boys, Ladies and men's measurements.	1	1
	Standardizing body measurements – importance, techniques used. Relative length and girth measures in ladies / men	2	2
	Preparation of fabric for cutting –importance of grain in cutting and construction, steps in preparing the fabric for cutting.	15	3
<b>Instructional Hours</b>			<b>12</b>
<b>II</b>	<b>Method of pattern making</b> Drafting and draping, merits and demerits.	1	3
	Types of paper patterns. Patterns for personal measurements and commercial patterns	1	5
	Ethics of pattern drafting. Pattern details, marking symbols, steps in drafting basic bodice front and back and sleeve.	1	6
<b>Instructional Hours</b>			<b>12</b>
<b>III</b>	<b>Methods of Pattern making</b> Flat pattern techniques- slash and spread, pivot and measurement method for shifting darts, dividing darts, combining darts and adding extra fullness to the patterns.	1	5
	Fitting - Standards of a good fit, steps in preparing a blouse for fitting, checking the fit of a blouse, solving fitting problems in a blouse, fitting techniques.	1	6
	<b>Instructional Hours</b>		

Unit	Description	Text Book	Chapter
IV	<b>Pattern Alteration and Grading</b> Pattern alteration – importance of altering patterns, general principles for pattern alteration, common pattern alteration in a blouse.	1	6
	Pattern grading – definition, types, manual and computerized. Basic bodice - front and back, sleeve, collar, and skirt.	1	7
<b>Instructional Hours</b>			<b>12</b>
V	<b>Pattern layout</b> Definition, purpose, rules in layout, types of layouts for lengthwise striped designs, fabric with bold design, asymmetric designs, and one way designs.	1	8
	Layout for insufficient cloth. Fabrics cutting - Manual and industrial methods to cut fabrics, transferring pattern marking, stay stitching and ease stitching.		
<b>Instructional Hours</b>			<b>12</b>
<b>Total Hours</b>			<b>60</b>

**Textbooks**

1. Mary Mathews, **Practical Construction- Part-I and II**, Cosmic press Chennai, 1986.
2. Premlata Mullick, **Garment Construction and Skills**, First edition, Kalyani publishers- Ludhiana

**Reference Books**

1. **The Complete Book of Sewing** – Dorling Kindersley Limited, London, 1986.

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Case Study	Total
8	8	10	8	8	8	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	-	H	L	H	H	M	H	M	L	M
CO2	M	M	H	L	H	L	M	H	H	M	H	M	M
CO3	H	H	H	L	H	L	H	H	H	H	M	M	H
CO4	H	H	H	L	H	L	H	H	H	M	H	M	M
CO5	H	H	H	L	H	L	H	H	H	H	M	M	H

IGH; M-MEDIUM; L-LOW

Course design by	Verified by HoD	Checked by	Approved by

Course Code	Title		
21U3CDC102	Core Paper II – Textile Science		
Semester : I	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective:**

To introduce the concepts associated with the understanding of fibers, its uses and manufacturing and various spinning methods.

**Course Outcomes:**

CO1	Characterize fibre its properties and manufacturing
CO2	Apply various fibres and end uses
CO3	Analyze the different spinning methods
CO4	Contrast different spinning methods
CO5	Classify Yarn, its count and Twist

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 4**

Unit	Description	Text Book	Chapter
I	Fibres - Definition. Classification of fibres: Natural fibres - Vegetable, Animal and Mineral fibres. Manmade fibres- Regenerated cellulosic fibres, Synthetic fibres and Inorganic fibres. Essential and Desirable Properties of Fiber	2	-
	<b>Instructional Hours</b>		<b>12</b>
II	Manufacturing process, Primary and secondary properties, uses of natural fibres – cotton, linen, Jute, hemp, silk, wool, Coir fibers	2,3	-
	<b>Instructional Hours</b>		<b>12</b>
III	Manufacturing process, properties and uses of Man-made fibres – Viscose rayon, acetate rayon, nylon, polyester, and acrylic.	2,3	-
	<b>Instructional Hours</b>		<b>12</b>
IV	Spinning – Definition, Classification – Chemical spinning - Wet spinning, Dry spinning, Melt spinning. Mechanical spinning – Steps - Ginning, Blending, opening, cleaning, doubling, carding, combing, drawing, roving, spinning.	2	-
	Open end Spinning, Friction spinning, Filament yarns – Bicomponent Spinning, Biconstituent Spinning, ICS, Cover Spun	2	-
	<b>Instructional Hours</b>		<b>12</b>

Unit	Description	Text Book	Chapter
V	Yarn classification – definition, classification – simple and fancy yarns- Cabled, Doubled, Novelty. Novelty – Slub, Flake, Spiral, Ratine, loop/boucle, Spot, Chenille.	2	-
	Yarn Count - Direct system, Indirect system. Yarn Twist – Classification of Twist. Sewing threads – Classification, Construction of Thread, Thread Size, Thread Selection.	3	-
<b>Instructional Hours</b>			<b>12</b>
<b>Total Hours</b>			<b>60</b>

### Text Books:

1. Kanwar Varinder Pal Sing, **Fabric Studies**, Kalyani Publishers, Noida (Up) First Edition-2004.
2. Bernard. P. Corbman, **Fiber to Fabric**, Mc GRAW – Hill – International Editions, Second Edition.
3. Pizzuto, J.J, **Fabric Science**, 6th edition, Fairchild publications.

### Reference Books:

1. NIIR Board, **Textile Spinning, Weaving, Finishing and Printing**, Asia Pacific Business Press Inc New Delhi-11007.
2. W. S. Murphy, **Textile Weaving and Design**, Abhishek Publications Chandigarh-17, First Edition 2003.
3. N Gokarneshan, **Fabric Structure and Design**, New Age International Pvt Ltd. Publishers.

### Tools for Assessment (50 Marks)

CIA I	CIA II	CIA III	Seminar	Assignment	Case Study	Total
8	8	10	8	8	8	50

### Mapping

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	M	H	M	M	M	H	H	M	H	M	H
CO2	H	H	M	H	M	M	M	H	H	H	H	H	H
CO3	H	H	M	H	M	M	M	H	M	H	M	H	M
CO4	H	H	L	H	M	L	M	H	M	M	H	M	M
CO5	H	H	L	H	M	L	M	H	M	H	M	M	M

IGH; M-MEDIUM; L-LOW

Course design by	Verified by HoD	Checked by	Approved by

Course Code	Title		
21U3CDP103	Core Paper III – Apparel Designing Practical		
Semester : I	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective:**

To inculcate the knowledge on basics of sewing and the basics of seams how to stitch the samples.

**Course Outcomes:**

CO1	Develop the Apparel components
CO2	Analyze the functions of Apparel components
CO3	Select the suitable components for draft end use.
CO\$	Apply the different apparel components
CO5	Design the various apparel components

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week : 5**

Unit	Description
I	Threading of single needle lock stitch machine, loading bobbin and bobbin case, fixing and removing the needle and care and maintenance of sewing machines.
II	Seams - Plain, Double Top Stitched, Flat fell, Slot Seam, Piped seam. Seam finishes - Overcast, Hem, Edge stitched, Herringbone
III	Fullness - Darts- Single Dart, double Dart Tucks - pin, cross, group tucking with Scalloped effect, Pleats - knife, box Gathering by hand, machine, elastic Ruffles - single, double. Godet
IV	Necklines and their finishing: bias binding, biasfacing
V	Plackets - Continuous, Zipper plackets
VI	Fasteners :button, buttonholes, press buttons, hook-n-eye
VII	Sleeves -Plain sleeve, Puff sleeve, raglan Sleeve
VIII	Yoke – simple yoke, yokes supporting fullness

<b>IX</b>	Collar - peter pan collar, shirt collar
<b>X</b>	Pocket - patch pocket, Flap Pockets
<b>Total Hours 75</b>	

**Textbooks**

1. Mary Mathews, **Practical Construction- Part-I and II**, Cosmic press Chennai, 1986.
2. Premlata Mullick, **Garment Construction and Skills**, First edition, Kalyani publishers- Ludhiana

**Reference Books**

1. **The Complete Book of Sewing** – Dorling Kindersley Limited, London, 1986.

**Tools for Assessment (50 Marks)**

Reasoning	Development	Mini Project	Test I	Test II	Observation	Total
8	8	8	10	10	6	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	H	M	M	M	M	L	M	H	H	M	H	M	H
<b>CO2</b>	H	H	M	M	M	L	M	H	H	H	H	H	H
<b>CO3</b>	H	H	M	M	H	L	M	H	M	H	M	H	M
<b>CO4</b>	H	H	L	L	H	L	M	H	M	M	H	M	M
<b>CO5</b>	H	H	L	L	M	L	M	H	M	H	M	M	M

IGH; M-MEDIUM; L-LOW

Course design by	Verified by HoD	Checked by	Approved by

Course Code	Title		
<b>21U3CDR101</b>	<b>Allied I Fashion Illustration and Design Practical</b>		
<b>Semester : I</b>	<b>Credits : 4</b>	<b>CIA : 50 Marks</b>	<b>ESE : 50 Marks</b>

**Course Objective:**

To improve students' drawing skills and to enable different mediums, fashion figures and garment details.

**Course Outcomes:**

<b>CO1</b>	Illustrate the line drawings and Perspective view drawings
<b>CO2</b>	Develop different medium and textures
<b>CO3</b>	Distinguish Basic sketching and motif development techniques
<b>CO4</b>	Design the Fabric Pattern repeats
<b>CO5</b>	Sketch fashion figures and its various parts

**Offered by : Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week : 4**

Unit	Description
<b>I</b>	Line drawings - Vertical, Horizontal, Cured line, geometrical, Seamless Pattern drawing Moving from 2D to 3D (objects), Perspective view drawings- 1 point, 2 Point and 3 Point.
<b>II</b>	Handling of different media in black & white and in color - usage of various drawing and sketching mediums - pencils, ink, charcoal, brushes, crayons, poster colours. Practicing the art of creating textures - Jute thread, Brush, Foil paper.
<b>III</b>	Motif development – enlarging and reducing.
<b>IV</b>	Basic sketching techniques - Shading, smudging, hatching, cross hatching, stippling, scribbling, criss cross
<b>V</b>	Types of Fabric Patterns - Block Repeat, Brick/Half-Brick Repeat, Drop/Half-Drop Repeat, Diamond Repeat, Toss/Random Repeat, Stripe Repeat
<b>VI</b>	Drawing a stick figure for both normal and fashion figure. Forming a fleshy figure over a stick figure, Dividing the figure into various parts using lines like plumb line, center front line, Princess line, waistline, side seam, armholes, jewel neckline, panty line and bust line.
<b>Total Hours 60</b>	



**Text Books:**

1. Ritu Bhargar, **Design Ideas and Accessories**, B. Jain Publishers, Delhi, 2005.
2. Kathryn Mckelvey and Janine Munslow , **Illustrating Fashion**, Blackwell Publishing, 1997.
3. Ritu Bharger, **Fashion Illustration and Rendering**, B. Jain Publishers, Delhi, 2005.  
Elisabeth Drudi, Tiziana Paci, **Fashion Drawing for Fashion Design**, The Pepin Press BV, 2012.

**Tools for Assessment (50 Marks)**

Reasoning	Development	Mini Project	Test 1	Test 2	Observation	Total
8	8	8	10	10	6	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	L	M	-	M	L	L	H	H	H	M	L	H
CO2	H	M	M	H	H	M	H	H	H	M	H	L	H
CO3	H	M	M	H	H	M	H	H	H	M	H	L	H
CO4	H	M	M	H	H	M	H	H	H	M	H	L	H
CO5	H	H	M	L	H	M	H	H	M	M	H	M	M

IGH; M-MEDIUM; L-LOW

Course design by	Verified by HoD	Checked by	Approved by

Course Code	Title	
21U4ENV101	Ability Enhancement Compulsory Course - Environmental Studies	
Semester : I	Credits : 2	CIA : 50 Marks

(Common to all UG Programmes)

**Course Objective:**

This course enables the students to recognize the interconnectedness of multiple factors in environmental challenges and communicate clearly and competently matters of environment concern.

**Course Outcomes:**

On completion of course the students will be able to

CO 1	Understand key concepts from economic, political, and social analysis as they pertain to the design and evaluation of environmental policies and institutions.
CO 2	Understand concepts and methods from ecological and physical sciences and their application in environmental problem solving.
CO 3	Solve the ethical, cross-cultural, and historical context of environmental issues and the links between human and natural systems.
CO 4	Reflect critically about their roles and identities as citizens, consumers and environmental actors in a complex, interconnected world.
CO 5	Apply systems concepts and methodologies to analyse and understand interactions between social and environmental processes.

**Course Content****Instructional Hours / Week : 2**

Unit	Description	Text Book	Chapter
I	<b>Natural Resources:</b> Forest resources, Water resources, Mineral resources, Food resources, Energy resources and Land resources.	1	2
<b>Instructional Hours</b>			<b>6</b>
II	<b>Ecosystems:</b> Concept of an ecosystem, Structure and function; Introduction, types, characteristic features, structure and function of ecosystem - Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries). <b>Activity: Prepare an album on types of Ecosystem.</b>	1	3
<b>Instructional Hours</b>			<b>6</b>
III	<b>Environmental Pollution:</b> Definition Causes, effects and control measures of Air pollution, Water pollution, Soil pollution, Marine pollution and Noise pollution, Solid waste management. <b>Activity: Discuss the solutions for water pollution</b>	1	5
<b>Instructional Hours</b>			<b>6</b>
IV	<b>Social Issues and the Environment:</b> Water conservation, rain water harvesting, watershed management, Environmental ethics - Issue summits' and possible solutions and Public awareness. <b>Activity: Identify and analyse a Social Issue and an Environment issue in your locality.</b>	1	6
<b>Instructional Hours</b>			<b>6</b>

V	<b>Disaster Management:</b> Floods, Earthquakes, Cyclones, Landslides: From management to mitigation of disasters: The main elements of a mitigation and measures of strategy: Floods, Earthquakes, Cyclones and Landslides	2	16
<b>Instructional Hours</b>			<b>6</b>
<b>Field Work:</b> Visit to local area to document Environmental assets (River / Forest / Grass land / Mountain), Visit to local polluted site (Urban / Rural / industrial / Agricultural), Study of common plants, insects, birds, Study of simple ecosystem: Pond, River, Hill slopes.			
<b>Total Hours</b>			<b>30</b>

**Text Book(s):**

1. Shashi Chawla. A Text Book of Environmental Studies, Tata McGraw-Hill, 2012.
2. From UGC website: <https://www.ugc.ac.in/oldpdf/modelcurriculum/env.pdf>

**Reference Book(s):**

1. Agarwal, K.C. 2001 Environmental Biology, Nidi Public Ltd., Bikaner.
2. Jadhav, H & Bhosale, V.M. 1995 Environmental Protection and Laws Himalaya Pub. House, Delhi 284 p.
3. Mckinney, M.L. & Schoch R.M. 1996. Environmental Science systems & Solutions
4. Odum, E.P. 1971 Fundamentals of Ecology. W.B. Saunders Co. USA. 574 p
5. Rao MN & Datta, A.K. 1987 Waste Water treatment, Oxford & IBH Publication Co. Pvt. Ltd., 345 p.

**Tools for Assessment (50 Marks)**

Ecosystem Album Preparation	Field visit and report submission	Group discussions about issues related to their locality / about Disaster Management	CIA	Total
10	10	5	25	50

**Mapping**

PO \ CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	-	L	H	H	H	H	L	M	L	M	M	L
CO2	L	-	L	H	H	H	H	L	M	L	M	L	M
CO3	L	-	L	H	H	H	H	L	M	L	L	L	M
CO4	L	-	L	H	H	H	H	L	L	L	L	L	L
CO5	L	-	L	H	H	H	H	L	L	L	M	L	L

igh; M-Medium; L-Low

Course designed by	Verified by	Checked by	Approved by

Course Code	Title		
21UITAM202	PART – I TAMIL – II		
Semester : II	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

(Common to all UG Programmes)

Course Objective:  $\text{nkho; ,yf;faj;jid th; yhf mwk; rhh gz; G kw; Wk MSikk; f; f khz th; fis cUth; Fjy}$

Course Outcomes:

C01	$\text{gf; j; ,yf; faq; fs to; tho; tay newp fis khz th; Sf; F vLj; J iuj; jy}$
C02	$\text{r; w; wpyf; faq; fs; d %yk jkoHfsid tho; f; if $Wfis vLj; J iuj; jy}$
C03	$\text{jko ehty; fs; id to; rKjhar ne; j idfisf $Wjy}$
C04	$\text{,yf; fz mwp it tsHj; jy}$
C05	$\text{jko ,yf; fa tuyhw; Wj j; wid Nkk; ghL m iLar nra; jy}$

Offered by :  $\text{jkoj; J i w}$

Course Content

Instructional Hours / Week : 5

Description	Instructional Hours / Week : 5
<b>Unit I</b> $\text{gf; j; ,yf; faq; fs}$	
<ol style="list-style-type: none"> <li><math>\text{j; Uke; j; uk - %d; whk j; e; j; uk (mj; fhuk 2) m ~ Lkhrj; j; fs}</math></li> <li><math>\text{ehyha; uj j; t; ag; g; uge; jk - ngh; aho; thh - j; U; g; gy; yhz; L}</math></li> <li><math>\text{khz; f; fthrfh - vLLhk j; UKiw - mr; Nrhg; g; j; fk}</math></li> <li><math>\text{j; UehTf; furh - j; Utuq; fkh; iy - ehd; fhk j; UKiw - Nj; thuk}</math></li> </ol>	
	<b>Instructional Hours :15</b>
<b>Unit II</b> $\text{r; w; wpyf; faq; fs}$	
<ol style="list-style-type: none"> <li><math>\text{fyk; gfk - ee; j; f; fyk; gfk (91 -100 ghLy; fs)}</math></li> <li><math>\text{gs; S - Kf; \$Lw; g; S (350 - 360)}</math></li> <li><math>\text{FwtQ; r; - j; Uf; Fw; whyf; FwtQ; r; (1-10)}</math></li> <li><math>\text{g; s; isj; jko - kdhL; r; ak; ik (1 -10)}</math></li> <li><math>\text{gL; bdj; jhH ghLy; fs (358 - 367)}</math></li> </ol>	
	<b>Instructional Hours :15</b>
<b>Unit III</b> $\text{ehty}$	
<ol style="list-style-type: none"> <li><math>\text{nry; yhjgzk - , ikak (nt.mz; zhkiy)}</math></li> </ol>	
	<b>Instructional Hours :15</b>
<b>Unit IV</b> $\text{,yf; fzk}$	
<ol style="list-style-type: none"> <li><math>\text{ty; y; dk k; Fk , Lq; fs}</math></li> <li><math>\text{ty; y; dk k; fh , Lq; fs}</math></li> <li><math>\text{njh iL t i ffs}</math></li> </ol>	
	<b>Instructional Hours :15</b>
<b>Unit V</b> $\text{,yf; fa tuyhW ghLj; j; LLj; ijj jOtaJ}$	
<ol style="list-style-type: none"> <li><math>\text{r; w; wpyf; fak - mwpKfk}</math></li> <li><math>\text{Gj; dj; j; id Njhw; wKk tsHr; r; Ak}</math></li> <li><math>\text{t; z; zg; g; q; fs kLy; fs vOjr nra; jy}</math></li> </ol>	
	<b>Instructional Hours : 15</b>
	<b>Total Hours :75</b>

**ghLj;njhFg;G**

,sq;fiy Kjyhk Mz;L jkio khztHfSf;Fh;a ghLE}y“ ,se;js;H”  
 njhFg;G: jkio;j;Jiw>NeU fiy kw;Wk mwp;Tay fy;Y}h> Nfhak;Gj;J}H.

**ghHit E}y;fs:**

1. j;Uke;jjuk - khz;f;fthrfH mUs;a j;Uthrfk - nj;jhe;j gz;bjH j;U.g.,uhkehj  
 gs;is tsf;f ciuALd fof ntsial j;Uney;Nty> njd;de;j;a irt nj;jhe;j  
 E}w;gj;g;Gf fofk y;knLL> 522 b.b.Nfrhiy> nrd;id- 600 018
2. GytH;j;UNTq;fL ,uhkD[jhrd - ehyha;uj;t;ag giuge;jk Kjy Ma;uk %yKk  
 ciuAk> ckhgj;g;gfk> 171>Gj;a vz;18 gtsf fhuj;njU> kz;zb> nrd;id- 001
3. jhAkhdth ,aw;wpa guhguf;fz;z; -=kj Rthk; nj;gthde;jH t;h;TiuALd = uhk  
 fU~;z jNghtdk j;Ug;guha;j;Jiw - 639115 j;Ur;ñ khtLLk
4. ee;j;f;fyk;gfk - kz;tthrfH gj;g;gfk> uh[tj> Nfhak;J}H - 641 001
5. Kidth.fj;HKUF-Kf;\$Lw;gs;S %yKk ciuAk> rhujh gj;g;gfk> nrd;id.
6. Gya;Hf;Nfrfd njs;Tiu-j;Uf;Fw;whyf;FwtQ;ñ nry;y;g;gh gj;g;gfk> nrd;id.
7. rhe;j;y;q;fRthk;fs - rhe;j;y;q;f mbfshH> j;UkLk ntsial Ng&H Nfhit- 10
8. m.khz;f;fk ciuahrhah - gL;bdj;jh ghLy;fs %yKk ciuAk> tHj;jkhdd gj;g;gfk>  
 40> rNuhId; njU> jahfuhaefH> nrd;id -17.
9. jkoz;zy - Gj;a Nehf;fiy jkio ,yf;fia tuyhW> kdhl;ñ Gj;jf e;iyak> kJiu
10. ey;y;kio vOj Ntz;Lkh? -m.f. gue;jhkdhH> my;y; e;iyak> nrd;id- 007
11. Kidth.ghf;fiaNkh;-jkio ,yf;fia tuyhW-vd;ñ.g.vr; ntsial Nfhit-600098
12. j;UtUL;gh-mUs tsf;fk> kz;tthrfH gj;g;gfk> nrd;id.
13. K.t. jkio ,yf;fia tuyhW rhfj;a mfhnjk> GJj;y;y; - 110 001.
14. nry;yhjgzk -,ikak fh;ah gg;sNfrd;]> nrd;id.

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Group project	Total
8	8	10	8	8	8	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	M	-	H	H	M	H	L	L	L	H	H
CO2	-	-	H	-	M	M	L	H	L	L	L	L	L
CO3	-	-	H	-	M	H	H	M	M	M	L	L	L
CO4	-	-	H	-	H	M	L	H	M	L	L	L	M
CO5	-	-	H	-	M	L	M	H	L	L	L	L	L

H-High; M-Medium; L-Low;

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U1HIN202	PART – I : HINDI - II		
Semester : II	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

(Common to all UG Programmes)

dkll y{; % Hkkjrh;rk dh lkgR; d ek;/e l igpku djukA dgkuh d ek;/e l ledkyhu le; d lp dh igpku djukA fgnh l vxth e vuokn d ek;/e l Hkkjrh; Kku link dk vrj"Vh; Lrj rd igpku e Nk= dk leFk cukukA nufUnu dh ckrphr e fgnh dk fuck/k i;kx dju e Nk= dk l{ke cukukA

dkll ifjokke %

CO1	Nk=k e lkgR;d vfhk#fp d lFk lekftd ck/k c<xkA i=kpkj d {k= e o LokoyEch gk ldxA
CO2	Hkkjrh; Hkk"kk d Kku dk fon'k rd igpku d {k= e {kerk gfl y djxA
CO3	jk"VHkk"kk fgnh l vrj"Vh; Hkk"kk vxth e lexh dk vuokn dj d Nk= fgnh dh Kku link c<ku e dke;kc gkxA
CO4	jktejk thou e fgnh dk cky iku e dke;kc gkxA
CO5	छात्र लघु कथाएँ लिखने में पारंगत होंगे।

Offered by : Hindi Department

अध्ययन विषयवस्तु

निर्देशात्मक घंटे / सप्ताह : 5

इकाई	विवरण	निर्देशात्मक घंटे	
I	vk/kfud dk0; % jf'ejFkh] jke/kkjhf l g fnudj	2	25
II	dgkuh & 1- il dh jk ¼iepUn½ 2- vdk'knhi ¼t;'kdj ilkn½ 3- vdyh ¼eUu; HkMkj½ 4- [ky ¼tuUn; de½ 4- lp ckyu dh Hky ¼;'iky½ 5- phQ dh nkor ¼Hkh'e lguh½ 6- vjkg.k ¼ltho½ 7-( कफन प्रेमचंद )	2	20
III	i= ys[ku % ¼ljdjh i=] fut h i=] l i knd dk i=] Kkiu] ifji=½	1	10
IV	vuokn % fgnh l vxth	1	10
V	ckypky fgnh & 1- l{kRdj 2- v;/kid&fo   kFki 3- xkgd&ndkunj 4- MkDVj&ejht 5- e l fQj;k=h	1	10
		कुल घंटे	75

**ikB~;iLrd %**

- 1- jke/kkjhf lg fnudj] jf'ejFkhA
- 2- dgkuh
- 3- vuokn vH;k&3] ¼nf{k.k Hkkjr fgnh ipkj | Hkk½
- 4- vkn'k i = y[ku
- 5- 0;kdj.k

**inHki xzFk %**

- 1- ikQ- uhjt ,e- ikekfold vky[ku vkj fvliokh] jktiky ,M |U| dk'ehj xV] ubi fnYyhA
- 2- uhye diij] i;k:tuewyd fgnh] Jh uVjkt idk'ku] |kmFk xkjMh] ubi fnYyh&2
- 3- Mk- e/k/kou] uohu ,dkdh |xg] |fe=k idk'ku] v'kkd uxj] vygkcn&1

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Assignment	Seminar	Project	Total
8	8	10	8	8	8	50

**Mapping**

POS COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	M	-	L	H	M	-	M	L	L	H	H
CO2	-	-	L	-	L	M	H	-	L	L	L	L	L
CO3	-	-	H	-	M	H	M	-	M	M	L	M	L
CO4	-	-	H	-	-	M	-	-	M	L	L	M	M
CO5	-	-	M	-	L	-	L	-	M	L	L	L	L

igh; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by	Approved by

Course Code		Title	
21U1MAL202	Part - I : Malayalam - II		
Semester : II	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective:** വിദ്യാർത്ഥികളിൽ മലയാള ഭാഷയുടെ വികാസവും മലയാള സാഹിത്യത്തിൽ നോവലുകൾക്കുള്ള സ്ഥാനവും വായനാശീലവും വർദ്ധിപ്പിക്കുന്നു.

**Course Outcomes:**

CO1	സമൂഹത്തിലെ ഒരു വിഭാഗത്തിന്റെ ജീവിതം
CO2	പ്രകൃതിയും മറ്റു ജീവജാലങ്ങളുടെയും മാറ്റങ്ങൾ
CO3	പ്രകൃതി നാശത്തിനെതിരായി ഒന്നിച്ചു പ്രവർത്തിക്കുന്നു
CO4	സമൂഹത്തിലെ ഭാഷാസങ്കല്പ തിരിച്ചറയുന്നു
CO5	നല്ല ഭാഷ എങ്ങനെ സൃഷ്ടിക്കാമെന്ന് മനസ്സിലാക്കുന്നു

**Offered by :** Malayalam Department

**Course Content**

**Instructional Hours/Week: 5**

Unit	Description	Instructional Hours
I	നോവൽ - എൻമകെജ	15
II	നോവൽ - എൻമകെജ	15
III	നോവൽ - എൻമകെജ	15
IV	ഭാഷാപരിചയം - തെളിമലയാളം	15
V	ഭാഷാപരിചയം - തെളിമലയാളം	15
		<b>Total Hours 75</b>

**പഠനപുസ്തകങ്ങൾ :**

1. അറബികാസുതൻമാങ്ങാട് - എൻമകെജ - ഡി.സി. ബുക്ക് കോട്ടയം
2. എം.എൻ.കാരശ്ശേർ - തെളിമലയാളം - ഡി.സി.ബുക്ക് കോട്ടയം

**സഹായകഗ്രന്ഥങ്ങൾ :**

1. പ്രൊഫ.എൻ.കൃഷ്ണപ്പൻ - തെളിമലയാളം കഥ - ഡി.സി.ബുക്ക് കോട്ടയം
2. ഡോ.പത്മരാമചന്ദ്രൻ നായർ - സമ്പൂർണ്ണമലയാള സാഹിത്യ ചരിത്രം - ഡി.സി.ബുക്ക് കോട്ടയം



3. ഡോ.കെ. ജോർജ്ജ് - ആധുനിക മലയാള സാഹിത്യ ചരിത്രം പ്രസ്ഥാനങ്ങളിലൂടെ - ഡി.സി.ബുക്സ് കോട്ടയം
4. എരുമേലി - മലയാളസാഹിത്യം കാലഘട്ടത്തിലൂടെ - ഡി.സി.ബുക്സ് കോട്ടയം

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIAIII	Assignment	Seminar	Group Project	Total
8	8	10	8	8	8	50

**Mapping**

POs COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	H	H	H	H	-	-	L	L	L	H	H
CO2	-	-	H	M	H	M	-	-	L	L	L	L	L
CO3	-	-	M	M	M	H	-	-	M	M	L	L	L
CO4	-	-	L	H	L	H	-	-	M	L	L	L	M
CO5	-	-	L	M	L	H	-	-	L	L	L	L	L

S-Strong; H-High; M-Medium; L-Low;

Course designed by	Verified by	Checked by	Approved by

Course Code	Title		
21U1FRN202	Part - I : French - II		
Semester : II	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

(Common to all UG Programmes)

**Course Objective:**

This course comprises of French grammar that aims to apply the grammatical structures in the language.

**Course Outcomes:**

Students will be able to

CO1	Acquire an understanding of French culture and use basic verbs.
CO2	Describe about a place, learn pronom en, y and adjectives.
CO3	Recall the tenses and learn Imparfait tense
CO4	Narrate about the weather and learn pronom COD and COI
CO5	Draft short passages, translate and comprehend .

**Offered by : French Department**

**Course Content****Instructional Hours/Week : 5**

Unit	Description	Instructional Hours
I	Gouter a la campagne	15
II	Voyager dans sa ville	15
III	Faire du neuf avec du vieux	15
IV	Changer d'air	15
V	Devenir eco-citoyen	15
		<b>Total Hours</b>
		<b>75</b>

**Text Book:**

1. Saison 1 Méthode de Français – Marie-Noëlle Cocton, Anouchka De Oliveira, Dorothée Duplex

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Assignment	Seminar	Group Project	Total
8	8	10	8	8	8	50

**Mapping**

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	H	-	-	M	S	-	H	M	L	L	L
CO2	-	-	H	-	L	-	M	L	M	M	L	L	L
CO3	-	-	H	-	-	-	M	M	L	L	L	L	L
CO4	-	-	H	-	L	M	S	L	L	M	L	L	L
CO5	-	-	H	-	-	M	S	-	L	M	L	L	L

igh; M-Medium; L-Low

Course designed by	Verified by	Checked by	Approved by

Course Code	Title		
21U2ENG202	Part II - English II		
Semester : II	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

(Common to All UG Programmes)

**Course Objective:**

To equip the students with the language skills and its functional usage. Facilitate the insight and taste of Literature.

**Course Outcomes:**

CO1	Mastering life skills through prose discourse.
CO2	Acquire ethics and values through poetic genre.
CO3	Recognise the nuances of English language through short stories.
CO4	Enhance fluency over language with self-confidence.
CO5	Examine how the language is used in literature and develop LSRW Skills

**Offered by : English department****Course Content****Instructional Hours / Week : 5**

Unit	Description	Text Book	Chapter
I	<b>Prose</b> Sachin Tendulkar - Learning the Game Mahatma Gandhi - Women Not the Weaker Sex Issac Asimov - The Fun They had	2	
	<b>Instructional Hours</b>		
II	<b>Poetry</b> Robert Frost - Stopping by Woods on a Snowy Evening William Blake - A Poison Tree Oliver Goldsmith - The Village School Master	2	
	<b>Instructional Hours</b>		
III	<b>Short Stories</b> Mark Twain - The Cat and the Painkiller Japanese Folk Tale - The Envious Neighbour Khushwant Singh – Karma	1	
	<b>Instructional Hours</b>		
IV	<b>Grammar</b> Active and Passive Voices Direct and Indirect Speech Sentence Connectors and Linkers	1	
	<b>Instructional Hours</b>		

V	<p><b>Oral &amp; Written Communication (Unit I –IV)</b></p> <p><b>Listening</b> – Comprehension practice from Poetry, Prose, Online Voice Practice, observing/viewing E-content (with subtitles), Guest/Invited Lectures, Conference/Seminar Presentations &amp; Tests, and DD National News Live, BBC, CNN, VOA etc</p> <p><b>Speaking</b> – In Group Discussion Forum, participate in the Turn Taking, and Conversation Management, Debating, Defending/Mock Viva-Voice, Seminar Presentations on Classroom-Assignments, and Peer-Team-interactions.</p> <p><b>Reading</b> – Different Reading Strategies in Poetry, Prose, Novel, Newspaper etc</p> <p><b>Writing</b>– Dialogue/Conversation Writing, Advertisement Writing, and Creative Writing (autobiography, article etc.) for publication in Mass Media.</p>	2
	<b>Instructional Hours</b>	<b>15</b>
<b>Total Hours</b>		<b>75</b>

**Books for study:**

**Unit I – V : Compiled by the PG & Research Department of English**

**Books for Reference:**

1. CLIL ( Content & Language Integrated Learning ) – Module by TANSCHÉ

NOTE: (Text: Prescribed chapters or pages will be given to the students by the department and the college)

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Assignment	Seminar	Quiz	Total
8	8	10	8	8	8	50

**Mapping**

POS COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	H	H	M	M	H	H	M	H	M	L	M
CO2	H	M	H	H	M	H	H	H	M	H	L	M	L
CO3	H	M	H	M	H	H	H	H	M	M	M	M	M
CO4	H	H	H	M	H	H	H	H	M	M	M	L	M
CO5	H	M	H	H	H	H	H	H	M	H	M	M	M

H-High; M-Medium; L-Low

Course Designed by	Verified by HoD	Checked by	Approved by

Course Code	Title		
21U3CDC204	Core Paper IV - Fashion Designing		
Semester : II	Credits : 3	CIA : 30 Marks	ESE: 45 Marks

**Course Objective:**

To introduce the concepts associated with the understanding of Basics Fashion Designing

**Course Outcomes:**

CO1	Define the terminologies in fashion
CO2	Analyze the elements and Principles of design
CO3	Classify the color charts and color harmonies
CO4	Plan the wardrobe for different age groups
CO5	Develop the creative and Design thinking

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 5**

Unit	Description	Text Book	Chapter
I	<b>Fashion terminologies</b> : fashion, style, fad, classic, and collection, chic, custom made, mannequin, fashion show, trend, forecasting, high fashion, fashion cycle, haute couture, couture, couturier, fashion director, fashion editor, line, knock-off, avant garde, bridge, buying house, apparel, fashion merchandising, pre-a – porter, sample.	1	1
<b>Instructional Hours</b>			<b>15</b>
II	<b>Types of Design:</b> Definition and types – structural and decorative design, requirements of a good structural and decorative design.	1	5
	Elements of design – line, shape, color, size, and texture.	1	1
	Principles of design- balance – formal and informal, rhythm- through repetition, radiation and gradation, emphasis, harmony and proportion. Application of elements and principles of design in a dress.	1	3
<b>Instructional Hours</b>			<b>15</b>
III	<b>Colour:</b> Definition, colour theories- prang colour chart and munsell colour system, Dimensions of colour- hue, value, and intensity.	1	5
	Standard colour harmonies, application in dress design.	1	6
<b>Instructional Hours</b>			<b>15</b>
IV	<b>Deigning dresses:</b> Deigning dresses for unusual figures – becoming and unbecoming, Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead. <b>Wardrobe planning:</b> Wardrobe planning for different age groups, factors influencing wardrobe selection, Fashion and season, clothing plan for women, men and children	1	6
<b>Instructional Hours</b>			<b>15</b>

V	<b>Creative Thinking:</b> Creative Thinking - Meaning, Types of Creative Thinking - Divergent Thinking, Lateral Thinking, Aesthetic Thinking, Systems Thinking, Inspirational Thinking, Abstract Thinking, Design Thinking <b>Design thinking:</b> Design thinking – Meaning, Importance, The five stages of the design thinking process - Empathize, Define, Ideate, Prototype and Test, Double Diamond thinking process - 4D's - Discover, Define, Develop and Deliver	1	8
	<b>Instructional Hours</b>		<b>15</b>
		<b>Total Hours</b>	
		<b>75</b>	

**Text book:**

1. Elements of Apparel and Fashion Design, G. J. Sumathi, New Age Publishing, N.Delhi, 2005.

**Reference Books:**

1. Textiles and their Care- Susheela Dantiyagi, 5th edition,. Orient Longman Ltd New Delhi
2. Inside the Fashion Business- Heannette A Jarnow et-al, macimilan Publishing Company, New York.
3. Art and Fashion in Clothing Selection – Mc Jimsey and Harriet, Iowa State University Press, Jowa.

**Websites:**

1. <https://www.wework.com/ideas/professional-development/creativity-culture/what-is-design-thinking>
2. <https://blog.unisquareconcepts.com/designing/double-diamond-thinking-process-understanding-the-four-ds/>
3. <https://harappa.education/harappa-diaries/what-is-creative-thinking-and-its-importance>

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Case Study	Total
4	4	7	5	5	5	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	H	-	M	L	M	M	H	M	H	L	M
CO2	H	M	H	-	M	L	M	H	H	M	H	M	M
CO3	M	M	H	-	M	L	M	H	H	M	H	L	M
CO4	M	M	H	-	M	L	M	H	H	M	M	L	M
CO5	H	H	H	L	H	M	H	H	M	H	H	M	H

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDP205	Core Paper V –Surface Enrichment Practical		
Semester : II	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective:**

To improve students practical understanding and cite Traditional Embroideries of India and perform Trimmings and Decorations

**Course Outcomes:**

CO1	Identify the tools used in embroidery
CO2	Demonstrate various hand embroidery
CO3	Creating samples of different embroidery
CO4	Elaborate the different traditional embroidery
CO5	Formulate various fabric trimmings and decorations

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 3**

S. No.	Experiment
1.	Hand Embroidery - Frames, needles, thimble, types of fabrics and threads used, Basic embroidery stitches- Running, stem, chain, back, blanket, feather, herring bone, couching, lazy daisy, French knot, satin, long and short and Romanian.
2.	Bead, sequin, stone, mirror work, cut work and zardosi work.
3.	Traditional Embroidery: Kashida of Kashmir, Phulkari of Punjab, Kasuti of Karnataka, Chikankari of Lucknow, Kantha of Bengal.
4.	Trimmings and Decorations : Fabric Bow, Tassels, Fringes – 2 types, lace work Smocking - 4 types , Pompoms, Ricrac, Applique – Iron on and Stitched.
<b>Total Hours : 45</b>	

**Reference Books:**

1. Marie Bakewell, **Guide to Embroidery Stitches**, Octopus Publishing Group, 2004.
2. Shailaji D. Naik, **Traditional Embroidery of India**, A.P.H Publication Corporation- New Delhi- 110002
3. Susan O'Connor, **Monograms- The art of embroidered letters**, ISBN 0-977547604.
4. Sue Gardner, by the Publishers of Inspiration Magazine, **Beautiful Embroided Quilts**, Country Bumpkin Publications, 2006.
5. Dr.Parul Bhatnagar, **Traditional Indian Costumes and Textiles**, Abhishek Publications Chandigarh (India)



**Tools for Assessment (30 Marks)**

Reasoning	Development	Mini project	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	L	M	L	L	M	H	M	H	L	M
CO2	H	M	M	L	M	L	M	H	H	M	H	M	M
CO3	M	M	L	L	M	L	M	H	H	M	H	L	M
CO4	M	M	M	-	M	L	M	H	H	M	M	L	M
CO5	H	H	H	L	H	M	M	H	M	H	H	M	H

H-HIGH; M-MEDIUM; L-LOW

Course design by	Verified by HoD	Checked by	Approved by

Course Code	Title		
21U3CDP206	Core Paper VI - Children's Apparel Practical		
Semester : II	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective:**

To learn the basics of children's garment construction.

**Course Outcomes:**

CO1	Relate various Children's Garment design
CO2	Illustrate Children's Garment design
CO3	Estimate the fabric cost for garment
CO4	Develop the pattern drafting for Children's garment
CO5	Construct the Children's garment with details

**Offered by: Costume Design and Fashion**

**Course Content****Instructional Hours / Week : 5**

S. No.	Experiment
	Designing, drafting and constructing the following garments for the features Prescribed. List the measurements required and materials suitable. Calculate the cost of the garment Calculate the material required – layout method and direct measurement method
1.	Bib - Variation in outline shape
2.	Panty - plain or plastic lined panty
3.	Jabla - without sleeve, front open (or) Magyar sleeve, back open
4.	A - Line petticoat - double pointed dart, neck line and arm hole finished with facing (or) petticoat with gathered waist
5.	Romper- short sleeves or straps and upto to about mid-thigh.
6.	Yoke frock - yoke at chest line, with open, puff sleeve, gathered skirt frock
7.	Knickers - with elastic waist, side pockets
8.	Shirt - with open collar and pocket
<b>Total Hours : 75</b>	

**Reference Books:**

1. Mary Mathews, **Practical Clothing Construction -Part I and Part-II Designing, Drafting & Tailoring**, Cosmic press, Chennai (1986)
2. K.R Zarapker, **Zarapker system of cutting**, Navneet publication ltd.
3. Verma Kapil dev, **Cutting and Tailoring Practical Drafting**

**Tools for Assessment (30 Marks)**

Reasoning	Development	Mini project	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	M	L	H	-	M	H	H	H	H	L	H
CO2	H	H	M	L	H	-	L	M	H	M	H	L	H
CO3	M	M	M	-	M	-	L	M	H	M	H	L	H
CO4	M	H	M	-	H	-	L	M	H	M	H	L	H
CO5	M	H	M	-	H	-	L	M	H	M	H	L	H

igh, M-Medium, L-low.

Course designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDA202	Allied II – Garment Production Machineries		
Semester : II	Credits : 4	CIA: 50 Marks	ESE : 50 Marks

**Course Objective**

To introduce the concepts associated with the understanding of sewing machine mechanism and its functions.

**Course Outcomes (CO)**

CO1	Demonstrate the working mechanism of sewing machine
CO2	Identify stitching category and its standards
CO3	Analyze the types of cutting, marking and pressing machines.
CO4	Define and Develop Fusing Techniques
CO5	Identify the Sewing Federal Standards

**Course Content****Instructional Hours / Week: 4**

Unit	Description	Text Book	Chapter
I	<b>Sewing Machineries</b> Classification of sewing machines, parts functions of Single Needle Machine, Over Lock Machine, Bar Tacking Machine, Button Hole Making Machine, Button Fixing Machine, Blind Stitching Machine, and Fabric Examining Machine. Special Attachments, Care and maintenance, Common problems and remedies	1	1
	<b>Instructional Hours</b>		<b>12</b>
II	<b>Stitching mechanism</b> Needles, Parts of the needle, bobbin and bobbin case, bobbin winding, loops and loop Spreader, upper and lower threading, auxiliary hooks, throat plates, take-ups.	1	3
	Tension discs- upper and lower thread tension, stitching auxiliaries, pressure foot and its types	1	5
	Feed mechanisms - drop feed, differential fed, needle feed, compound feed, unison feed, puller feed.	1	6
<b>Instructional Hours</b>		<b>12</b>	
III	<b>Cutting mechanism</b> Cutting - definition, function, scope. Cutting equipment and tools, vertical reciprocity cutting machine, Rotary cutting machine band knife cutting machine, die cutters.	1	5
	Types of spread and its quality, spreading equipment and tools used for spreading, spreading methods.		
<b>Instructional Hours</b>		<b>12</b>	
IV	<b>Marking and Pressing</b> Marking methods, positioning marking types of markers, efficiency of a marker plan, requirements of marker planning.	2	4

	Pressing – purpose, pressing equipments and methods – iron, steam press, steam air finisher, steam tunnel, special types – pleating, permanent press.		
	Fusing – Definition, advantages of using fusible interlinings, requirement of fusing, Fusing process. The means of fusing, Fusing equipments, Methods of fusing quality control in fusing. Alternative of fusible interlining.	1	3
		<b>Instructional Hours</b>	<b>12</b>
V	<b>Stitch and Seam standards</b>		
	Sewing federal standards for stitch and stitch classification	2	6
	Federal standards for seam and seam classification, fabric sew ability.	1	4
		<b>Instructional Hours</b>	<b>12</b>
		<b>Total Hours</b>	<b>60</b>

#### Text Books

1. The Technology of Clothing Manufacture – Harold Carr and Barbara Latham, Blackwell Science (1994)
2. Practical clothing construction -part I and part-II Mary Mathews, cosmic press Chennai (1986)

#### Reference Book

1. Reader's digest Sewing guide, Complete Guide to Sewing 13th Edition, The Reader's Digest Association Inc, and Pleasant Ville.

#### Tools for Assessment (50 Marks)

CIA I	CIA II	CIA III	Seminar	Assignment	Case Study	Total
8	8	10	8	8	8	50

#### Mapping

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	-	M	L	M	H	M	H	M	M	M
CO2	M	M	L	-	M	L	L	H	M	M	H	M	M
CO3	M	H	L	L	M	L	M	H	M	H	H	H	M
CO4	M	H	L	L	M	L	M	H	M	H	H	H	M
CO5	M	M	M	L	M	L	M	H	H	H	M	M	M

igh, M-Medium, L-low.

Course designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21U4HRC202	Ability Enhancement Compulsory Course - <b>Human Rights and Constitution of India</b>	
Semester : II	Credits : 2	CIA : 50 Marks

(Common to all UG Programmes)

**Course Objective:**

Understand the concept of human rights and the importance of Indian Constitution.

**Course Outcomes:**

CO1	Understand the principal aspects of human rights and duties in a broad sweep.
CO2	Acquire the knowledge about the Fundamental Duties and Rights of Indian Citizen
CO3	To know the rights of women and Children in India
CO4	Understand the structure and importance of Indian Constitution
CO5	Know the functions of Government and Election Commission of India

**Course Content****Instructional Hours / Week : 2**

Unit	Description	Instructional Hours	6
I	An Introduction to Human Rights :Values – Dignity, Liberty, Equality, Justice, Unity in Diversity - Human Rights – Meaning and features; Significance of the study - Classification of Human Rights - Rights and Duties – Correlation	<b>Instructional Hours</b>	<b>6</b>
II	Human Rights and Fundamental Rights - Fundamental Rights and Fundamental Duties- Directive Principles - Role of Judiciary in the protection of Human Rights- National Human Rights Commission <i>Activity : Case Study related to Human Rights</i>	<b>Instructional Hours</b>	<b>6</b>
III	Human Rights of Women and Children- Social Practice and Constitutional Safeguards – Female foeticide and infanticide-Physical assault and Harassment- Domestic violence- Conditions of Working Women <i>Activity : Conduct a Group Discussion on the above topics</i>	<b>Instructional Hours</b>	<b>6</b>
IV	<b>Constitution – Structure and Principles</b> - Meaning and importance of Constitution - Making of Indian Constitution –Sources - Salient features of Indian Constitution- Government of Union- Government of State-Features of judicial system in India	<b>Instructional Hours</b>	<b>6</b>
V	Federalism in India – Features - Local Government -Panchayat –Powers and functions -Election Commission –Organisation and functions-Citizen oriented measures – RTI – Provisions and significance <i>Activity : Seminar/ Role play related to Indian Constitution</i>	<b>Instructional Hours</b>	<b>6</b>
		<b>Total Hours</b>	<b>30</b>

**Text Book:**

1. “**Human Rights and Constitution of India**”, Compiled by Curriculum Development Cell, Nehru Arts and Science College.

**Tools for Assessment (50 Marks)**

Case Study and Report submission	Seminar / Role play	Group Discussion	Comprehensive test for 5×5 = 25 marks	Total
10	10	5	25	50

**Mapping**

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	-	L	H	H	H	H	L	L	-	-	L
CO2	-	-	-	L	H	H	H	H	L	L	-	-	L
CO3	-	-	-	L	H	H	H	H	L	L	-	-	L
CO4	-	-	-	L	H	H	H	H	L	L	-	-	L
CO5	-	-	-	L	H	H	H	H	L	L	-	-	L

igh; M-Medium; L-Low

Course Designed by	Verified by	Checked by	Approved by

Course Code	Title	
21U4HVVY201	Value Education : Human Values and Yoga Practice I	
Semesters : I & II	Credits : 2	CIA : 50 Marks

(Common to all UG Programmes)

**Course Objective:**

- To help the students appreciate the essential complementarity between ‘values’ and ‘skills’ to ensure sustained happiness and prosperity, which are the core aspirations of all human beings.
- To prepare and distribute standardized Yoga teaching and training material with reference to institute health.

**Course Outcomes:**

CO1	To know the importance of Ethics to be followed in the Human life.
CO2	To inculcate a sense of respect towards harnessing values of life and spirit of fulfilling social responsibilities.
CO3	To gain knowledge about the values that develop life skills.
CO4	To understand and Practice Meditation & Surya Namaskar.
CO5	To understand and apply the knowledge for physical health and well being through Simple exercises.

**Course Content****Instructional Hours / Week : 1 (For Semesters I and II)**

Unit	Description	Instructional Hours
I	<b>Human Values</b> – Introduction - Definition of Ethics and Values - Character and Conduct - Nature and Scope of Ethics.	6
II	<b>Individual and Society</b> - Theories of Society - Social Relationships and Society - Empathy: Compassion towards other being - Environmental Ethics and Nature.	6
III	Cultural Education - Purity India - Patriotism - Time management. Greatness of Womanhood - Food is medicine- Individual peace -World Peace.	6
IV	<b>Power of Meditation</b> - Development of mind in stages - Mental Frequencies Methods for Concentration. Meditation Practices - Surya Namaskar.	6
V	<b>Simplified Physical Exercises</b> – Kayakalpa Practices - Training for Potentialising the Mind.	6
<b>Total Hours</b>		<b>30</b>

**Text book:**

- “Value Education I”, compiled by Curriculum Development cell, Nehru Arts and Science College.



**Tools for Assessment**

<b>25 marks</b>	<b>25 marks</b>
Comprehensive test in Units I to III for 25 marks during CIA III of Sem. II	Perform 02 Yoga postures for Practical exam to be conducted during the mid. of Sem. II

**Mapping**

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	-	H	L	M	H	H	-	L	-	-	L
CO2	-	-	-	L	M	H	M	H	-	L	-	-	L
CO3	-	-	-	L	M	H	H	H	-	L	-	-	L
CO4	-	-	-	L	L	H	M	H	-	L	-	-	L
CO5	-	-	-	L	L	H	M	H	-	L	-	-	L

igh; M-Medium; L-Low

<b>Course Designed by</b>	<b>Verified by HOD</b>	<b>Checked by</b>	<b>Approved by</b>

Course Code	Title		
21U3CDC307	Core Paper VII - Textile Processing		
Semester : III	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective**

To introduce the concepts associated with the understanding of various processing of textiles.

**Course Outcomes (CO)**

CO1	Identify textile preparatory processes
CO2	Classify scouring, bleaching and mercerizing
CO3	Relate the ecofriendly processes in pretreatment
CO4	Categorize the Advanced finishes.
CO5	Appraise on functional finishes

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

Unit	Description	Text Book	Chapter
I	<b>Textile preparatory processes :</b> <b>Pretreatment Processes</b> - Meaning, Objective of Pretreatment <b>Singeing</b> - Meaning, Advantages, Necessity, Singeing Process, Types - gas singing, Plate signing, roller singing. <b>Sizing /Slashing</b> - Natural sizing agents, Synthetic sizing agents <b>Desizing</b> - Meaning, Types - Rot steeping, Enzymatic desizing, Oxidative desizing, Acid steeping	1	9
<b>Instructional Hours</b>			<b>15</b>
II	<b>Scouring, bleaching and mercerizing</b> <b>Scouring</b> - Meaning, objective, Chemical Used, Methods of scouring - Discontinuous method, Continuous method. Types - Saponification, Emulsification <b>Bleaching</b> - Meaning, objective, Types of Bleaching Process, Chemical Used, Bleaching by Oxidizing agents, Reducing agents, Factors considered in the bleaching process. <b>Mercerizing</b> - Meaning, objective, Chemical Used, Types of Bleaching Process - Tension Mercerization, Slack Mercerization, Factors considered in the Mercerization process. Mercerizing Fibre, Yarn and Fabric.	2	3
<b>Instructional Hours</b>			<b>15</b>
III	<b>Eco-Friendly processing :</b> Enzymes and its advantages, Bio desizing, Bio scouring, Bio bleaching, bleach clean up and Bio polishing. Natural Dyes and its applications - Dyeing of Natural Fibres, Emerging Textile Processing Technologies, Effluent Treatment, Pollution and Environmental friendly.	1 2	10 4
<b>Instructional Hours</b>			<b>15</b>

<b>IV</b>	<p><b>Advance Finishes</b> : Introduction to advanced textile finishes, Classification Finishes - Asthetic finish, Functional finish - Temporary finish, Semi-permanent finish, Permanent finish - Mechanical Finishing, Chemical finish</p> <p><b>Mechanical Finishing</b> - Calendaring, Sanforizing, Compacting, Sueding, Raising or Napping, Wool Glazing, Steaming, Perforating and Slitting, Ammoniating, Shrinking, Fulling, Tenting, Crabbing, Decating.</p> <p><b>Chemical finish-</b> Parchmentizing, Silicon treatment, Optical brightners.</p>	2	5
<b>Instructional Hours</b>		<b>15</b>	
<b>V</b>	<p><b>Functional finishes</b> Wrinkle free finishes, flame retardant finishes, soil release finishes. Special purpose finishes – UV production finish, anti bacterial finish, anti microbial finish and fragrance finish.</p>	3	13
<b>Instructional Hours</b>		<b>15</b>	
<b>VI</b>	Contemporary Issues: <b>Expert Webinars</b>		
<b>Total Hours</b>		<b>75</b>	

**Text Books:**

1. B. Cobermen, **Fiber to fabric**, McGraw Hill International Edition, 1983
2. Kanwar Varinder Pal Singh, **Elementary Idea of Textile Dying, Printing and Finishing**, Kalayni Publishers, 2004.
3. Dr.N.Anbu mani, **Knitting - Fundamental machine, Stucture and developments**, New Age International Pvt Ltd New Delhi 2007

**Reference Books:**

1. Arthur Price and Allen C Cohan, **Fabric Science**, Fair Child Publication @ 1994.
2. Kanwar Varinder Pal Singh, **Elementary Idea of Textile Dying, Printing and Finishing**, Kalayni Publishers, 2004.

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Quiz	Total
4	4	7	5	5	5	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	M	M	L	-	L	M	H	H	H	M	M
CO2	M	M	M	M	M	-	L	M	M	H	M	M	M
CO3	H	M	M	H	M	H	H	H	M	M	H	H	M
CO4	H	M	M	M	L	L	L	M	H	H	H	M	M
CO5	M	M	M	M	M	L	L	M	M	H	M	M	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDC308	Core Paper VIII Woven and Nonwovens		
Semester : III	Credits: 3	CIA : 30 Marks	ESE : 45 Marks

### Course Objective

To introduce the concepts associated with the understanding of fibers, its uses and manufacturing and analyze different types of fabric structures and design

### Course Outcomes (CO)

CO1	Define Weaving terminologies
CO2	Interpret weave and their derivatives
CO3	Construct the figured fabrics
CO4	Examine pile and double cloth
CO5	Assess the non-woven and their types

Offered by: Costume Design and Fashion

### Course Content

Instructional Hours / Week: 4

Unit	Description	Text Book	Chapter
I	<b>Weave</b> : Weaving - Definition – sequencing of weaving preparation process – Terms related to woven fabric -Warp, weft, selvedge– Loom – Definition – Important motions of a loom – parts of loom – passage of material through looms, Methods of Fabric, and selvedge formations	1	3
	Basic motions of the loom, including the application of Dobby and Jacquards. Non-automatic loom, Automatic loom, Shuttle less weaving machines, Terry looms and Drop box loom. Basic elements of woven design - Design draft and lifting plan, Representation,		4
<b>Instructional Hours</b>			<b>12</b>
II	<b>Construction of elementary weaves</b> – plain, warp rib, weft rib. Twill, Modification of Twills, Satin, and Sateen weaves – their derivatives.	1	5
	Ordinary and Brighten honey comb, its modification, Huck a back, Crepe weaves, Mock leno and its modifications		6
			7
<b>Instructional Hours</b>			<b>12</b>
III	<b>Figured Fabrics</b> : Extra warp and Extra weft figuring – single and two colours, planting, backed fabric - warp and weft backed fabrics	1	10 11
	<b>Instructional Hours</b>		
IV	<b>Pile Fabrics and Double Cloth</b> <b>Pile fabric</b> – Formation of pile – weft pile – plain back, twill back – length, density and fastness of pile. Warp pile – Terry pile Double cloth – and Classification Defects in woven fabric.	1	17 19

Instructional Hours 12

Unit	Description	Text Book	Chapter
V	<b>Nonwovens</b> : Non-Wovens - : sequence of process in manufacturing nonwovens Bonding - types of web formation - Dry, Wet, spun laid, Types of bonding - mechanical - needle punching, stitch bonding , chemical - adhesive, print bonding, thermal hot calendering, belt calendering– Felting, fusing, lamination, netting, braiding, tating and crocheting. Test methods for nonwovens- Absorption, Bursting Strength, Elongation. Application of nonwoven materials.	2	19
<b>Instructional Hours</b>			<b>12</b>
VI	Contemporary Issues: <b>Industrial Visit</b>		
<b>Total Hours</b>			<b>60</b>

**Text books:**

1. N Gokarneshan, **Fabric Structure and Design**, New Age International PvtLtd.Publishers.
2. Bernard. P. Corbman, **Fiber to Fabric**, Mc GRAW – Hill – International Editions, Second Edition.

**Reference Books:**

1. NIIR Board, **Textile Spinning, Weaving, Finishing and Printing**, Asia Pacific Business Press Inc NewDelhi-11007.
2. W. S .Murphy, **Textile Weaving and Design**, Abhishek Publications Chandigarh-17, First Edition 2003.
3. Kanwar Varinder Pal Sing, **Fabric Studies**, Kalyani Publishers, Noida(Up) FirstEdition-2004.

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Quiz	Total
4	4	7	5	5	5	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	L	H	L	M	-	L	M	M	H	H	M	M
CO2	H	H	H	L	L	-	H	H	H	M	H	M	M
CO3	M	H	M	L	L	-	M	M	M	H	H	M	M
CO4	M	H	M	L	L	-	M	M	H	H	M	M	M
CO5	H	M	H	L	M	-	M	M	M	H	H	M	M

igh, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDC309	Core Paper IX Traditional Costumes and Textiles of India		
Semester : III	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective**

To introduce the concepts associated with the understanding of basics of history of costumes in India and Embroidery.

**Course Outcomes (CO)**

CO1	Recall the beginning and origin of costumes
CO2	Outline the Northern and Central traditional textiles of India
CO3	Identify various southern Traditional Costumes
CO4	Analyze various costume of northern and western India
CO5	Evaluate the types of Indian traditional embroidery.

Offered by : Costume Design and Fashion

**Course Content**

Instructional Hours / Week : 4

Unit	Description	Text Book	Chapter
I	<b>Evolution of clothing</b> – Origin & functions of clothing – beginning of civilization <b>Use of clothing, Wearing animal Skin. Vedic period, Mughal period.</b>		
	<b>Traditional Woven textiles of India</b> - North India - Brocades of Banaras, Balucheri, Chanderi. Southern India – Pochampalli, Kancheevaram, Kalamkari. Eastern India – Dacca muslin, Applique work of Bihar. Western India – Patola, Bandhini, Himrus and Amrus.	2	1
<b>Instructional Hours</b>			<b>12</b>
II	<b>Traditional textiles of North and Central India</b> - Traditional Embroideries of North India – Kashida, Phulkari and Chikankari. Traditional costumes of North States of India – Jammu & Kashmir, Punjab, Himachal Pradesh, Haryana, Uttaranchal and Uttar Pradesh.		
	<b>Central traditional textiles - Chikankari, Patti kaKaam, Zardozi from Uttar Pradesh</b>	1	2
<b>Instructional Hours</b>			<b>12</b>
III	<b>Traditional textiles of South India-</b> - Traditional embroideries of South India – Thoda embroidery, Kasuti of Karnataka and Aari embroidery.		
	Traditional costumes of Southern states of India – Tamil Nadu, Kerala, Karnataka and Andhra Pradesh.	1	2
<b>Instructional Hours</b>			<b>12</b>

<b>IV</b>	<b>Traditional textiles of East India-</b> Traditional embroideries of East India – Kantha of Bengal, Manipuri embroidery and Nagaland embroidery. Traditional costumes of Eastern states of India – West Bengal, Bihar, Arunachal Pradesh, Assam, Sikkim, Nagaland, Manipur, Mizoram.	2	3
<b>Instructional Hours</b>			<b>12</b>
<b>V</b>	<b>Traditional textiles of West India- -</b> Traditional embroideries of Western India – Sindhi embroidery – Kutch, Shisha embroidery. Traditional costumes of Western states of India – Rajasthan, Gujarat, Maharastra, Madhya Pradesh and Goa.	2	4
<b>Instructional Hours</b>			<b>12</b>
<b>VI</b>	<b>Contemporary Issues: Expert Webinars</b>		
<b>Total Hours</b>			<b>60</b>

**Text books:**

1. Traditional Indian Textiles – John Gillow, Nicholas Barnard
2. Traditional embroidery of India- Shailaji D. Naik – A.P.H Publication Corporation- New Delhi- 110002.

**Reference Books:**

1. Traditional Indian Costumes And Textiles – Dr.Parul Bhatnagar- Abhishek Publications Chandigarh(India).

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Role Play	Assignment	Quiz	Total
4	4	7	5	5	5	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	L	M	L	M	M	H	M	H	H	H	M	M
CO2	M	M	M	L	H	M	L	M	H	H	H	M	M
CO3	M	M	M	L	H	M	L	M	H	H	H	M	M
CO4	M	M	M	L	H	M	L	M	H	H	H	M	M
CO5	M	M	M	L	H	M	L	M	H	H	H	M	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDP310	Core Paper X Women's Apparel Practical		
Semester : III	Credits : 3	CIA: 30 Marks	ESE: 45 Marks

**Course Objective**

To improve students designing, patterning & sewing skills and creating various garments for Women

**Course Outcomes (CO)**

CO1	Select Women's Garment design and estimate the fabric
CO2	Relate the pattern drafting for Women's garment
CO3	Produce women's garment
CO4	Contrast the woven Women's garment with details
CO5	Assess the knitted Women's garment with details

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

Unit	Description
	<b>Designing, drafting and constructing the following garments for the features Prescribed List the measurements required and materials suitable. Calculate the cost of the garment Calculate the material required – layout method and direct measurement method :</b>
1	<b>1. Salwar Kameez:</b> Salwar (or) Churidhar - waist band tight fitting (or) Parallels <b>2. Kameez –</b> with / without slit, with or without flare, with / without opening, with or without panels, with / without yoke.(with Hair band)
2	<b>3. Blouse:</b> Plain/Choli/Saree Blouse Front open, fashioned neck, waist band at front and sleeve <b>4. Skirts:</b> Saree Petticoat- six Panel, decorated bottom (with Tote bag)
3	<b>5. Night Wear/Maxi/Full Gown:</b> With yoke, front open, with sleeve, full length. <b>6. Middy Top / Ghagra choli –</b> Front open, single dart, with or without collar and variation in sleeves (OR) <b>Skirts –</b> circular/umbrella/panel with style variations](with Mask)
4	<b>7. Knit T-Shirt:</b> T-Shirt - long / short, with / without sleeve <b>8. Knit Pant :</b> Pant – With Waist band/Elastic /Fly open
<b>Total Hours : 75</b>	



**Reference Books:**

1. Mary Mathews, **Practical clothing construction -part I and part-II Designing, Drafting & Tailoring**, Cosmic press, Chennai , 1986.
2. K.R Zarapker, **Zarapker system of cutting**, Navneet publication ltd.
3. Verma Kapil dev, **Cutting and tailoring practical drafting**

**Tools for Assessment (30 Marks)**

Concept Map	Album preparation	Group Project	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	M	L	H	-	M	H	H	H	H	L	H
CO2	H	H	M	L	H	-	L	M	H	M	H	L	H
CO3	M	M	M	-	M	-	L	M	H	M	H	L	H
CO4	M	H	M	-	H	-	L	M	H	M	H	L	H
CO5	M	H	M	-	H	-	L	M	H	M	H	L	H

igh, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDR303	Allied III – Advanced Fashion Sketching Practical		
Semester : III	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective**

To inculcate the illustration skill of various garments styles for men, women and children for all seasons.

**Course Outcomes (CO)**

CO1	Tabulate the basic proportions of fashion figure & head theory.
CO2	Classify the illustration for various occasional wear.
CO3	Produce sketching various garment style for person with special needs.
CO4	Appraise knowledge and skill on seasonal wears.
CO5	Grade theme related illustrations.

Offered by : CDF

**Course Content**

Instructional Hours / Week: 4

S. No.	Experiment
1.	Drawing the stylized figures of Men, Women and Children (using 10 heads or 12 Heads).(any 3 for each figure)
2.	Illustrating casual wear Party wear and sportswear for Men ,Women and Children
3.	School uniforms, air hostess, uniform Dresses for person with special needs.
4.	Drawing garments for different seasons- Summer and Autumn for Men, Women and Children.
5.	Drawing garments for different seasons – Winter and Spring for Men ,Women and Children
6.	Theme Related Garments for Fashion Show – 4 to 6 Garments. (Selection of one theme) - Garment Designing using Fabric swatch (2 nos)
<b>Total Hours : 60</b>	

**Text Books**

1. Fashion Illustration and Rendering, Ritu Bhargar, B. Jain Publishers, N.Delhi, 2005.
2. Fashion Drawing, the Basic Principles, Anne Allen & Julian Seaman, 2004.

**Reference Books**

1. Design Ideas and Accessories, Ritu Bhargar, B. Jain Publishers, N.Delhi, 2005.
2. Illustrating Fashion, Kathryn Mckelvey and Janine Munslow, Blackwell Publishing, 1997.
3. Fashion drawing for fashion Design, Elisbetta Drudi, Tiziana Paci, The Poepin Press BV, 2012.
4. Drawing for Fashion Designers, Angel Fernandiz and Gabriel Martin Roig

**Tools for Assessment (50 Marks)**

Illustration	Designing	Group project	Test 1	Test 2	Observation	Total
8	8	8	10	10	6	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	L	M	-	M	L	L	H	H	H	M	L	H
CO2	H	M	M	H	H	M	H	H	H	M	H	L	H
CO3	H	M	M	H	H	M	H	H	H	M	H	L	H
CO4	H	M	M	H	H	M	H	H	H	M	H	L	H
CO5	H	H	M	L	H	M	H	H	M	M	H	M	M

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U4CDZ301	Skill Based Paper I - Basic Draping Practical		
Semester : III	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective**

To improve students practical understanding of Draping styles and representations various style.

**Course Outcomes (CO)**

CO1	Apply basic Draping techniques for foundation patterns.
CO2	Create draped patterns for basic bodice blocks
CO3	Create draped patterns for types of yokes
CO4	Demonstrate basic skirt with variations
CO5	Create draped patterns for types of collars

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 3

S. No.	Experiment
1.	<b>Preparation of dress form</b>
2.	<b>Preparation of Fabric</b> <ul style="list-style-type: none"> <li>Remove creases by ironing the fabric</li> <li>Straighten the fabric</li> </ul>
3.	<b>Prepare the following samples using the Draping Method</b> <ul style="list-style-type: none"> <li>Draping of Bodice Front</li> <li>Draping of Bodice Back</li> </ul>
4.	<b>Drape the Following Yokes</b> <ul style="list-style-type: none"> <li>Shirt Yoke</li> <li>Midriff Yoke</li> </ul>
5.	<b>Prepare the following samples using the Draping Method</b> <ul style="list-style-type: none"> <li>Drape Basic Skirts, Variations – Box pleat, Knife pleat, Inverted pleats, Umbrella skirt</li> </ul>
6.	<b>Collars:</b> <ul style="list-style-type: none"> <li>Stand Collar</li> <li>Shirt Collar</li> <li>Peter Pan collar</li> </ul>
7.	<b>Advanced draping:</b> Development of offshoulder dress on dress form and its variations by using draping method (or) dress with asymmetrical element.
<b>Total Hours :45</b>	

**Reference Book:**

1. Amaden -**The Art of Fashion Draping** - Crawford 3<sup>rd</sup> Edition-Fairchild.
2. Manmeet Sodhia - **Advanced Drafting and Draping** – Kalayni Publishers I<sup>st</sup> Edition 2004.

**Tools for Assessment (30 Marks)**

Designing	Mini Project	Group project	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	M	M	H	L	M	M	H	H	M	M	H
CO2	M	M	M	L	H	L	M	M	M	H	M	L	M
CO3	H	M	M	L	H	-	M	H	H	M	H	L	M
CO4	H	M	M	L	H	-	M	H	H	M	H	L	M
CO5	H	M	M	L	H	-	M	H	H	M	H	L	M

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21U4NM3BT1	Part IV – BASIC TAMIL - I	
Semester: III	Credits: 2	CIA : 50 Marks

(Common to all UG Programmes)

Course Objective:  $\text{jk} \text{ko} \text{ nkho} \text{ i} \text{af}; \text{fw}; \text{gp} \text{ j}; \text{jy} - \text{nkho} \text{ j}; \text{jw} \text{ i} \text{d} \text{ tsHj}; \text{jy}$ 

Course Outcomes:

CO1	$\text{jk} \text{ko} \text{ vOj}; \text{Jf}; \text{fs} \text{ mwp} \text{Kfk} \text{ nra}; \text{jy} \text{ kw}; \text{Wk} \text{ thnj}; \text{jy} \text{ Mfat} \text{w}; \text{wpd} \text{ gad}; \text{ghL}; \text{iL} \text{ mwp} \text{ar} \text{ nra}; \text{jy}.$
CO2	$\text{g}; \text{wnk} \text{ho}; \text{fw}; \text{wy} \text{ MHtk} \text{ J} \text{ } \text{zLy};$
CO3	$\text{g}; \text{wnk} \text{ho}; \text{mwp} \text{Tj} \text{ j}; \text{wd} \text{ Nkk}; \text{g} \text{Lr} \text{ nra}; \text{jy};$
CO4	$\text{thHj}; \text{ij} \text{ mi} \text{kf}; \text{Fk} \text{ j}; \text{wd} \text{ ngwr} \text{ nra}; \text{jy};$
CO5	$\text{i} \text{fna} \text{Oj}; \text{Jj}; \text{jw} \text{d} \text{ ngwr} \text{ nra}; \text{jy};$

Offered by :  $\text{jk} \text{ko}; \text{j}; \text{J} \text{ i} \text{w}$ 

Course Content

Instructional Hours / Week: 2

Unit	Description
I	$\text{jk} \text{ko} \text{ nkho} \text{ apd} \text{ mbg}; \text{gi} \text{Lf}; \text{ } \text{ } \text{Wfs};$
	1. $\text{vOj}; \text{Jf}; \text{fs}; - \text{capH} \text{ vOj}; \text{Jf}; \text{fs};$ 2. $\text{nka}; \text{vOj}; \text{Jf}; \text{fs};$ 3. $\text{capHnka}; \text{vOj}; \text{Jf}; \text{fs};$
<b>Instructional Hours 10</b>	
II	$\text{nrhy} \text{ m} \text{i} \text{kj}; \text{jy}$
	1. $\text{xH} \text{ vOj}; \text{J} \text{ xU} \text{ nkho};$ 2. $\text{,uz}; \text{L} \text{ Kjy} \text{ Ie}; \text{J} \text{ vOj}; \text{Jr} \text{ nrhw}; \text{fs};$ 3. $\text{jk} \text{ko} \text{ kh} \text{j} \text{q}; \text{fs}; \text{ ngah}; \text{ } \text{fpo} \text{i} \text{kfspd} \text{ ngaH}$ 4. $\text{tz}; \text{zq}; \text{fs}; \text{ ngaH}$ 5. $\text{nrhy} \text{ Mf}; \text{fk}$
<b>Instructional Hours 5</b>	
III	$\text{njhLu} \text{ i} \text{kg}; \text{G}$
	1. $\text{vO} \text{tha};$ 2. $\text{nr} \text{ag}; \text{g} \text{L} \text{ng} \text{hUs};$ 3. $\text{gad}; \text{i} \text{y}$
<b>Instructional Hours 5</b>	
IV	$\text{Fw} \text{g}; \text{G} \text{ vO} \text{Jjy}$
	1. $\text{njhLu} \text{ i} \text{kg}; \text{G}$ 2. $\text{gj}; \text{j} \text{ } \text{m} \text{i} \text{kj}; \text{G}$
<b>Instructional Hours 5</b>	
V	$\text{gp} \text{i} \text{o} \text{ ef}; \text{Fjy}$
	1. $\text{xw}; \text{Wg}; \text{gp} \text{i} \text{o}$ 2. $\text{thf}; \text{fpag}; \text{gp} \text{i} \text{o}$
<b>Instructional Hours 5</b>	
<b>Total Hours 30</b>	

ghLj; njhFg;G :

 $\text{,sq}; \text{fiy} \text{ jk} \text{ko} \text{ kh} \text{z} \text{thfSf}; \text{Fha} \text{ ghL} \text{ E} \text{ } \text{y} \text{ "mh}; \text{r}; \text{Rtb}"$

njhFg;G: jk;o;j;J i w> NeU fiy mwqtay fy;Y}h> Nfhak;Gj;J}H.

**ghHit E}y;fs;:**

1. gtze;j; Kd;tH> ed;D}y Gy;AHf;Nfnfd ciu>rhujh gj;g;gfk> nrd;id – 40.
2. njhy;fhg;gak> fNzrIaH gj;g;G cyfj jk;ohuha;r;r;e;Wtdk> nrd;id – 113.
3. m.f.igue;jhkdhH – ey;yjko vOjNtz;Lkh? my;y; eiyak> nrd;id – 007.

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Writing Skills	Reading Skills	Translation Knowledge	Total
8	8	10	8	8	8	50

**Mapping**

CO/PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	H	-	H	M	H	H	L	-	-	L	-
CO2	-	-	H	-	M	M	L	H	L	-	-	L	-
CO3	-	-	H	-	L	M	M	H	L	-	-	L	-
CO4	-	-	M	-	L	M	H	M	L	-	-	L	-
CO5	-	-	H	-	M	M	H	H	L	-	-	L	-

H-High; M-Medium; L-Low;

Course Designed by	Verified by	Checked by	Approved by

Course Code	Title	
2IU4NM3AT1	Part IV – Advanced Tamil - I	
Semester : III	Credits : 2	ESE : 50 Marks

(Common to all UG Programmes)

Course Objective : GJf;ft;ij cUthf;Fk j;wd tsHj;jy- nkho;j;j;wd Nkk;gLj;jy  
 Course Outcomes :

C01	GJffftij cUthf;Fk j;wd tsHj;jy
C02	njhLH kwWk gjj;fsy gioad;wp vOjr nra;jy
C03	nkho;ia g;gioad;wp Ngr vOJk j;wdngwr nra;jy
C04	fbjk vOJjy kw;Wk nkho;awp itg ngWjy.
C05	giLgghf;jj;wd mwpTngwr nra;jy.

Offered by : jkoj;Jiw

Course Content

Instructional Hours / Week : 2

Unit	Description	Instructional Hours
I	GJf;ft;ij	
	1. ghuj;ahH-GJikngz 2. ghuj;jhrd - ,UZLTL	10
II	gio ef;Fjy	
	1. thHj;ijg gio ef;fk 2. njhLH gio ef;fk 3. gj;j; vOjr nra;jy	5
III	,yf;fzg ga;w;r; ms;j;jy	
	1. njhife;iyj njhLH 2. njhfhe;iyj njhLH 3. MFngaH MFngaH tiffs	5
IV	fbjk vOJjy	
	1. ghuhLLf fbjk 2. ed;wpf fbjk 3. m;og;Gf fbjk 4. mYtyff fbjk	5
V	,yf;fa tuyhW	
	1. GJf;ft;ijad Njh;wKk tsHr;nAk 2. ghuj;ahH- Fwpg;G tiuf. 3. ghuj;jhrd - Fwpg;G tiuf.	5
Total Hours		30

ghLj;njhFg;G

,sq;fiy Kjyhk Mz;l jko khztHfSf;Fha ghLEy “juLL”  
 njhFg;G: jko;j;Jiw> NeU fiy kw;Wk mwp;ay fy;Y}hp Nfhak;Gj;JH - 105

ghh;it E}y;fs

1. ghuj;ahH – ghuj;ahH ft;ijfs> mguhk;gjg;gfk;7- g;nfhbkuj njU> nrd;id– 013
2. gtze;jjKdtH-ed;D}y Gy;AHf Nfrfd ciu> rhujh gjg;gfk> nrd;id–040
3. jkozzy - Gj;Nehf;fiy jko ,yf;fa tuyhW;kdhLr; Gj;jf e;iyak> kJiu–001.
4. m.fj. gue;jhkdhH-eyyjkio vOj NtzLkh? my;y;e;iyak> nrd;id– 600 007.
5. fh..Nfh.Ntq;fLuhkd- jko ,yf;fa tuyhW jkokz gjg;gfk - ehkf;fy;
6. khztH jko ,yf;fzk - GytH.ft;iofd> vk;V.>R;Lhkz; guRuk> nrd;id–083.



**Mapping**

COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	M	-	M	L	L	M	L	-	-	L	-
CO2	-	-	H	-	M	H	M	H	L	-	-	L	-
CO3	-	-	H	-	L	L	H	H	L	-	-	L	-
CO4	-	-	H	-	M	L	M	H	L	-	-	L	-
CO5	-	-	M	-	M	L	M	H	L	-	-	L	-

igh; M-Medium; L-Low;

Course Designed by	Verified by	Checked by	Approved by

Course Code	Title	
21U4NM3CAF	Non Major Elective : Consumer Affairs	
Semester : III	Credits : 2	ESE : 50 Marks

(Common to all UG Programmes)

**Course Outcomes:**

On successful completion of the course, the students will be able to

<b>CO1</b>	Know their rights and responsibilities as a consumer
<b>CO2</b>	Gain knowledge about Legal framework of protecting consumer rights
<b>CO3</b>	Understand the procedure about redressal of consumer complaints
<b>CO4</b>	Learn about Consumer related regulatory agencies and norms
<b>CO5</b>	Comprehend business firms, interface with consumers

**Course Content****Instructional Hours / Week : 2**

Unit	Description	Text Book
<b>I</b>	<b>Conceptual Framework</b> <b>Consumer and Markets:</b> Concept of Consumer, Nature of markets: Liberalization and Globalization of markets with special reference to Indian Consumer Markets, Concept of Price in Retail and Wholesale, Maximum Retail Price (MRP), Fair Price, GST, labeling and packaging along with relevant laws, Legal Metrology.	1
	Consumer Complaining Behaviour: Alternatives available to Dissatisfied Consumers; Complaint Handling Process	1
<b>InstructionalHours</b>		<b>6</b>
<b>II</b>	<b>The Consumer Protection Law in India</b> <b>Objectives and Basic Concepts:</b> Consumer rights and UN Guidelines on consumer protection, Consumer goods, defect in goods, spurious goods and services, deficiency in service, unfair trade practice.	1
	<b>InstructionalHours</b>	
<b>III</b>	<b>Grievance Redressal Mechanism under the Indian Consumer Protection Law</b> Who can file a complaint? Grounds of filing a complaint; Limitation period; Procedure for filing and hearing of a complaint; Disposal of cases, Relief/Remedy available; Temporary Injunction, Offences and penalties.	1
	<b>InstructionalHours</b>	
<b>IV</b>	<b>Role of Industry Regulators in Consumer Protection –</b> industry self-regulation (ISR), Protection policies, Consumer Protection Agencies	1
	<ul style="list-style-type: none"> <li>i. Telecommunication: TRAI</li> <li>ii. Food Products: FSSAI</li> <li>iii. Insurance : IRDA and Insurance Ombudsman</li> </ul>	
<b>Instructional Hours</b>		<b>6</b>

V	<b>Contemporary Issues in Consumer Affairs</b>	
	<b>Consumer Movement in India:</b> Formation of consumer organizations and their role in consumer protection, Misleading Advertisements and sustainable consumption, National Consumer Helpline, Comparative Product testing.	1
	<b>Quality and Standardization:</b> Voluntary and Mandatory standards; Role of BIS, Indian Standards Mark (ISI), Ag-mark, Hallmarking, Licensing and Surveillance.	1
<b>Instructional Hours</b>		<b>6</b>
<b>Total Hours</b>		<b>30</b>

**Text book**

1. "Consumer Affairs", Compiled by Department of Business Administration, Nehru Arts and Science College.

**Suggested Readings**

1. Khanna, Sri Ram, Savita Hanspal, Sheetal Kapoor, and H.K. Awasthi. (2007) Consumer Affairs, Universities Press.
2. Choudhary, Ram Naresh Prasad (2005). Consumer Protection Law Provisions and Procedure, Deep and Deep Publications Pvt Ltd.
3. G. Ganesan and M. Sumathy. (2012). Globalisation and Consumerism: Issues and Challenges, Regal Publications
4. Suresh Misra and Sapna Chadah (2012). Consumer Protection in India: Issues and Concerns, IIPA, New Delhi
5. Rajyalaxmi Rao (2012), Consumer is King, Universal Law Publishing Company
6. Girimaji, Pushpa (2002). Consumer Right for Everyone, Penguin Books.

**Mapping**

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	-	-	-	M	H	H	M	L	L	-	M	M
CO2	L	-	-	-	M	H	H	M	L	L	-	M	M
CO3	L	-	-	-	M	H	M	M	L	L	-	M	M
CO4	L	-	-	-	M	H	H	M	L	L	-	M	M
CO5	L	-	-	-	M	H	H	M	L	L	-	M	M

igh; M-Medium; L-Low

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21U4NM3GTS	Non Major Elective : Gandhian Thoughts	
Semester : III	Credits : 2	ESE : 50 Marks

(Common to all UG Programmes)

**Course Objective:**

To make the Students understand the philosophies of Gandhiji and fulfill their duties and responsibilities towards the society.

**Course Outcomes:**

On successful completion of the course, the students will be able to

CO1	Aware about the significance of Gandhian thought
CO2	Understand the applicability of Gandhian methods in the contemporary economic and social demines.
CO3	Analyze the area of truth, non-violence and peace.
CO4	Familiarize with the view of Gandhiji on women
CO5	Delineate the framework of democracy in Gandhian perspective

**Course Content****Instructional Hours/Week : 2**

Unit	Description	Text Book
I	<b>Educational Philosophy of Gandhiji:</b> Definitions on Education - What is True Education? - Gandhiji's New Scheme of Education - Wardha Scheme of Education - Main Aims of Gandhian Education - Why Gandhiji's Scheme of Education was Called 'Basic Education?' - Features of the Wardha Scheme of Education - Features of Basic Education - The Methodology of Basic Education - The Content of Basic Education - Routine Work of a Basic School	1
<b>Instructional Hours</b>		<b>6</b>
II	<b>Gandhian Concept of Correlation of Studies</b> - Technique of Correlation - The Place of Teacher in Basic Education - Merits of Basic Education - Educational Scenario after Independence - Influences of Gandhiji on Education Commissions - Basic Schools in the Present Society - Education for Peace – A Gandhian View - Why Basic Education is called a Holistic Model	1
<b>Instructional Hours</b>		<b>6</b>
III	<b>Gandhiji's View on Truth and Non-Violence :</b> Gandhiji's Words about Truth - Meaning of Truth, Truth is God - Truth and God - The Importance of Truth in Human Life - Absolute and Relative Truth - Realisation of the Self - Liberation.	1
<b>Instructional Hours</b>		<b>6</b>
IV	<b>Mahatma Gandhi's Views on Women :</b> Status of Women in Pre Independence India - Gandhi's Perception of Women - Role of Women in Family – Perception of Gandhi - Value of Equality - Women in Politics - Gandhiji's Vision to Abolish Social Evils against Women - Role of Women as Envisaged by Gandhi.	1
<b>Instructional Hours</b>		<b>6</b>

<b>V</b>	<b>Gandhiji's View on Democracy</b> : Problem of Majority and Minority – Democracy, Gandhian strategies for democratic decentralization, <b>Gram Swaraj</b> : City and Village - Gram Swaraj - Critique of Industrialisation - Critique of Machinery, Participatory Democracy Swarajyam Grama Rajya and Ramarajya.	<b>1</b>
	<b>Instructional Hours</b>	<b>6</b>
	<b>Total Hours</b>	<b>30</b>

**Text Book(s):**

1. “Gandhian Thoughts”, Compiled by Nehru Arts and Science College.

**Mapping**

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	-	-	L	H	H	L	L	-	-	-	L
CO2	-	-	-	-	-	H	H	L	L	-	-	-	L
CO3	-	-	-	-	-	H	H	L	L	-	-	-	L
CO4	-	-	-	-	-	H	H	L	L	-	-	-	L
CO5	-	-	-	-	-	H	H	L	L	-	-	-	L

igh; M-Medium; L-Low;

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21U4NM3WRT	Non Major Elective : Women's Rights	
Semester : III	Credits : 2	ESE : 50Marks

(Common to all UG Programmes)

**Course Objective:**

To facilitate the awareness about the social, economical, political, intellectual or cultural contributions of Women in India.

**Course Outcomes:**

CO1	Aware of basic constitutional rights
CO2	Gain awareness on Political rights
CO3	Understand individual and familial rights
CO4	Grasp the provisions for Women's Rights in India
CO5	Develop an understanding of the Protection Mechanisms for women

**Course Content****Instructional Hours / Week : 2**

Unit	Description	Text book	Chapter
I	<b>Constitutional Rights of Women in India:</b> Indian constitution relating to women - Fundamental rights - Directive principles of state policy - right to equality - rights against exploitation - cultural and educational rights - the right to constitutional remedy - University Declaration of Human Rights - Enforcement of Human Rights for Women and Children - Role of Cells and Counseling Centers - Legal AID cells, Help line, State and National level Commission	4	2
II	<b>Political Rights of Women in India:</b> Political Rights of Women in India - Electoral process - women as voters - candidates and leader - pressure group, 73rd and 74th amendment and representation of women in local self-government - women in Rural and urban local bodies - Reservation of women - party ideologies and women's issues.	5	1
III	<b>Women's Rights: Access to Justice</b> Introduction- Criminal Law-Crime Against Women Domestic Violence - Dowry Related Harassment and Dowry Deaths - Molestation - Sexual Abuse and Rape Loopholes in Practice- Law Enforcement Agency	3	7
IV	<b>Women's Rights</b> Violence Against Women - Domestic Violence The Protection of Women from Domestic Violence Act, 2005, The Marriage Validation Act, 1982 - The Hindu Widow Re-marriage Act, 1856- The Dowry Prohibition Act, 1961	3	5

V	<b>Special Women Welfare Laws</b> Sexual Harassment at Work Places, Rape and Indecent Representation, The Indecent Representation (Prohibition) Act, 1986, Immoral Trafficking, The Immoral Traffic (Prevention) Act, 1956 - Acts Enacted for Women Development and Empowerment, Role of Rape Crisis Centers. Protection of Children from sexual Offences Act 2012	3	9
		<b>Instructional Hours</b>	<b>6</b>
		<b>Total Instructional Hours</b>	<b>30</b>

**Text Books:**

1. Nitya Rao **Good Women do not Inherit Land** Social Science Press and OrientBlackswan2008
2. International Solidarity Network **Knowing Our Rights** An imprint of KaliforWomen2006
3. P. D. Kaushik **“Women Rights”** Book well Publication 2007 UN Centre for Human Rights, Discrimination against Women (Geneva: World Campaign for Human Rights,1994).
4. Agnes, Flavia. (1992). “Give us “Give us This Day Our Daily Bread: Procedures and Case Law on Maintenance”. Majlis, Bombay.
5. Agnes, Flavia. (1999). “Law and Gender Inequality: The Politics of Women’s Rights in India”. OUP, New Delhi

**Reference Books:**

1. Aruna Goal **Violence Protective Measures for Women Development and Empowerment**, Deep and Deep Publications Pvt.2004
2. Monica Chawla **Gender Justice**, Deep and Deep Publications Pvt. Ltd. 2006
3. Preeti Mishra **Domestic Violence Against Women**, Deep and Deep Publications Pvt.2007
4. Clair M.Renzetti, JeffreyL. Edleson, Raquel Kennedy Bergen, Source Book on **Violence Against Women** Sage Publications 2001

**Mapping**

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	L	-	-	H	H	L	-	L	-	-	-
CO2	-	-	L	-	-	H	H	L	-	L	-	-	L
CO3	-	-	L	-	-	H	H	L	-	L	-	L	-
CO4	-	-	L	-	-	H	H	L	-	L	-	-	-
CO5	-	-	L	-	-	H	H	L	-	L	-	-	-

igh; M-Medium; L-Low

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDC411	Core Paper XI Knitting Technology		
Semester : IV	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective**

To introduce the concepts associated with the understanding of Knitting Techniques and Manufacturing process

**Course Outcomes (CO)**

CO1	Classify knitting and its types.
CO2	Analyze the different types of Knitted fabric structures and design
CO3	Learn about weft knitting and its lapping variation
CO4	Understand about warp knitting and learn its classification
CO5	Recognize care and maintain of knitted fabrics

Offered by : Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 4

Unit	Description	Text Book	Chapter
I	<b>Introduction to Knitting</b> : Origin and definition of knitting, History of Knitting, Types of knitting - hand - knitting by pin, Peg Frame Knitting and Machine knitting – circular Knitting and Flat knitting, characteristics of knitted goods, Comparison of Woven and Knitted fabrics.	1	1
		2	1
<b>Instructional Hours</b>			<b>12</b>
II	<b>Knitting machines and Loop structure:</b> General terms - loop, Open loop, closed loop, Needle loop, Sinker loop, Course, Wales, Technical Face Technical Back, underlap, overlap, Face Stitch, Stitch length, back Stitch. principles of knitting technology machine knitting, parts of machine. Stitch density.	1	2
		<b>Instructional Hours</b>	
III	<b>Weft knitting</b> : Weft knitting – classification - Plain/single jersey, rib, purl, interlock. Basic weft knit constructions. <b>Basic Weft Knitting Machines</b> - The Primary Knitting Elements- needles and Beds, sinker, knitting cam - Sequence of loop formation - single jersey & Jacquard machine - knitting cycle.	2	2 4
		<b>Instructional Hours</b>	



IV	<b>Warp knitting :</b> Warp knitting- Basic warp knit constructions. Lapping variations-tricot, Rachel, simplex and Milanese - kitted. Rachel-single bar, 2 bar, multi bar machines. Types of threading, production of nets Comparison of Weft and Warp knitting.	2	16
<b>Instructional Hours</b>			<b>12</b>
V	<b>Knitted Garments</b> – Fully cut, Stitch Shaped cut, Fully Fashioned, Integral. <b>Care and maintenance of knitted material :</b> Washing, drying, ironing, storing of Knitted material.	2	6
VI	<b>Contemporary issues : Industrial Visit</b>		
<b>Instructional Hours</b>			<b>12</b>
<b>Total Hours</b>			<b>60</b>

**Text Books:**

1. David Spencer – “**Knitting technology**”-pregame press, Oxford (1982)
2. Dr.N. Anbumani- “**Knitting, Fundamental Machine, Structure and Developments**”- New Age International Pvt Ltd, new Delhi 2007

**Reference Books:**

1. Terry Brecken Bury- “**Knitted clothing Technology**”- Blackwell Sciences
2. G. J. Sumathi, **Elements of Apparel and Fashion Design**, New Age Publishing, Delhi, 2005.

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Quiz	Total
4	4	7	5	5	5	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	L	H	L	M	-	L	M	M	H	H	M	M
CO2	H	H	H	L	L	-	H	H	H	M	H	M	M
CO3	M	H	M	L	L	-	M	M	M	H	H	M	M
CO4	M	H	M	L	L	-	M	M	H	H	M	M	M
CO5	H	M	H	L	M	-	M	M	M	H	H	M	M

igh, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDC412	Core Paper XII - Textile Dyeing and Printing		
Semester : IV	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective**

To introduce the concepts associated with the understanding of various processing of textiles.

**Course Outcomes (CO)**

CO1	Identify the nomenclature of dyes
CO2	Classify dyes
CO3	Relate various dyeing methods and machineries
CO4	Categorize the Printing Techniques
CO5	Appraise on Advancements in Printing

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 4

Unit	Description	Text Book	Chapter
I	<b>Nomenclature of Dyes</b> Color and Dyes, coloring and Dyeing. The dye molecule (chromophores and auxochromes) Theory of dyeing (Affinity of a dye, role of water, electrolytes, heat) Dye auxiliary: Carriers or swelling agents, leveling agents (anionic leveling agents and cationic leveling agents).	1	9
<b>Instructional Hours</b>			<b>12</b>
II	<b>Dyes and its types:</b> Dyes - Classification of Dyes- Natural and Synthetic Natural - Vegetable, Animal, Mineral and its applications. Synthetic dyes - Acid dyes, direct dyes, reactive dyes, Vat dyes, Sulphur dyes, Azoic dyes and its applications. Pigments. Dyes for blends and mixtures	2	3
<b>Instructional Hours</b>			<b>12</b>
III	<b>Dyeing methods and Machinery used :</b> Selection of dyeing methods - stock, top, yarn, Piece dope, Garment Dyeing. Machinery used - kiers, j-box, winchers and Jets jigs, pad roll units, stenters.		
<b>Instructional Hours</b>			<b>12</b>
IV	<b>Introduction to Printing</b> - difference between dyeing and printing. Historical development of printing methods-block, stencil, screen, roller and rotary screens used at cottage and industrial level	1	10
	<b>Printing :</b> Styles of printing – Direct- Discharge – Resist styles Methods of Printing – Block, Roller, Duplex, Stencils, Screen printing types Transfer Printing – types, Jet spray, batik dyeing, Tie Dyeing.	2	4
<b>Instructional Hours</b>			<b>12</b>

V	<b>Advancement in Printing</b> Advances in thickeners and auxiliaries used in textile printing and their functions – Printing procedures of different textiles and fabrics (including blends) with various classes of dyes and pigments – Machines used for printing, drying, ageing, steaming, etc. – Faults in printing and their remedies – Transfer and foam printing – Computer aided print design.	3	13
	<b>Instructional Hours</b>		<b>12</b>
<b>Total Hours</b>		<b>60</b>	

**Text Books:**

1. B. Cobermen, **Fiber to fabric**, McGraw Hill International Edition, 1983
2. Kanwar Varinder Pal Singh, **Elementary Idea of Textile Dying, Printing and Finishing**, Kalayni Publishers, 2004.
3. Dr.N.Anbu mani, **Knitting - Fundamental machine, Stucture and developments**, New Age International Pvt Ltd New Delhi 2007

**Reference Books:**

1. Arthur Price and Allen C Cohan, **Fabric Science**, Fair Child Publication @ 1994.
2. Kanwar Varinder Pal Singh, **Elementary Idea of Textile Dying, Printing and Finishing**, Kalayni Publishers, 2004.

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Quiz	Assignment	Group discussion	Total
4	4	7	5	5	5	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	M	M	L	-	L	M	H	H	H	M	M
CO2	M	M	M	M	M	-	L	M	M	H	M	M	M
CO3	H	M	M	H	M	H	H	H	M	M	H	H	M
CO4	H	M	M	M	L	L	L	M	H	H	H	M	M
CO5	M	M	M	M	M	L	L	M	M	H	M	M	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDP413	Core XIII Men's Apparel Practical		
Semester : IV	Credits : 4	CIA : 50 Marks	ESE :50 Marks

**Course Objective**

To improve students designing, patterning and sewing skills and creating various garments for Men

**Course Outcomes (CO)**

CO1	Select Men's Garment design and estimate the fabric.
CO2	Develop the pattern drafting for Men's garment.
CO3	Construct the Men's garment with details.
CO4	Learn to take measurement required for the garment design.
CO5	Construct garment with suitable features and trims.

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

S. No.	Experiment
	<b>Designing, drafting, and constructing the following garments for the features Prescribed List the measurements required and materials suitable. Calculate the cost of the garment Calculate the material required – layout method and direct measurement method :</b>
1.	S.B.Vest – with/ without collar, button attached, sleeveless (with a tie)
2.	Slack shirt – full open, shirt collar, patch pocket, (with a scarf)
3.	Nehru kurtha –stand collar, side pocket, half open
4.	Pyjama- Elastic /Tape attached waist.
5.	Pleated trousers – pleats in front, Darts at back, side pocket, fly with button /zip. (with Belt)
6.	T-Shirt – open collar, zip attached
7.	Bermudas –patch pocket
<b>Total Hours : 75</b>	

**Reference Books:**

1. Mary Mathews, **Practical clothing construction -part I and part-II Designing, Drafting & Tailoring**, Cosmic press, Chennai , 1986.
2. K.R Zarapker, **Zarapker system of cutting**, Navneet publication ltd.
3. Verma Kapil dev, **Cutting and tailoring practical drafting**

**Tools for Assessment (50 Marks)**

Concept map	Album preparation	Group Project	Test 1	Test 2	Observation	Total
8	8	8	10	10	6	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	M	L	H	-	M	H	H	H	H	L	H
CO2	H	H	M	L	H	-	L	M	H	M	H	L	H
CO3	M	M	M	-	M	-	L	M	H	M	H	L	H
CO4	M	H	M	-	H	-	L	M	H	M	H	L	H
CO5	M	H	M	-	H	-	L	M	H	M	H	L	H

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDP414	Core Paper XIV Textile Testing and Fabric Analysis Practical		
Semester : IV	Credits : 3	CIA : 30 Marks	ESE: 45 Marks

**Course Objective:**

To understand the basic of Fibre, fabric, Yarn and fabric Testing and its defects.

**Course Outcomes (CO)**

CO1	Distinguish the type of fiber by microscope, flame test and chemical tests
CO2	Determine the count of the yarn
CO3	Identify colour fastness of fabrics.
CO4	Draw the design, draft and peg plan of weaves
CO5	Analyze the loop structure of knitted fabrics.

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 3**

Description
<p><b>1. Identification of textile fibers</b> Cotton, Silk, Polyester</p> <ol style="list-style-type: none"> <li>1. Microscopic Method</li> <li>2. Burning/ Flame test.</li> <li>3. Solvent/ Chemical test.</li> </ol> <p><b>2. Testing of yarns</b></p> <ol style="list-style-type: none"> <li>1. Counting of the yarn using wrap reel.</li> <li>2. Counting of the yarn using Beasley's balance.</li> </ol> <p><b>3. Testing of fabrics</b></p> <ol style="list-style-type: none"> <li>3. Colour fastness tests. (Washing and pressing)</li> </ol> <p><b>4. Identify the given fabric Sample</b> Analysis of woven fabrics for ends / inch, picks/ inch, warp count, weft count, and GSM, Methodology used– unravel and graphic representation</p> <p><b>Woven Fabrics</b> Plain Twill Satin</p> <p><b>5. Knitted Fabrics</b></p> <ol style="list-style-type: none"> <li>1. Analysis of knitted fabrics for wales / inch, course / inch, stitch density, loop length and GSM. <ol style="list-style-type: none"> <li>2. Plain Knit</li> <li>3. Rib Knit – 1x1,2x2</li> <li>4. Interlock</li> </ol> </li> </ol>
<b>Total Hours : 45</b>

**Reference Books:**

1. Textiles –Fibre to fabric, Corbmann B.P, International students edition, Mc Graw Hill. Book company, Singapore, 1985.
2. Gokarneshan N, Fabric Structure and Design, New Age International Publishers Ltd, New Delhi, 2004.
3. Knitting Manufacture Technology, Anbumani, New Age International, Chennai ,2006

**Tools for Assessment (30 Marks)**

Poster Presentation	Album preparation	Group project	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	L	M	-	L	M	H	H	H	M	H
CO2	H	H	H	L	L	-	H	H	H	M	H	H	M
CO3	H	H	M	L	L	-	M	M	M	H	H	M	H
CO4	H	H	M	L	L	-	M	M	H	H	M	M	H
CO5	H	M	H	L	M	-	M	M	M	H	H	H	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U4CDP415	Core Paper XV Textile Dyeing and Printing Practical		
Semester : IV	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective**

To improve student's practical understanding of textile pretreatment, dyeing and printing methods.

**Course Outcomes (CO)**

CO1	Recognize Pretreatment processes
CO2	Analyze Dye and their application in the fabric
CO3	Create designs with different Printing styles.
CO4	Apply resist printing techniques.
CO5	Select design using screen printing method.

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 3**

S. No.	Experiment
1.	Preparation of samples for Processing – Desizing, Bleaching, Mercerising
2.	Dye the given fabric using suitable dye – Direct Dye, Reactive Dyes, Acid Dyes, Basic Dyes, Natural Dyes (any one)
3.	Create Design with Block printing – Vegetable, wooden blocks
4.	Create Design for Chest print /Yoke designs with Stencil printing (Preparation of Stencil)
5.	Tie and Dye Designs with any three methods with single/ double/ Multi colours.
6.	Batik printing with any three methods with single/ double/ Multi colours.
7.	Print a design using screen printing method.
	<b>Total Hours : 45</b>

**Reference Books:**

1. B. Cobermen, **Fiber to fabric**, McGraw Hill International Edition, 1983
2. Kanwar Varinder Pal Singh, **Elementary Idea of Textile Dying, Printing and Finishing**, Kalayni Publishers, 2004.
3. Dr.N.Anbu mani, **Knitting - Fundamental machine, Structure and developments**, New Age International Pvt Ltd New Delhi 2007
4. Arthur Price and Allen C Cohan, **Fabric Science**, Fair Child Publication @ 1994.



**Tools for Assessment (30 Marks)**

Concept map	Album preparation	Group project	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	H	M	M	L	L	M	H	H	H	M	H
CO2	H	H	H	L	M	-	H	H	H	M	H	H	M
CO3	H	H	M	M	H	L	M	M	M	H	H	H	H
CO4	H	H	M	L	H	-	M	M	H	H	M	H	H
CO5	H	M	H	M	M	-	M	M	M	H	H	H	M

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDA404	Allied IV Organization of Garment Unit		
Semester : IV	Credits : 4	CIA: 50 Marks	ESE: 50Marks

### Course Objective

To introduce the concepts associated with the understanding of Setting up of a Garment Unit.

### Course Outcomes (CO)

CO1	Classify Entrepreneur and Entrepreneurship.
CO2	Analyze the different institutions supporting entrepreneur.
CO3	Identify the process and procedures of factory design.
CO4	Categorize the Design requirement.
CO5	Summarize the export procedures.

Offered by: Costume Design and Fashion

### Course Content

Instructional Hours / Week: 4

Unit	Description	Text Book	Chapter
I	<b>Entrepreneur</b> - Meaning, Definition and Types, Need for Entrepreneurs. Qualities and functions of Entrepreneur. Classification of Entrepreneurs	1	1
	Difference between Entrepreneur and Manager Entrepreneurship - Definition, Characteristics, Intrapreneurship. Intrapreneur - Meaning and Importance Difference between Entrepreneur and Intrapreneur Creativity and entrepreneurship - Steps in Creativity	3	2
<b>Instructional Hours</b>			<b>12</b>
II	<b>Institutions supporting Entrepreneurs</b> - Organisation Assistance - COMMERCIAL BANKS, DIC, NSIC, SIDO, SISI, SIPCOT, TII, KVIC, CODISSIA, -SBI.	1	4
	Other agencies for industrial assistance - NABARD	2	1
<b>Instructional Hours</b>			<b>12</b>
III	Different departments in a garment unit – Design department, finance department, purchasing department, production department, Organizing different sections – hierarchy.	1	4
	<b>Factory Design</b> - Importance of factory Design, Factors affecting factory design Selection of site, Factory Buildings - importance, Points to be considered - types of Buildings (Single storey, High bay and Multi –storey), Special types.	2	1 6
<b>Instructional Hours</b>			<b>12</b>

IV	<p><b>Design requirement</b> – The factories Act 1948, Applicability of Factories Act. Requirements relating to health - Cleanliness, Disposal of wastes and effluents, Ventilation and temperature, Dust and fume, Artificial humidification, Overcrowding, Lighting, Drinking water, Latrines and urinals, Spittoons. Requirements relating to safety - Section 21 to Section 40. Requirements relating to welfare - Washing facilities, Facilities for storing and drying clothing, Sitting, First-aid-appliances, Canteens, Shelters, rest-rooms and lunch-rooms, Creches, Welfare Officers.</p>	3	5
<b>Instructional Hours</b>		<b>12</b>	
V	<p><b>Export Documents and Procedure for Small Enterprises</b> - Types of Documents - Trade Documents, Commercial Documents, Regulatory Documents, Documents for Export Assistance, Documents required by Importing Country- Commercial Invoice, GR- I Form, Letter of Credit, Bill of Exchange, Shipping Bill, Certificate of Origin, Marine Insurance Policy, Bill of Lading. - Processing of an Export Order</p>	2	33
VI	<p><b>Contemporary issues :Expert seminar</b></p>		
<b>Instructional Hours</b>		<b>12</b>	
<b>Total Hours</b>		<b>60</b>	

**Text Books:**

1. Dr. Radha, **Entrepreneurial development**, Prasanna & Co,2007.
2. S. S. Khanka, **Entrepreneurial development**, S. Chand & Company Limited,1999.
3. C. B. Gupta, N. P. Srinivasan, **Entrepreneurial development**, Sultan Chand & Sons, 2006

**Reference Books:**

1. Dinakar pagare, **Principles of Management** –Sultan C hand and Sons,Delhi
2. A J Chester, **Introduction to Clothing Production Management** – 2<sup>nd</sup> edition, Wrenbury Associates Ltd(1998)

**Tools for Assessment (50Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Quiz	Total
8	8	10	8	8	8	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	H	M	M	L	H	H	M	L	M	L	M
CO2	H	L	H	L	M	L	H	H	M	L	M	L	M
CO3	H	M	H	M	L	L	H	H	M	L	H	L	M
CO4	H	M	H	M	L	L	H	H	M	M	H	L	M
CO5	H	L	H	M	M	L	H	H	M	M	H	L	M

H-High, M-Medium, L-low

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U4CDZ402	Skill Based Paper II Computer Aided Designing - I Practical		
Semester : IV	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective :**

To improve students understanding of CAD usage in fashion and Textiles

**Course Outcomes (CO)**

CO1	Identify the functions of tools available to create a Design.
CO2	Draw Different Motifs and Design development-using CAD.
CO3	Develop logo design and backdrop using software.
CO4	Create Portfolio using software.
CO5	Develop garment design using software.

**Offered by : Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week:4**

S. No.	Experiment
1.	Introduction to Photoshop/Coral Draw. Learning basic tools of Photoshop/Coral Draw.
2.	Basic Designing and Colour Rendering Designing of repeats – ¼, ½, ¾, Cross, Brick repeat. Checks, Stripes – vertical and horizontal, plaids Creating basic designs using geometrical patterns Design placements on borders, pallu & allover
3.	Logo Designing, Creating Tags & Labels – Main label, Size label, Wash Care label, Content label. Creating Backdrops for window display.
4.	Portfolio Basics - Create Mood / Inspiration, client / customer, color and Texture board.
5.	Designing on Children's , Men's and Women's garment (one garment)
6.	Motifs / Small Designs, Embroidery Designs For Kerchiefs, Chest Prints For T-Shirt.
7.	<b>Children Garment</b> Jabla,Frocks
8.	<b>Women's Garment</b>  Churidhar, Full gowns, Midi and Tops, Princess line Dress, Aprons.
9.	<b>Men's Garments</b>  S B vest, T- Shirt, Kurta, pyjama
<b>Total Hours : 60</b>	

**Reference Books:**

1. Kevin Tallon - **Creative Fashion Design with Illustrator**, Page one Publishing Private Ltd, Singapore.
2. Thames & amp - Net Mode, Web Fashion Now, 2002 Hudson Ltd,London.

**Tools for Assessment (30 Marks)**

Illustration	Designing	Group project	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	M	L	H	L	L	M	H	H	H	M	H
CO2	H	H	M	L	H	L	M	H	H	H	H	M	H
CO3	H	H	L	L	M	L	M	H	H	H	H	L	M
CO4	H	H	M	-	M	L	M	H	H	M	M	L	M
CO5	H	H	H	L	H	M	M	H	M	H	H	M	H

igh, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21U4NM4BT2	Part IV – Basic Tamil - II	
Semester : IV	Credits : 2	CIA : 50 Marks

(Common to all UG Programmes)

Course Objective: mw ,y;f;paq;fis mw;Kfg;gLj;jy

Course Outcomes:

C01	ej;E;y;fs;d to; Ngh;jidfis khztHfSf;F vLj;Jiuj;jy
C02	j;Uf;Fws;d r;wgGfis vLj;Jiuj;jy
C03	ej;ffijfisf \$Wtjd %yk khztHfSfF ewrne;jidfis tsHj;jy
C04	fuhk;af fijfisf \$Wtjd %yk khztHfSfF ey;mw;it tsHj;jy
C05	j;k;o Mq;fy; nkhog ga;w;r;ad %yk ,Unkho;j;j;wid tsHj;jy

Offered by : j;k;o;j;Jiw

Course Content

Instructional Hours / Week : 2

Unit	Description	Instructional Hours
I	ej; E;y;fs	
	1. ghuj;ahh - Mj;j;r;#b - Kjy 12 th;fs; 2. nfhd;iwNte;jd Kjy 7 th;fs;	
		10
II	j;Uf;Fws	
	fLTs; tho;j;J - mfukjy vdj njhLq;Fk... mj;. - 1 Fws; - 1	
	thd r;wg;G - eh;d;w; m;ikahJ cyF... mj;. - 2 Fws; - 10	
	md;GiLiik - md;gp;d to;aJ caph;e;iy ...mj;. - 8 Fws; - 10	
	fy;t; - fz;ZiLahh vd;gh ..... mj;. - 40 Fws; - 3	
,d;ait \$wy- ,d;a csthf ,d;dhj ... mj;. - 10 Fws; - 10		
		5
III	ej;f;fijfs	
	Ky;y;ht;d Ntbf;iff fijfs) gPh;ghy fijfs	
		5
IV	fpuhk;af fijfs	
	1. gukhh;j;jFU fijfs; 2. ehL;Lg;Gwf; fijfs; mw;Kfk	
		5
V	nkhog; gapw;r;	
	1. gpwnkhor;r;nrhw;fSf;F jk;o;r;nrhy vOJjy 2. jd;t;tuk vOJjy 3. vq;fs; fy;Y}h;	
		5
		30

ghLj;njhFg;G :

,sq;fiy jk;o khztHfSf;F;ha ghL E;y "mhr;Rtb"

njhFg;G: jk;o;j;Jiw NeU fiy mw;tay fy;Y}h; Nfhak;Gj;J}H.

**ghHit E}y;fs :**

1. Xs itahh Mjj;r# b kz;thrfh gj;ggfk;Nfhak;Gj;J}h ,uh[tj}- 01.
2. j;Uf;Fws - gh;Nkyofh ci;u;kz;thrfh gj;ggfk;nrd;id -600018.
3. Ky;yht;d Ntbf;iff fijfs - Ky;iy g;vy.Kj;ijah nrd;id- 007.
4. ehLLg;Gwt;ay Xh Ma;T - R.rfj;Nty gh; eiyak;nrd;id-01

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Writing Skills	Reading Skills	Translation Knowledge	Total
8	8	10	8	8	8	50

**Mapping**

COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	H	-	H	M	H	H	L	-	-	L	-
CO2	-	-	H	-	H	H	M	H	L	-	-	L	-
CO3	-	-	M	-	M	H	M	H	L	-	-	L	-
CO4	-	-	M	-	L	M	H	M	L	-	-	L	-
CO5	-	-	H	-	H	M	H	H	L	-	-	L	-

igh; M-Medium; L-Low;

Course Designed by	Verified by	Checked by	Approved by

Course Code	Title	
21U4NM4AT2	Part IV – Advanced Tamil - II	
Semester : IV	Credits : 2	ESE : 50 Marks

(Common to all UG Programmes)

Course Objective : jkio E}y;fsid to; mwr rnejidfis cUthf;Fjy nrknkhoa;idr nrk;ikggLj;Jjy.

Course Outcomes :

C01	mwr rnejidfis khztHfSf;F Vw;gLj;Jjy
C02	jkio rWfijfsid %yk ey;y rnejidfis cUthf;Fjy
C03	nkho;ia;g g;ioa;d;wp;g Ngr vOJk j;wd ngwr;nra;jy
C04	,yf;fz mwp;it tsHg;gjd %yk kuGg g;ioa;d;wp;g NgrTk vOJk j;wid tsHj;jy
C05	g;ilg;ghf;fj;j;wd mwp;Tngwr nra;jy.

Offered by : jko;j;Jiw

Course Content

Instructional Hours / Week : 2

Unit	Description	Instructional Hours	Week
I	<b>gjndz fo;f;fzf;F E}y - j;Uf;Fws</b> 1. tha;ik 2. \$lhel;G 3. nra;ed;wp;wp;jy	10	
	<b>Instructional Hours</b>		
II	<b>r;Wfij</b> nt., iwad;G - G;dhj;j; r;Wfijfs 1. t;Lfij 2. ez;gHfs	5	
	<b>Instructional Hours</b>		
III	<b>vOj;Jg g;io ef;f tofs</b> 1. nrhw;fisr rhahfg gad;gLj;Jk Kiw 2. t;idr nrhw;fs; ngaHr;n;rhw;fs	5	
	<b>Instructional Hours</b>		
IV	<b>tof;fwp;jy</b> 1. kuG tof;F 2. ,ay;G tof;F 3. jFj; tof;F mwp;jy	5	
	<b>Instructional Hours</b>		
V	<b>g;ilg;ghw;wy ga;w;ri</b> ft;ij-r;Wfij-E}y kj;g;gL vOJjy	5	
	<b>Instructional Hours</b>		
<b>Total Hours</b>		<b>30</b>	

ghLj;n;jhFg;G

,sq;fiy Kjykh Mz;L jkio khztHfSf;F;ha ghLE}y “juLL”  
n;jhFg;G: jko;j;Jiw> NeU fiy kw;Wk mwp;t;ay fy;Y}hp Nfhak;Gj;J}H - 105

ghh;it E}y;fs

1. j;Uf;Fws - gh;NkyofH ciu> kz;thr;fH gj;ggfk nrd;id - 018
2. jkoz;zy - G;jaNehf;fiy jko ,yf;fia tuyhW kdhl;ri Gj;jf e;iyak kJiu-001.
3. m.fj. guejhkdH-ey;yjko vOjNtz;Lkh? my;y;e;iyak nrd;id -600 007.
4. gtzejKd;tH ed;D}y GyA;Hf;Nfr;fd ciu> rhu;jh gj;ggfk nrd;id -040
5. nt., iwad;G-G;dhjj ft;jh gj;ggfk nrd;id.



**Mapping**

COS	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	-	-	H	-	H	H	M	H	L	-	-	L	-
CO2	-	-	H	-	M	L	H	M	L	-	-	L	-
CO3	-	-	H	-	H	L	H	H	L	-	-	L	-
CO4	-	-	M	-	M	L	H	H	L	-	-	L	-
CO5	-	-	H	-	H	M	H	M	L	-	-	L	-

H-High; M-Medium; L-Low;

Course Designed by	Verified by	Checked by	Approved by

Course Code	Title	
21U4NM4GEN	Non Major Elective : General Awareness	
Semester : IV	Credits : 2	ESE : 50 Marks

(Common to all UG Programmes)

**Course Objective:**

Enable the students to learn General knowledge and prepare for different competitive exams.

**Course Outcomes:**

CO1	Determine Verbal Aptitude , Numerical Aptitude and Logical Reasoning
CO2	Recall basic Science, history , Tamil , Computer , Commerce concepts which would help to crack competitive Examinations
CO3	Acquire time Management skills to attempt competitive Examinations
CO4	Develop Aptitude and problem solving skills
CO5	Gain Knowledge about Current Affairs

**Course Content****Instructional Hours / Week : 2**

S. No.	Topics
1.	Verbal Aptitude
2.	Numerical Aptitude and Logical Reasoning
3.	Abstract Reasoning
4.	Tamil and Other Literature
5.	General Science and Technology
6.	Computer
7.	Economics and Commerce
8.	History and Freedom Struggle
9.	Sports
10.	Current Affairs
<b>Total Hours : 30</b>	

**Text Book:** “General Awareness”, compiled by Nehru Arts and Science College, Coimbatore

### Mapping

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	-	-	H	-	-	L	L	-	-	L	L
CO2	H	L	-	-	H	-	-	L	L	-	-	L	L
CO3	H	L	-	-	H	-	-	L	L	-	-	L	L
CO4	H	L	-	-	H	-	-	L	L	-	-	L	L
CO5	H	L	-	-	H	-	-	L	L	-	-	L	L

High; M-Medium; L-Low

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21U4HVY402	Value Education : Human Values and Yoga Practice II	
Semesters : III & IV	Credits : 2	CIA : 50 Marks

(Common to all UG Programmes)

**Course Objective:**

To help the students appreciate the essential complementarity between 'values' and 'skills' to ensure sustained happiness and prosperity, which are the core aspirations of all human beings. To prepare and distribute standardized Yoga teaching and training material with reference to institute health.

**Course Outcomes:**

CO1	To understand the values of Self realization and Harmony
CO2	To transform as a positive personality and understand the importance of healthy mind
CO3	To know the ways for eradication of worries.
CO4	To learn and practice Asanas in day to day life.
CO5	To understand the benefits of Yogasanas for physical and mental well being.

**Course Content****Instructional Hours/Week : 1**

Unit	Description	Chapter
I	<b>Self-realization and Human Values</b> -Self-realization and Harmony-Rules and Regulations-Rights and Duties-Good and Obligation-Integrity and Conscience. <b>Obligation to Family</b> -Trust and Respect-Codes of Conduct-Citizens Charter-Emotional Intelligence.	
	<b>Instructional Hours</b>	<b>6</b>
II	<b>Character Formation Towards Positive Personality:</b> Truthfulness, Constructivity, Sacrifice, Sincerity, Self Control, Altruism, Tolerance,	
	<b>Instructional Hours</b>	<b>6</b>
III	<b>Eradication of worries</b> - Maintaining youthfulness – Greatness of friendship–Refinement of worries-Neutralization of anger-Intelligent quotient(IQ),Emotional quotient(EQ),Spiritual Quotient (SQ)	
	<b>Instructional Hours</b>	<b>6</b>
IV	<b>Standing Posture:</b> Tadasana, Padahasthasana, Virabhadrasana; <b>Sitting posture:</b> Ustrasana, Ardha Matsyendrasana, Paschimottanasana.	
	<b>Instructional Hours</b>	<b>6</b>
V	<b>Supine posture:</b> Sarvangasana, Halasana, Chakrasana. <b>Prone posture:</b> Bhujangasana, shalabhasana; Dhanurasana; <b>Balancing postures:</b> Vrikshasana, Natarajasana, Utkatasana; <b>Pranayama:</b> Bhastrika, Bhramari, NadiShodhan.	
	<b>Instructional Hours</b>	<b>6</b>
	<b>Total Hours</b>	<b>30</b>

**Textbook:**

1. "Value Education II ", compiled by Curriculum Development cell, Nehru Arts and Science College.

**Tools for Assessment**

<b>25 marks</b>	<b>25 marks</b>
Comprehensive test in Units I to III for 25 marks during CIA III of Sem. II	Perform 02 Yoga postures for Practical exam to be conducted during the mid of Sem. II

**Mapping**

PO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
<b>CO1</b>	-	-	-	H	L	M	H	H	L	-	-	-	L
<b>CO2</b>	-	-	-	L	M	H	M	H	L	-	-	-	L
<b>CO3</b>	-	-	-	L	M	H	H	H	L	-	-	-	L
<b>CO4</b>	-	-	-	L	L	H	M	H	L	-	-	-	L
<b>CO5</b>	-	-	-	L	L	H	M	H	L	-	-	-	L

High; M-Medium; L-Low;

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDC516	Core Paper XVI Technical Textiles		
Semester : V	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective:**

To introduce the concepts and techniques associated with the Technical Textiles in various industrial application.

**Course Outcome:**

CO1	Select the Technical Textiles
CO2	Identify the materials of Medical wear
CO3	Interpret the different Functions of protective textiles
CO4	Appraise the requirement of Sports wear
CO5	Compare the textiles in transportation and geotextiles

Offered by : Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 4

Unit	Description	Text Book	Chapter
I	<b>INTRODUCTION:</b> Definition and scope of technical textiles, Classification of Technical Textiles, Milestones in the development of technical textiles, Textile processes, Applications	1	1
	<b>Instructional Hours</b>		<b>12</b>
II	<b>MEDICAL WEAR:</b> Classification of Medical textiles and their functions – Textile materials used for implants and non-implants –Textiles for extracorporeal devices- Healthcare and Hygiene products	1	15
	<b>Instructional Hours</b>		<b>12</b>
III	<b>PROTECTIVE WEAR:</b> materials used, requirements and functions of flame resistant protective clothing-chemical protective clothing- mechanical protective clothing – UV protective clothing and radiation protection.	1	10
	<b>Instructional Hours</b>		<b>12</b>
IV	<b>SPORTS WEAR:</b> Clothing requirements, developments of functional fibres, yarns and fabrics suitable for sportswear application and its properties; Footwear Clothing - Fabric requirements, finishing adaptability and evaluation methods	1	16
	<b>Instructional Hours</b>		<b>12</b>

V	<b>TEXTILES IN TRANSPORTATION AND GEOTEXTILES:</b> Geotextiles - Natural fibres , Applications for natural geotextiles Transportation - Introduction, Textiles in passenger cars, Textiles in other road vehicles, Rail applications, Textiles in aircraft, Marine applications, Future prospects for transportation textiles	1	18
	<b>Instructional Hours</b>		<b>12</b>
<b>VI Contemporary Issues : Experts Webinars</b>			
<b>Total Hours</b>			<b>60</b>

**Text Book:**

1. A R Horrocks and S C Anand - **Hand book of Technical Textiles** - Published by Wood head Publishing Limited, Cambridge CB1 6AH England

**Reference Book:**

1. A. Richard Horrocks - **Handbook of Technical Textiles** - Subhash Anand, Subhash C. Anand

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Quiz	Total
8	8	10	8	8	8	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	L	M	H	M	H	L	M	H	L	M	M	H	L
CO2	M	H	L	L	M	L	L	M	L	H	H	M	L
CO3	H	H	M	M	L	L	H	H	M	M	H	H	M
CO4	H	H	M	L	M	M	M	M	L	L	H	H	L
CO5	H	H	L	M	H	M	H	H	M	M	M	H	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDC517	Core Paper XVII Apparel Quality Control		
Semester : V	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective**

To introduce the concepts and techniques associated with the understanding of Quality control in Textiles

**Course Outcomes (CO)**

CO1	Define the fundamentals of Quality Control.
CO2	Infer on Inspection specifications.
CO3	Analyse various quality norms of the cutting and fusing department.
CO4	Connect the quality defects and quality management.
CO5	Choose various garment industry certifications.

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 4**

Unit	Description	Text Book	Chapter
I	<b>Introduction to Quality Control</b> :Define - Quality, QC, QA. Importance of quality and quality control. Concept of quality, quality characteristics, quality standards, quality cost, concept of quality control, quality control methodology, statistical methods of quality control, quality philosophy and management strategies. Appreciate the need for quality in dress making -Definition , Related terms , ISO	1	1
<b>Instructional Hours</b>			<b>12</b>
II	<b>Inspection</b> :Quality Management. Carry out inspection and grading of fabric- Fabric Inspection and grading, Fabric defects, Inspection machines/Equipment's, Grading of fabric, 4 point and 10 point system. Inspection of Sewing Thread, In process Inspection- Final Inspection - No Inspection, 100% Inspection, Spot Checking, Arbitrary sampling, Statistical Sampling -AQL standards Preparing specifications. Inspection Loop.	1	2
<b>Instructional Hours</b>			<b>12</b>
III	<b>Appreciate the role of quality in cutting and fusing department</b> Quality parameters, Marker making, Spreading, Cutting, Bundling, Ticketing, Fusing, Quality problems due to fusing. procedure in sewing room -Types of Inspections. Identify Garment checkpoints-Key Inline checkpoints for standards Garment Types.	1	2
<b>Instructional Hours</b>			<b>12</b>



IV	<b>Garment Defects &amp; Quality Management</b> :Defects in garments – pattern defects, spreading defects, cutting defects, stitching defects- broken stitch, unravelling seams, re-stitched seams, rolling pockets, skipped stitch, wavy seams – puckering -ways to minimize defects in garments	2	2
<b>Instructional Hours</b>		<b>12</b>	
V	<b>Garment Industry Certification</b> :Quality Control Program – Seven tools of quality controls -Importance of Garment Industry certification – TQM – ISO 9000 standards – Procedure of obtaining ISO 9000 series standards -WRAP Certification & Procedures – SA 8000 certification – GOTS certificate – Eco label certification – Green leaf mark for Garment.	2	4
<b>Instructional Hours</b>		<b>12</b>	
VI	<b>Contemporary Issues: Expert webinars</b>		
<b>Total Hours</b>		<b>60</b>	

**Text Books:**

1. Pradip V. Mehta & Satish k. Bhardwaj, **Managing Quality in the Apparel Industry**, New Age International, N.Delhi, 1998.
2. K.Amutha, **A Practical Guide to Textile Testing**, Wood head Publishing India, New Delhi, 2016.

**Reference Books:**

1. Sara J. Kadolf, **Quality Assurance for Textile and Apparel**, Bloomsbury Academic, 2nd edition, 2007.
2. J. E. Booth, **Principles of Textile Testing: An Introduction to Physical Methods of Testing Textile Fibers, Yarns and Fabrics**, Butterworth's, 3rd Edition, 1986.

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Quiz	Assignment	Group Discussion	Total
4	4	7	5	5	5	30

**Mapping**

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	M	L	M	M	M	H	M	H	L	H
CO2	H	L	L	L	H	L	H	M	M	H	H	M	L
CO3	M	L	L	L	L	L	L	H	L	L	L	H	L
CO4	H	H	M	L	M	L	H	H	L	M	M	H	H
CO5	M	L	H	M	M	L	M	H	M	H	M	H	L

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDC518	Core Paper XVIII Fashion Marketing and Merchandising		
Semester : V	Credits : 3	CIA : 30 Marks	ESE: 45 Marks

**Course Objective**

To introduce the concepts associated with the understanding of Fashion Marketing

**Course Outcomes (CO)**

CO1	Recall Fashion Marketing terms.
CO2	Outline the Importance of Customer segmentation.
CO3	Identify Brand and Fashion retailing
CO4	Examine fashion promotion..
CO5	Elaborate on Fashion merchandising

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 4

Unit	Description	Text Book	Chapter
I	<b>Marketing</b> – Introduction to Marketing, Definition, Fashion Marketing Concepts Marketing Mix – Product, Price, Place, and Promotion Marketing research and planning – Qualitative, Quantitative, Primary research, Secondary research, Marketing research methods, SWOC analysis	1	1
<b>Instructional Hours</b>			<b>12</b>
II	<b>Customer Segmentation</b> – Demographic segmentation, Psychographic segmentation, Consumer buying behavior. Macro-criteria for segmenting the fashion industry, Price-based segmentation in the fashion industry, Luxury segmentation categories, Masstige.	1	2
<b>Instructional Hours</b>			<b>12</b>
III	<b>Brand and Fashion retailing</b> – Brand definition, Brand Name, Brand Licensing, Trade Mark, Brand Canvas, Types of brand, and Brand licence, Store categories and Showrooms (retailing & non store retailing ). Role of Own Label	1	2
<b>Instructional Hours</b>			<b>12</b>
IV	<b>Fashion Promotion</b> – Promotional Mix -Fashion Press, Types of Fashion Shows, Window display, Visual Merchandising. Fashion Advertising, Sales Promotion, and Fashion Publicity.	2	2
<b>Instructional Hours</b>			<b>12</b>

V	<b>Fashion Merchandising</b> – Definition of merchandising and related terminologies (CMT, converters, customer profile, GSM, lead time, mark up, mark down, range planning, QC, sub-contractor, vendor), Functions of various departments, Role and duties of a merchandiser, specification sheet, execution of route card, sampling – types of samples, role of fashion buyer.	2	4
<b>Instructional Hours</b>			<b>12</b>
<b>VI Contemporary Issues: Expert Webinars</b>			
<b>Total Hours</b>			<b>60</b>

**TextBooks:**

1. Mike Easey, **Fashion marketing**- Black well publishing science Ltd, Fifth edition 2005
2. Gibson G. Vedamani, **Retail Management Functional Principles and Practices**, Gaico Publishing House, Second Edition, 2002.
3. Sodhiamanmeet & chatley pooja, **fashion marketing and merchandising**, kalyani publication, 2003

**Reference Books:**

1. Posner.H (2015)- Marketing Fashion – Laurence King Publishing – London.
2. Fringes G.S (1999)- Fashion From Concept To Consumer – Prentice Hall – New Jersey
3. Kincade.D.H, Gibson.F. Y (2010)- Merchandising of Fashion Products- Dorling Kindersley India Pvt Ltd- South Asia.
4. www.fashion merchandising.com

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Quiz	Assignment	Debate	Total
4	4	7	5	5	5	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	H	L	L	L	M	H	H	H	H	H	M
CO2	H	M	H	M	L	L	H	M	M	H	M	M	H
CO3	M	M	H	L	L	L	H	H	H	H	L	H	H
CO4	H	M	H	M	L	M	H	H	H	M	M	M	M
CO5	M	M	H	L	L	M	M	H	M	H	L	H	M

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDP519	Core Paper XIX Home Textiles Practical		
Semester : V	Credits : 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective:**

To improve student's practical understanding of Home Textiles.

**Course Outcomes (CO)**

CO1	Select the home furnishing products.
CO2	Analyze patterns for home furnishings
CO3	Examine the cost estimation of home furnishings
CO4	Compare the suitable material and design for home furnishings
CO5	Develop different home textile products

Offered by: Costume Design and Fashion

**Course Content**

**Instructional Hours / Week: 4**

S. No.	Experiment
1.	Cushion and Covers/ Sofa Covers
2.	Table cloth /Table mat
3.	Floor Mat (with sustainable materials)
4.	Wall Hanging (Macrame )
5.	Pillow and Covers
6.	Curtains/Draperies
<b>Total Hours : 60</b>	

**Reference Books:**

1. Sathis Kumar Jain - **Interior designing and decoration** - CBS publishers and Distributors Delhi - first edition 2005
2. Carl J.Dellatore with Roslyn Sulcas - **The fabric style book** - A division of sterling publishing co.inc.New York

**Tools for Assessment (30 Marks)**

Designing	Development	Group project	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	L	M	H	L	H	H	M	M	H	M	L
CO2	H	M	H	M	L	L	H	H	H	M	H	H	M
CO3	M	H	M	L	L	L	H	H	M	H	M	M	H
CO4	M	H	H	L	M	L	M	M	H	M	H	H	H
CO5	H	L	M	L	H	L	M	H	H	H	M	M	L

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDP520	Core Paper XX Fashion Portfolio Presentation		
Semester : V	Credits: 3	CIA : 30 Marks	ESE : 45 Marks

**Course Objective:**

To improve students understanding of Collection and Working on theme.

**Course Outcomes (CO)**

CO1	Select theme for portfolio.
CO2	Create the boards of portfolio.
CO3	Develop the design based on boards.
CO4	Appraise various boards for fashion Portfolio.
CO5	Review theme based Garments based on the theme.

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 4**

S. No.	Experiment
	An individual Portfolio presentation based on a theme. It should have minimum One collection of (four to six) ensembles.
	Portfolio should include development of
1.	Theme/Inspirational/Mood Board
2.	Colour board/ collages for color
3.	Texture board, Fabric and colour Swatch Board
4.	Client Board
5.	Fashion Sketch Development- Flat Sketches (Manual / CAD)
6.	Development of garments by drafting, draping and Flat Pattern
7.	Design Analysis Sheet - Costing, spec sheet
8.	Photograph of the Garment
9.	Story board
10.	Final Presentation
<b>Total Hours : 60</b>	

**Reference Books:**

1. Ritu Bhargar, **Design Ideas and Accessories**, B. Jain Publishers, Delhi, 2005.
2. Ritu Bharger, **Fashion Illustration and Rendering**, B. Jain Publishers, Delhi, 2005.
3. Elisabeth Drudi, Tiziana Paci, **Fashion Drawing for Fashion Design**, the Poepin Press BV, 2012
4. Douglas Bullis, **Fashion Asia**, Thames and Son, London, 2000.
5. Georgia O'Daniel Baker, **A Handbook of Costume Drawing**, Second Edition, 2007.

## Tools for Assessment (30 Marks)

Review I	Review II	Review III	Documentation, Preparation and Implementation	Total
5	5	5	15	30

## Mapping

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	M	L	H	-	M	H	H	H	H	L	H
CO2	H	H	M	L	H	-	L	M	H	M	H	L	H
CO3	M	M	M	-	M	-	L	M	H	M	H	L	H
CO4	M	H	M	-	H	-	L	M	H	M	H	L	H
CO5	M	H	M	-	H	-	L	M	H	M	H	L	H

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U4CDZ503	Skill Based Paper III Computer Aided Designing II - Practical		
Semester : V	Credits : 3	CIA : 30 Marks	ESE: 45 Marks

### Course Objective

To introduce the concepts and techniques associated with the understanding of Computer Design in Textiles

### Course Outcomes (CO)

CO1	Create principles of design using CAD
CO2	Describe color harmony designing.
CO3	Develop seasonal and occasional wear
CO4	Create school uniforms
CO5	Analyze pattern grading and editing using software.

Offered by: Costume Design and Fashion

### Course Content

Instructional Hours / Week: 5

Experiment
<p><b>Color Harmony:</b> Application of color harmony in Design</p> <ol style="list-style-type: none"> <li>1. Monochromatic color harmony</li> <li>2. Analogous color harmony</li> <li>3. Complementary color harmony</li> <li>4. Double Complementary color harmony</li> <li>5. Split complementary color harmony</li> <li>6. Triad color harmony</li> <li>7. Tetrad color harmony</li> <li>8. Neutral color harmony Design</li> </ol> <p><b>Garments for the Occasions:</b></p> <ol style="list-style-type: none"> <li>1. Traditional and Party Wear – Women, Men, Children.</li> </ol> <p><b>Summer and Spring Wear</b></p> <ol style="list-style-type: none"> <li>1. Children</li> <li>2. Men</li> <li>3. Women</li> </ol> <p><b>School uniforms</b></p> <ol style="list-style-type: none"> <li>1. Preschool, higher secondary</li> <li>2. College going students-boys and girls.</li> </ol> <p><b>Prepare pattern for infants garment</b></p> <ol style="list-style-type: none"> <li>1. Bib</li> <li>2. Jabla</li> <li>3. Knickers</li> </ol>



**Grade The Following Patterns.**

1. Bodice front
2. Bodice back
3. Basic Sleeve

**Total Hours : 75****Reference Books:**

1. Kevin Talon- **Creative Fashion Design with Illustrator**, Page one Publishing Private Ltd, Singapore
2. Net Mode **Web Fashion Now**, 2002 Thames & Hudson Ltd, London

**Tools for Assessment (30 Marks)**

Designing	Development	Portfolio	Test 1	Test 2	Observation	Total
5	5	5	6	6	3	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	H	M	L	M	L	L	H	H	L	M	H	H
CO2	H	H	M	L	H	L	M	M	M	M	H	M	H
CO3	M	H	M	L	M	L	L	H	L	H	M	L	H
CO4	M	H	M	L	M	L	M	H	H	L	M	H	M
CO5	H	H	M	L	H	L	M	H	M	M	H	M	M

igh, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDC621	Core Paper XXI Visual Merchandising and Display		
Semester : VI	Credits:3	CIA:30 Marks	ESE:45 Marks

**Course Objective**

To introduce the concepts associated with the understanding of visual merchandising and Display.

**Course Outcomes (CO)**

CO1	Discuss on visual merchandising and display.
CO2	Outline of importance of the displays.
CO3	Identify the equipment and procedures used in displays.
CO4	Summarize on Principles of planning for merchandising.
CO5	Analyze the Related area for visual merchandising and display.

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 5**

Unit	Description	Text Book	Chapter
<b>I</b>	<b>Visual Merchandising and Display Basics:</b> Definition, Objectives, Elements of Visual Merchandising, Types - Fashion Merchandising and visual merchandising Trade Talk, Color and Texture, Line and Composition, light and Lighting, types of displays and display setting, realistic, environmental, vignette, fantasy, abstract and build up settings.	1	1
<b>Instructional Hours</b>			<b>15</b>
<b>II</b>	<b>Display</b> – The Exterior of the Store, Display Window Construction, Store Interiors. Successful Displays – Mannequins alternate to the Mannequins, Dressing the Three Dimensional Form, Fixtures, Visual Merchandising and Dressing Fixtures.	1	2 3
<b>Instructional Hours</b>			<b>15</b>
<b>III</b>	<b>Visual Merchandising and Display Techniques</b> – Attention – getting Devices, Color plates, familiar symbols, masking proscenia, sales Idea, Fashion Accessories.	1	4
<b>Instructional Hours</b>			<b>15</b>
<b>IV</b>	<b>Visual Merchandising and Planning</b> – Visual merchandise planning, setting up a display shop, store planning and design, visual merchandising and the changing face of retail.	1	5
<b>Instructional Hours</b>			<b>15</b>

V	Related Area of visual merchandising and display – Point – of - purchase display, exhibit and trade show design- industrial display, Fashion show, trade organization and sources, career opportunities in visual merchandising.	1	6
<b>Instructional Hours</b>			<b>15</b>
VI	Contemporary Issues: <b>Expert Webinars</b>		
<b>Total Hours</b>			<b>75</b>

**Text Books:**

1. Martin M. Pegler, SVM, **Visual merchandising and display**, Fairchild Publications, New York.

**Reference Books:**

1. Kanwar Varinder Pal Singh, **Fabric Studies**, Kalyani Publishers, Noida(Up) First Edition-2004.
2. Herman Miller, Textiles **Care and Maintenance**, 2016 Herman Miller, Inc., Zeeland, MI, 2016 edition

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Group Discussion	Total
4	4	7	5	5	5	30

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	L	L	H	L	M	H	H	H	M	H	M
CO2	H	M	L	M	H	L	M	H	M	H	H	H	H
CO3	H	H	L	L	M	L	M	H	H	H	H	H	M
CO4	M	M	M	L	H	L	M	H	H	M	H	M	H
CO5	H	M	M	L	H	L	H	H	M	H	M	H	L

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDV622	Project and Viva voce		
Semester: VI	Credits: 4	CIA:50 Marks	ESE :50 Marks

**Course Objective**

To improve students' understanding and related to fashion industries.

**Course Outcomes (CO)**

CO1	Identify the problems in the fashion and textiles industry.
CO2	Formulate suitable measures for the problem.
CO3	Plan suitable methodology.
CO4	Propose suitable solution for problem identifying.
CO5	Apply a suitable solution to the problem identified.

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 10

S. No.	Experiment
	<b>The Students should undergo training at any one area listed and submit a Report</b>
1.	Dyeing and Printing industries
2.	Spinning industries
3.	Knitting industries
4.	Weaving industries
5.	Garment Industries
6.	Retail stores
7.	Wholesale stores
8.	Boutique shops
9.	Fashion Marketing and E-tailing
10.	Exploring any research area in textile and fashion
<b>Total Hours :150</b>	

**Tools for Assessment ( 50 Marks)**

Review I	Review II	Review III	Documentation	Total
10	10	10	20	50

## Mapping

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	L	M	H	H	H	M	H	H	H	L	M	H
CO2	H	M	H	M	L	H	H	M	M	M	M	H	H
CO3	M	H	M	L	L	H	H	H	H	L	H	H	H
CO4	M	H	H	L	M	M	H	H	H	L	H	H	M
CO5	H	L	M	M	H	M	M	H	M	M	L	M	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U4CDS604	Skill Based Paper IV Fabric Care		
Semester : VI	Credits : 3	CIA:30 Marks	ESE: 45 Marks

**Course Objective**

To introduce the concepts associated with the understanding of Fabric Care, its maintenance and Laundry essentials.

**Course Outcomes (CO)**

CO1	Categorize Water, Laundry Soaps and detergents.
CO2	Outline Stiffening Agents
CO3	Identify the equipment's and procedures used in laundry and washing.
CO4	Summarize on Principles of washing and Laundering of different fabrics
CO5	Analyze the dry cleaning, stain removal methods and discuss care labels

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

Unit	Description	Text Book	Chapter
I	<b>Water, Soaps and Detergent:</b> Hard and Soft water, Methods of softening water - Temporary and permanent hardness. Laundry soaps – Manufacture of soap (Hot process, Cold process), composition, types of Soap, Soapless detergents. Detergent - Chemical action, manufacture and advantages.	1	2
		2	2
<b>Instructional Hours</b>			<b>15</b>
II	<b>Fabric Stiffening and Optical Brighteners:</b> Stiffening Agents - Starch (cold water and hot water) Types (rice, wheat, corn, tapioca, potato) and preparation of starch, process involved in application of starch, uses of starches, benefits of starching Other stiffening agents and its application - Arabic Gum and borax, Laundry blues, types of laundry blues – soluble and insoluble, their application in hand and machine wash, Optical brighteners, Optical bleaches and its types - chlorine, oxygen, hydrogen peroxide	2	2
		5	4
<b>Instructional Hours</b>			<b>15</b>
III	<b>Laundry Process and Equipment:</b> Laundry process, Equipment used for steeping and Washing – Wash board, suction washer, cloth wringers, wash boiler, washing machine -tumble, agitator, modern. Storage - Rules in storage of clothes, types and method of storage. Drying equipment's and tools – outdoor and indoor. Irons and ironing board – types of iron (Charcoal, box, flat, automatic, steam iron). Ironing board – different types.	3	5
<b>Instructional Hours</b>			<b>15</b>

IV	<b>Principles of washing and Laundering of different fabrics:</b> Washing principles and their application, Friction washing - by hand, plastic brush, rubbing board, Suction washes, washing by kneading and squeezing, Washing by machine - Process details in semi-automatic, fully automatic front and top load. Laundering of different fabrics – cotton and linen, woolens, colored fabrics, silks, rayon and nylon.	4	6
<b>Instructional Hours</b>			<b>15</b>
V	<b>Dry cleaning, Stain removal and Care Labels:</b> <b>Dry Cleaning: Definition, dry-cleaning operations and materials.</b> Dry cleaning – using absorbents, using grease solvents. Stains removal, classification and methods of stain removal, Process of Stain removal – food stains, lead pencil, lipstick, mildew, nose drops, paint, perfume, perspiration, mildew, tar, turmeric and kum-kum. Care labels – washing, bleaching, Drying, ironing and different placements of label in garments.	4	6
<b>Instructional Hours</b>			<b>15</b>
VI	Contemporary Issues: <b>Expert Webinar</b>		
<b>Total Hours</b>			<b>75</b>

**Text Books:**

1. Wingate I B, **Textiles fabrics and their Selection**, Allied publishers Ltd, Chennai.
2. Susheela Dantyagi, **Fundamentals of Textiles and their Care**, Orient Longman Ltd, 1980.
3. Tate of Glession, **Family Clothing**, John Wiley & Sons In c, Illinois.
4. Durga Duellkar, **Household Textiles and Laundry Work**, Amla Ram & Sons, Delhi
5. SushmaGupta, Neerugarg, RenuSaini Textbook of **clothing textile and laundry**, fifth Edition

**Reference Books:**

1. Kanwar Varinder Pal Singh, **Fabric Studies**, Kalyani Publishers, Noida(Up) First Edition-2004.
2. Herman Miller , **Textiles Care and Maintenance**, 2016 Herman Miller, Inc., Zeeland, MI, 2016 edition

**Tools for Assessment (30 Marks)**

CIA I	CIA II	CIA III	Quiz	Assignment	Group Discussion	Total
4	4	7	5	5	5	30

**Mapping**

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	L	M	-	M	M	H	H	M	H	M
CO2	M	L	L	L	M	-	L	M	M	H	H	H	H
CO3	M	L	L	L	M	-	M	M	H	H	M	H	H
CO4	L	M	M	L	L	-	H	H	H	M	H	M	H
CO5	M	M	M	M	L	-	H	H	M	H	L	M	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDE501	Discipline Specific Elective I - A Fashion Photography		
Semester: V	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective**

To introduce the concepts and techniques associated with Fashion Photography

**Course Outcomes (CO)**

CO1	Relate the types of photography.
CO2	Contrast camera and its accessories
CO3	Apply the lens and filters
CO4	Analyze the indoor and outdoor photography
CO5	Assess on fashion Photographers.

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

Unit	Description	Text Book	Chapter
I	Introduction to photography Photography, its role & importance and history. Types Fashion photography. Portrait therapy-composing faces and backgrounds, shooting at night	1	-
<b>Instructional Hours</b>			<b>15</b>
II	Types of camera-TLR, SLR, DSLR, Polaroid, underwater camera and digital. Parts and functions of camera – handling the camera - aperture, shutter speed, ISO, focusing - Focal no. & focal length, - depth of field, shallow depth of field. Exposure, measurement of light, Camera accessories-tripod, monopod, filters. Lens hood and rigs	1	-
<b>Instructional Hours</b>			<b>15</b>
III	Lens-definition, concept, & characteristics of lens. Types of lens-wide angle, normal & tele; special lens zoom, fish eye & macro lens. Filter –definition & concept; characteristics and types of filters.	2	-
<b>Instructional Hours</b>			<b>15</b>
<b>Lighting and Photography :</b> Lighting ratio and the effects of soft and hard light. Lighting methods: high key, glamour shots, mood shots. Styling and makeup for fashion and glamour photography.			
IV	<b>Indoor and Outdoor Photography :</b> Indoor- studio fashion shoot with model - full-length shots. Outdoor fashion shoot - shooting with 2 natural light. Comparison of outdoor photography with indoor photography		-
<b>Instructional Hours</b>			<b>15</b>



V	<b>Fashion photographers</b> :Photography style of an Indian and an International fashion photographer. - any five fashion photographers (names)	1	-
	<b>Trends In Photography</b> :Photography using digital cameras and video photography, Application of computers in photography, Study of two well-known picture editing software.		
<b>Instructional Hours</b>			<b>15</b>
VI	<b>Contemporary Issues: Expert Workshops</b>		
<b>Total Hours</b>			<b>75</b>

**Text Books:**

1. John Hedgecoe, **John Hedgecoe's Complete Guide to Photography**, Sterling Publishing Company, 2004
2. Stephen A. Dantzig, **Lighting Techniques for Fashion and Glamour Photography**, Amherst Media, Amherst Media, 2004

**Reference Books:**

1. Bauman Z, **Modernity and Ambivalence**, Volume-7, published by Rout ledge
2. Gaynor Lea-Greenwood - **Fashion Marketing Communications**, John Wiley & Sons.ltd
3. Kathryn McKelvey, Janine Munslow - **Fashion Forecasting**, John Wiley & Sons.ltd

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Group Discussion	Assignment	Mini Project	Total
8	8	10	8	8	8	50

**Mapping**

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	H	L	L	H	L	M	H	H	H	M	H	M
CO2	H	H	L	L	H	L	L	M	M	H	H	H	H
CO3	H	H	L	L	H	L	M	H	H	H	M	H	H
CO4	H	H	L	L	H	L	H	H	H	M	M	M	H
CO5	H	H	L	L	H	L	M	H	M	H	H	M	M

igh, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDE502	Discipline Specific Elective - I B Fashion Communication		
Semester: V	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

### Course Objective

To introduce the concepts associated with the understanding of fashion Communications.

### Course Outcomes (CO)

CO1	Relate the fashion communication.
CO2	Extend Fashion Marketing .
CO3	Choose equipment's and procedures used in fashion advertising.
CO4	Examine Principles of personal selling.
CO5	Analyze the new direction of fashion market communication.

Offered by: Costume Design and Fashion

### Course Content

Instructional Hours / Week: 5

Unit	Description	Text Book	Chapter
I	<b>Fashion communication and decision making:</b> Basic components of communication, Dress as non verbal communication, Changing attitudes through communication, sources, the message.	1	3
<b>Instructional Hours</b>			<b>15</b>
II	<b>Fashion marketing Communication</b> – Introduction Defining Marketing Communication, Historical Background. The Marketing Communication Environment. The Traditional approach to promotion – Communication theory, An Integrated approach to marketing communications, Developing and Communicating, an integrated approach.	2	3
<b>Instructional Hours</b>			<b>15</b>
III	<b>Fashion Advertising</b> – Role of Advertising in Promotional Mix – Introduction to Advertising – Advertising and Communication- Television Advertising, Magazine Advertising. Sales Promotion. Public Relations celebrity endorsement and sponsorship – Case study – choosing the right celebrity.	2	3
<b>Instructional Hours</b>			<b>15</b>
IV	<b>Personal Selling</b> – Personal shoppers. International Marketing Communications. Ethics in Marketing Communications. Evaluating the effectiveness of Marketing Communications.	2	3
<b>Instructional Hours</b>			<b>15</b>

V	<b>New Directions in Fashion Marketing Communications</b> – The Role of the Brand Manager in Fashion marketing communications, Media proliferation, direct marketing, Visual Merchandising.	2	3
<b>Instructional Hours</b>			<b>15</b>
VI	<b>Contemporary Issues: Expert Webinars</b>		
<b>Total Hours</b>			<b>75</b>

**Text Books:**

1. Michael R. Solomon, Nancy J. Rabolt, **Consumer Behavior in Fashion**, Pearson Education .
2. Mike Easey, **Fashion Marketing**, Blackwell Publishing Second Edition.

**Reference Books:**

1. Kitty G Dickerson, **Inside the Fashion Business**, Pearson Education Publishers, Seventh Edition.

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Group Discussion	Total
8	8	10	8	8	8	50

**Mapping**

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	L	L	M	L	M	H	H	H	H	M	H
CO2	L	H	M	M	H	L	H	M	M	H	M	H	H
CO3	L	M	H	L	M	L	H	H	H	H	L	M	H
CO4	M	L	H	M	H	L	H	H	H	M	M	H	M
CO5	H	M	M	L	L	L	M	H	M	H	H	L	M

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDE503	Discipline Specific Elective – I C Export Marketing and Documentation		
Semester : V	Credits : 4	CIA : 50 Marks	ESE :50 Marks

**Course Objective:**

To introduce the concepts and techniques in colour charts, colour harmonies and Colour Forecasting

**Course Outcome:**

CO1	Recall cost estimation of apparels
CO2	Paraphrase the documentation and export documents in Apparel Industry
CO3	Relate import license and pre-shipment
CO4	Correlate the Importance of Import and Export license
CO5	Measure the Influence of Foreign exchange formalities

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

Unit	Description	Text Book	Chapter
I	<p><b>Costing</b> Cost estimation of yarn, knitted fabric, dyeing, printing &amp; finishing. Cost estimation for cutting, stitching, checking, forwarding, shipping and insurance – INCO terms &amp; their relationship with costing. Estimation of factory cost for vest, briefs, shorts, T-Shirts, pyjamas, children's wear and women's wear. Various factors to be considered in costing for domestic products &amp; international products.</p> <p><b>Marketing</b></p>	1	3
<b>Instructional Hours</b>			<b>15</b>
II	<p><b>AEPC</b> Introduction – Apparel Export promotion Council and its role – Registration formalities – Registration cum membership certificate – Import Export code – RBI code. Benefits and incentives offered by Government of India to garment export. Role of SEZ and apparelparks in export.</p>	1	4
<b>Instructional Hours</b>			<b>15</b>
III	<p>Need, rationale and types of documents relating to goods – Invoice – Packing note and list – Certificate of origin – Certificates related to shipment – Mate receipt – Shipping bill – Certificate of measurement – Bill of lading – Air way bill – Documents related to payment – Letter of credit – Bill of exchange – Letter of hypothecation – Bank certificate for payment – Document related to inspection – Certificate of inspection - GSP and other forms. Importance of insurance goods in foreign trade - ECGC and its role.</p>	1	5
<b>Instructional Hours</b>			<b>15</b>

<b>IV</b>	<b>Import license</b> – Procedure for import license – Legal Dimensions of Import Procedure -Import trade control regulation procedure – Special schemes – Replenishment license – Advance license – Split up license – Spares for after sales service license – Code number – Bill of entry.	1	6
<b>Instructional Hours</b>		<b>15</b>	
<b>V</b>	<b>Pre shipment inspection and quality control</b> – Foreign exchange formalities – Pre shipment documents. Shipment of goods and port procedures – Customs clearance. Post Shipment documents	1	7
<b>Instructional Hours</b>		<b>15</b>	
<b>VI</b>	<b>Contemporary Issues: Expert Webinars</b>		
<b>Total Hours</b>		<b>75</b>	

**Text books:**

1. Export-What, Where, How, Paras Ram and Nikhil K. Garg, Anupam Publishers, New Delhi, 2016.
2. Export Import Procedures - Documentation and Logistics, C. New Age International (P) Limited, Rama Gopal, 2006.
3. Export/Import Procedures and Documentation, Thomas E. Johnson and Donna Bade, AMACOM, 2010.
4. **Reference Books**
5. Managing the Quality in Apparel Industries, Pradeep V Mehta, New Age International (P) Ltd, New Delhi, 1998.
6. Export Import Procedures and Documentation, Khushpat S. Jain, Himalaya Publishing House, 2010.

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	OBE Tool I - Seminar	OBE Tool II - Assignment	OBE Tool III – Group Discussion	Total
8	8	10	8	8	8	50

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	L	M	L	H	L	M	H	H	H	H	H	H
CO2	H	M	M	L	L	L	H	M	M	H	H	M	H
CO3	M	L	M	L	L	L	H	H	H	H	H	H	H
CO4	H	L	M	L	M	M	H	H	H	M	M	H	M
CO5	M	L	H	L	H	L	M	H	M	H	M	M	M

High, M-Medium, L-low.L

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDY604	Discipline Specific Elective - II A Fashion Accessory Designing Practical		
Semester: VI	Credits:4	CIA:50 Marks	ESE:50 Marks

**Course Objective**

To improve students' designing, patterning and sewing skills and creating various fashion accessories.

**Course Outcomes (CO)**

CO1	Classify various Handbags
CO2	Develop the pattern drafting for Gloves
CO3	Construct the fashion Jewelries.
CO4	Design Neckwear
CO5	Create Belts

Offered by : Costume Design and Fashion

Course Content

Instructional Hours / Week: 5

S. No.	Experiment
1	Designing and developing Handbags
2	Designing and developing Gloves
3	Designing and developing Jewelries (Thread/bead)
4	Designing and developing different Neckwear (Ties/ Scarves/ Bow) , Neck band
5	Designing and developing Belt, Mask
	<b>Total Hours : 75</b>

**Reference Books:**

1. Fun with Felt – ebook
2. Katie Ebben, **Fabric Scrapping: Creative and Fun Sewing Ideas for the Home**
3. Ritu Bhargar, **Design Ideas and Accessories**, B. Jain Publishers, Delhi, 2005.
4. Ritu Bharger, **Fashion Illustration and Rendering**, B. Jain Publishers, Delhi, 2005.

## Tools for Assessment (50 Marks)

Illustration	Designing	Group project	Test 1	Test 2	Observation	Total
8	8	8	10	10	6	50

## Mapping

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	L	M	H	L	M	H	L	M	L	H	M
CO2	H	H	M	M	H	L	M	H	M	H	M	L	H
CO3	H	H	M	L	H	L	M	H	L	M	H	L	H
CO4	H	M	M	L	H	L	M	H	H	M	H	H	H
CO5	H	M	L	L	H	L	M	H	M	L	M	M	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDY605	Discipline Specific Elective - II B Fabric Craft Practical		
Semester : VI	Credits: 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective**

To introduce the concepts associated with the understanding and working of various Fabric crafts.

**Course Outcomes (CO)**

CO1	Create fabric Wall hanging
CO2	Construct different fabric key chain
CO3	Develop fabric Mobile pouch
CO4	Design fabric Stationery pouch
CO5	Create fabric Bouquet

**Offered by: Costume Design and Fashion**

**Course Content****Instructional Hours / Week: 5**

S. No.	Experiment
1	Wall hanging - 2 types fabrics (jute, felt, printed cotton)
2	Keychain - 3 types fabrics (wool, jute, felt)
3	Mobile pouch - 2 types fabrics (jute, felt, netted cloth)
4	Stationary pouch - 2 types fabrics (jute, felt, printed cotton, satin, netted cloth)
5	Bouquet - 1 type fabrics (jute, felt, printed cotton, satin, netted cloth), flower making with lace
<b>Total Hours : 75</b>	

**Reference Books:**

1. Fun with Felt – ebook
2. Katie Ebben, **Fabric Scrapping: Creative and Fun Sewing Ideas for the Home**
3. Ritu Bhargar, **Design Ideas and Accessories**, B. Jain Publishers, Delhi, 2005.
4. Ritu Bharger, **Fashion Illustration and Rendering**, B. Jain Publishers, Delhi, 2005.



**Tools for Assessment (50 Marks)**

Illustration	Designing	Group project	Test 1	Test 2	Observation	Total
8	8	8	10	10	6	50

**Mapping**

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	H	L	-	H	L	M	H	L	L	H	H	L
CO2	M	H	L	-	H	L	M	L	M	L	L	H	M
CO3	M	H	M	-	H	L	M	H	M	H	H	L	H
CO4	M	H	L	-	H	L	M	H	H	H	H	M	H
CO5	M	H	M	-	H	L	M	H	M	M	H	M	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDY606	Discipline Specific Elective II - C Traditional Painting Practical		
Semester : VI	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective**

To develop the aesthetic sense of the students through the understanding of various important well known aspects and modes of visual art expression.

**Course Outcomes (CO)**

CO1	Identify the methods and materials of painting
CO2	Understand the appropriate use of tools for painting
CO3	Analyze the fabric Painting Techniques
CO4	Develop the pot paintings
CO5	Categorize the various Indian folk Painting

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

Unit	Description
1	<b>Methods and Materials of Painting</b>
2	<b>Understanding and appropriate use of:</b> <ul style="list-style-type: none"> <li>Tools, Brushes and Boards</li> <li>Painting Materials - Poster Colours, Water Colours, Oil Pastels and Pencils, acrylic colour, 3d - outliner</li> </ul>
3	<b>Fabric Painting:</b> <ul style="list-style-type: none"> <li>Outline</li> <li>Filling</li> <li>Shading</li> <li>Strokes</li> </ul>
4	<b>Pot Painting:</b> <ul style="list-style-type: none"> <li>Design</li> <li>Colour</li> <li>Outline</li> <li>Fuming</li> <li>Crackle</li> </ul>
5	<b>Indian Folk Painting</b> <ul style="list-style-type: none"> <li>Kalamkari</li> <li>Warli</li> <li>Madhubhani</li> <li>Gond</li> <li>Kerala Mural</li> </ul>
<b>Total Hours : 75</b>	

**Reference Books:**

1. Fabric Painting: A Beginner's Guide: 11 Techniques, from Colorwashes to Painted Quilts Paperback – Import, 1 November 2011, by Cindy Walter
2. Indian Folk and Tribal Paintings Hardcover – 31 December 2008, by Charu Smita Gupta (Author)
3. Painting and Decorating Clay Pots - Revised Edition: 150 Step-by-Step Projects for Making People, Animals, and Fantasy Characters from Terra-Cotta Pots Paperback – Import, 1 September 2008, by Annette Kunkel (Author), Natalie Kunkel (Author), Karen Ruth

**Tools for Assessment (50 Marks)**

Illustration	Designing	Group project	Test 1	Test 2	Observation	Total
8	8	8	10	10	6	50

**Mapping**

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	M	L	H	-	M	H	H	M	H	M	H
CO2	H	M	M	L	M	-	H	L	H	L	H	H	L
CO3	M	M	H	L	M	-	H	H	M	M	H	H	H
CO4	M	L	M	L	M	-	M	H	M	M	M	H	H
CO5	H	M	H	L	H	-	M	H	H	H	M	M	H

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDE607	Discipline Specific Elective – III A Research Methodology and Statistics		
Semester : VI	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective**

To introduce the concepts and techniques associated with the understanding of Research and Statistics.

**Course Outcomes (CO)**

CO1	Impart the fundamentals of Research.
CO2	Analyze data collection methods.
CO3	Determine the research sample and sample selection.
CO4	Interpret the role of Statistics.
CO5	Explain the measure of central tendency.

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 5**

Unit	Description	Text Book	Chapter
I	<b>Introduction :</b> Meaning of Research, Objectives of Research, Motivation in Research, Types of Research, Research Approaches, Significance of Research, Research Methods versus Methodology, Research and Scientific Method, Importance of Knowing How Research is Done, Research Process , Criteria of Good Research, Problems Encountered by Researchers in India	1	1
<b>Instructional Hours</b>			<b>15</b>
II	<b>Methods of Data collection :</b> Differences in methods of data collection in quantitative and qualitative research, Major approaches to information gathering - Collecting data using primary sources – Observation, The interview, The questionnaire - Methods of data collection in qualitative research - Collecting data using secondary sources	2	2
<b>Instructional Hours</b>			<b>15</b>
III	<b>The Research Process:</b> Eight Step Process - Formulating a research problem, Conceptualising a research design, Constructing an instrument for data collection, Selecting a sample, Writing a research proposal, Collecting data, Processing and displaying data, Writing a research report <b>Sample Selection :</b> Selecting a Sample - The differences between sampling in qualitative and quantitative research, Different types of sampling including: Random/probability, Non-random/non-probability, 'mixed' sampling design, The calculation of sample size, The concept of saturation point.	2	1
<b>Instructional Hours</b>			<b>15</b>
IV	<b>Statistics:</b> Meaning and scope of statistics. Role of statistics in research, Organization of data: Qualitative and Quantitative classification, discrete and continuous, Geographical, Chronological classification. Construction of	2	12

Unit	Description	Text Book	Chapter
	frequency tables, frequency distribution for continuous and discrete data, cumulative frequency distributions (inclusive and exclusive methods). Graphical presentation of data: Histogram, Frequency Polygon, Frequency curve and Ogives	1	9
<b>Instructional Hours</b>			<b>15</b>
V	<b>Measures of Central Tendency*:</b> Concept of central tendency of statistical data, Statistical averages, characteristics of a good statistical average. Arithmetic Mean (A.M.): Definition, effect of change of origin and scale. Mode and Median: Definition, formulae (for ungrouped, grouped data), merits and demerits. Empirical relation between mean, median and mode (without proof) merits and demerits. Measure of Dispersion- Definition, different measures of Dispersion, merits and demerits. Coefficient of variation.	1	10
<b>Instructional Hours</b>			<b>15</b>
VI	<b>Contemporary Issues: Invited Talk</b>		
<b>Total Hours</b>			<b>75</b>

\* Problem based Questions from Unit 5 only. For all other Units only Theory Questions.

**Text Book:**

1. C R Kothari, **Research Methodology, Methods and Techniques**, New Age International (P) Ltd, New Delhi, Second Edition, 2004.
2. Ranjit Kumar, **Research Methodology, A Step-By-Step Guide For Beginners**, SAGE Publications Ltd, 2011.

**Reference Books:**

1. Best J N, **Research in Education**, Prentice Hall, Delhi , 1979.
2. S. C. Gupta, V.k. Kapoor, **Fundamentals of Applied Statistics**, Sulthan & Sons, New Delhi, 2007.
3. S P Gupta, **Statistical Methods**, Sulthan Chand & Sons, New Delhi, 2000.
4. Goon A.M., Gupta M.K., Dasgupta B., **Fundamentals of Statistics, Volume I**, The World Press Private Limited, Calcutta. Fifth edition.

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Group Discussion	Total
8	8	10	8	8	8	50

**Mapping**

PO PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	H	H	M	H	H	M	H	H	H	H	H	M
CO2	H	H	H	-	H	L	H	M	M	H	L	H	H
CO3	H	H	H	-	H	L	H	H	H	H	L	H	M
CO4	M	M	M	L	M	M	M	H	H	M	M	M	H
CO5	M	L	L	-	H	H	L	H	M	H	H	M	L

igh, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDE608	Discipline Specific Elective – III B Colour Forecasting		
Semester : VI	Credits : 4	CIA : 50 Marks	ESE : 50 Marks

**Course Objective**

To introduce the concepts and techniques in colour charts, colour harmonies and Colour Forecasting

**Course Outcomes (CO)**

CO1	Classify Colors and Color Harmonies
CO2	Explain the Color terminology
CO3	Analyze the elements and Principles of design.
CO4	Develop the Color Forecasting process
CO5	Estimate becoming and unbecoming Color Forecasting

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

Unit	Description	Text Book	Chapter
I	<b>Color knowledge</b> Color and light , Color and Vision, Additive (light)Color theory, Subtractive Color Mixing in printing ,Subtractive Mixing(pigment)Color theory, Color Terminology and the Color wheel- Hue, intensity, Value, Color Temperature,Color Scheme-Monochromatic, Analogous, Complementary, Split Complementary, Double split complementary Discordant Colors, Clash, Metameric	1	3
<b>Instructional Hours</b>			<b>15</b>
II	<b>The Color Forecasting Process</b> -Color Forecasting is Perceived, The Responsibility for Color Direction, The Current Color Forecasting process, Testing the model for current forecasting process The Missing Link, Creating better Model For the Color Forecasting process	1	4
<b>Instructional Hours</b>			<b>15</b>
III	<b>The Color Forecaster's tool kit</b> :Understanding the tools of the Forecaster, Sourcing data, Data Collection, Intuition, Inspiration, Processing the data and applying the color Forecasting process-Analysis and interpretation Analysis and interpretation , The Development of the Color Story, Refinement, Assessment and Completion, Anticipation, Compilation, Presentation and Establishment, Thought , Reasoning and Decision-making process	1	5
<b>Instructional Hours</b>			<b>15</b>

IV	<b>Color Story Development and Presentation:</b> Studying Trend Prediction, Identifying Color Moods, Identifying Staple and Fashion Colors, Assessing Color Evolution, Trend Prediction Modules, Researching an Initial data sourcing, the brief, Role play, Packages, Developing Color Stories-Approach to the Task.	4	6
<b>Instructional Hours</b>			<b>15</b>
V	<b>Colour Forecasting:</b> Selection of colours, Colour families, colour preference, colour and mood, colour combinations, colour conversion, pantone guides, colour harmony, complex colours, colour relativity, colour trends and forecasting, colour selection process, colour in fashion and accessories designing. Thought decision and reasoning process, Color Palette, Mounting and Final Presentation. The Future of Color Forecasting –Further possible improvements to the current color Forecasting Process.	1	4 6
<b>Instructional Hours</b>			<b>15</b>
VI	Contemporary Issues: <b>The Colour Forecasting And Its Process</b>		
<b>Total Hours</b>			<b>75</b>

**Text books:**

1. Tracy Diane and Tom Cassidy - **Color Forecasting** - Black well publishing ltd-2005.
2. G. J. Sumathi, **Elements of Apparel and Fashion Design**, New Age Publishing, Delhi, 2005.

**Reference Books:**

1. Anne Allen & Julian, **Fashion Drawing - The Basic Principles**, Seaman, 2004.
2. Scuiiy, Kate - **Color forecasting for fashion** - London : Laurence King Publishing, 2012.

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Survey	Assignment	Group Project	Total
8	8	10	8	8	8	50

**Mapping**

PO/ PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	L	-	H	-	M	H	H	M	H	H	M
CO2	H	M	L	-	H	-	L	M	M	H	M	H	H
CO3	M	H	L	-	H	-	H	H	M	H	L	M	M
CO4	H	M	M	-	H	-	M	H	H	L	H	M	L
CO5	M	L	L	M	H	-	H	H	M	L	M	H	L

igh, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title		
21U3CDE609	Discipline Specific Elective - III - C EVENT MANAGEMENT		
Semester : VI	Credits: 4	CIA : 50 Marks	ESE: 50 Marks

**Course Objective**

To introduce the concepts and techniques with the understanding of Fashion Business and Apparel Industry

**Course Outcomes (CO)**

CO1	Summarize the types and principles of event management
CO2	Construct a suitable background effect using different fabrics
CO3	Compose and plan for various events
CO4	Apply different styles and layout for furniture and flower arrangement
CO5	Organize the event skillfully

Offered by: Costume Design and Fashion

**Course Content**

Instructional Hours / Week: 5

Unit	Description	Text Book	Chapter
I	<b>PRINCIPLES OF PROJECT EVENT MANAGEMENT FROM CONCEPT TO REALITY</b> Understanding event management – types of events – corporate events – promotional events and celebrity events principles of event management – project selection – role of the event manager seeking sponsors – different types of sponsorship – writing sponsorship letter – budget – break – even point – profit and loss statement – balance sheet – panic payments	1	2
<b>Instructional Hours</b>			<b>15</b>
II	<b>SETTING THE SCENE – BACKGROUND EFFECTS</b> Creating magic with fabrics – types of fabric and specific uses – room draping and backdrops – chair and table drapery – customizing fabric effects to specific ceremonies.	1	6
<b>Instructional Hours</b>			<b>15</b>
III	<b>EVENT DESIGN PLANNING</b> First client meeting – building a bond and rapport – asking the right questions – presenting design brilliant strokes of inspiration – tools and resources – décor design outline – indoor and outdoor décor – lighting – choreography and audiovisual tools – design presentation process – renderings – vision / mood boards – textiles – colors.	1	8
<b>Instructional Hours</b>			<b>15</b>



<b>IV</b>	<b>FURNISHING AND DÉCOR</b> Customizing the furniture – different styles and layouts – flower decorations – significations and selection of flowers – different types of arrangements – table arrangements – different styles and layouts – accent décor – audio visual tools.	4	6
<b>Instructional Hours</b>			<b>15</b>
<b>V</b>	<b>ORGANIZING THE EVENT AND SAFETY</b> Purpose – venue – timing – guest list – invitations – food & drink – green room dressing and management – equipment – guest of honour – speakers – media – photographers – podium – exhibition – security – occupational safety – crowd management – major risks and emergency planning	1	4 6
<b>Instructional Hours</b>			<b>15</b>
<b>Total Hours</b>			<b>75</b>

**Text Books:**

1. Glenn, A.J.B Ian, M. Johnny, A. Robert, H. & William, O., (2010). Event Management, Oxford United Kingdom: Taylor & Francis Ltd, Butterworth Heinemann Ltd. Print
2. James C.M., (2006) Art of the Event: Complete Guide to Designing and Decorating Special, Events, Wiley: Print.

**Tools for Assessment (50 Marks)**

CIA I	CIA II	CIA III	Seminar	Assignment	Group Project	Total
8	8	10	8	8	8	50

**Mapping**

PO / PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	H	M	H	M	M	H	H	H	H	H	M
CO2	H	H	H	M	H	M	H	M	M	H	M	H	H
CO3	H	H	H	M	H	L	M	M	H	H	L	H	H
CO4	H	M	M	L	M	M	M	H	H	M	M	M	H
CO5	H	H	H	M	H	M	H	H	M	H	H	M	M

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21U4CD3ED1	Extra Departmental Course Accessory Designing Practical	
Semester : III	Credits : 2	ESE: 50 MARKS

**Course Objective**

To improve students designing, patterning and sewing skills and creating various fashion accessories

**Course Outcomes (CO)**

CO1	Classify various Bead Jewellery design
CO2	Design and develop the pattern drafting for hair accessories.
CO3	Construct the Bridal Jewelleries with Details
CO4	Develop thread Jewelleries
CO5	Create Jute Jewelleries

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 2**

S. No.	Experiment
1.	Designing and developing bead Jewelleries (Chain, Earring, Bangle, Anklet) (each 2 Numbers)
2.	Designing and developing Hair Accessories (Hair Pin)
3.	Designing and developing Thread Jewelleries (Chain, Earring, Bangle) (each 2 Numbers)
4.	Designing and developing Jute Jewelleries (Chain, Earring, Bangle) (each 1 Number)
<b>Total Hours : 30</b>	

**Reference Books:**

1. Peacock J., "Fashion Source Books", Thames and Hudson, 1997-98.
2. Gini Stephen Firings, "Fashion Concept to Consumer", Prentice Hall, New Jersey, 2004.
3. Valerie Cumming, "Visual History of Costume Accessories", BT Batsford Ltd London, 1<sup>st</sup> edition, 1998.
4. Mary Mathews, **Practical clothing construction -part I and part-II Designing, Drafting & Tailoring**, Cosmic press, Chennai , 1986.

**Mapping**

<b>PO/PSO CO</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>	<b>PO6</b>	<b>PO7</b>	<b>PO8</b>	<b>PSO1</b>	<b>PSO2</b>	<b>PSO3</b>	<b>PSO4</b>	<b>PSO5</b>
<b>CO1</b>	M	M	M	L	M	L	L	M	H	M	H	L	M
<b>CO2</b>	H	M	M	L	M	L	M	H	H	M	H	M	M
<b>CO3</b>	M	M	L	L	M	L	M	H	H	M	H	L	M
<b>CO4</b>	M	M	M	-	M	L	M	H	H	M	M	L	M
<b>CO5</b>	H	H	H	L	H	M	M	H	M	H	H	M	H

H-High, M-Medium, L-low.

<b>Course Designed by</b>	<b>Verified by HOD</b>	<b>Checked by</b>	<b>Approved by</b>

Course Code	Title	
21U4CD3ED2	Extra Departmental Course II Basic Hand Embroidery Practical	
Semester: III	Credit: 2	ESE: 50 MARKS

**Course Objective**

To improve students practical understanding on Embroideries and Decorations

**Course Outcomes (CO)**

CO1	Classify hand embroidery.
CO2	Discuss on Tool used in embroidery.
CO3	Develop designs for embroidery.
CO4	Design various fabric Decorations
CO5	Apply the Decorations in costumes.

**Offered by: Costume Design and Fashion**

**Course Content**

**Instructional Hours / Week: 2**

S. No.	Experiment
1.	Introduction to Hand Embroidery: Tools and Equipments used, Embroidery – 20 stitches - Each 1 sample Running Stem Chain Back Blanket Feather Herring Bone Couching Lazy Daisy French Knot Satin Long And Short Romanian Fly
<b>Total Hours : 30</b>	

**Reference Books:**

1. Marie Bakewell, **Guide to Embroidery Stitches**, Octopus Publishing Group, 2004.
2. Shailaji D. Naik, **Traditional Embroidery of India**, A.P.H Publication Corporation- New Delhi-110002
3. Susan O'Connor, **Monograms-The art of embroidered letters**, ISBN 0-977547604.

4. Sue Gardner, by the Publishers of Inspiration Magazine, **Beautiful Embroided Quilts**, Country Bumpkin Publications, 2006.

### Mapping

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	M	M	M	L	M	L	L	M	H	M	H	L	M
CO2	H	M	M	L	M	L	M	H	H	M	H	M	M
CO3	M	M	L	L	M	L	M	H	H	M	H	L	M
CO4	M	M	M	-	M	L	M	H	H	M	M	L	M
CO5	H	H	H	L	H	M	M	H	M	H	H	M	H

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21UCDSS01	Self-Study Paper I Cosmetology	
Semester: II to V	Credit: 1	Total Marks: 50 MARKS

**Course Objective**

The purpose of this course is to technical and theory skills required to earn a cosmetology.

**Course Outcomes (CO)**

CO1	Develop communication skills required for employment
CO2	Present themselves as a professional in appearance and attitude
CO3	Develop good communication skills with instructors, fellow students and clients.
CO4	Apply theory work to the cosmetology field.
CO5	Develop basic skills for entry level position in cosmetology field.

**Offered by: Costume Design and Fashion**

**Course Content**

Unit	Description	Text Book	Chapter
I	Introduction_Customerhandling_Self-grooming or Quality of beautician_Parlour maintaining	2	1
II	Threading_Usage things of threading_Methods of threading_Articles of threading_Packages of threading_Side effects & solution of threading_Waxing_Usage things of waxing_Types of waxing_Method of waxing_Package of waxing_Articles of waxing_Side effect & solution of waxing.	1	2
III	Bleach_Types of bleach_Usage things of bleach_Methods of bleach_Package of bleach_Articles of bleach_Side effect of bleach_Facial_Usage things of facial_Types of skin_Methods of facial_Package of facial_Articles of facial_Side effects & solutions of facial	1	2
IV	Basic hair cuts_Types of hair cut_Usage things of hair cut_Types of hair_Method of hair cut_Articles of hair cut_Types of hair setting_Hairspa_Usage things of hair spa_Method of hair spa_Articles of hair spa_Side effect of hair spa.	2	3
V	Oil massage_Types of oil massage_Method of oil massage_Package of oil massage_Articles of oil massage_Side effect & Solution of oil massage_Types of oil preparation_Body massage_Types of body massage_Usage things of body massage_Methods of body massage_Packages of body massage_Side effect of body massage_Dandrufftreatment_Usage things of dandruff_Method of dandruff treatment_Package of dandruff treatment_Article of dandruff treatment_Side effect and solution of dandruff treatment.	2	4

**Text books:**

1. Fashion of Beautician
2. Healthy Beauty-Rajam Murali
3. Beauty Tips-ThaiyalVeliyedu

**Reference Books:**

1. Beauty Care 1000 Tips-C.R.Nalini
2. Beauty Tips-Rajam Murali

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	L	M	L	H	-	M	H	M	H	M	L	M
CO2	H	H	M	L	H	-	L	M	L	M	L	L	L
CO3	M	M	M	-	M	-	L	M	L	M	L	L	L
CO4	M	H	M	-	H	-	L	M	L	M	L	L	L
CO5	M	H	M	-	H	-	L	M	L	M	L	L	L

High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by

Course Code	Title	
21UCDSS02	Self Study Paper II Art of Indian Painting	
Semester: II to V	Credit: 1	Total Marks: 50 MARKS

**Course Objective**

To introduce the concepts associated with the understanding of basics of Indian painting

**Course Outcomes (CO)**

CO1	Classify the Painting
CO2	Analyze the Mural, Tanjore and Mysore Paintings
CO3	Evaluate the classification of Traditional painting
CO4	Describe various Folk Paintings
CO5	Access the folk paintings

**Offered by: Costume Design and Fashion**

**Course Content**

Unit	Description	Text Book	Chapter
I	Painting, Important Source of Information for Paintings, Pre-historic Paintings, Wall Paintings - Region and Characteristics, Wall Painting through the Ages Miniature Paintings Citra kala - Bhimbetka drawings and paintings classification - Mordant, meaning, classification	2	1
II	Mural Painting - History Tanjore Art - History, Figures used, Themes and Design Mysore Painting	1	2
III	Gond painting of Madhya Pradesh Pithoro painting - Themes and Design Pata painting- Bengal patas, Puri patas Phads of Rajasthan, Terracotta	1	2
IV	Folk Painting 1 - Region & Characteristics Warli Painting of Maharastra- Histroy, Figures used, Themes and Design, Chowk, Madhubani Painting of Bihar - Figures used, Themes and Design	2	3
V	Folk Painting 2 - Region & Characteristics Kalamkari of Andra Pradesh - Meaning, - Figures used, Themes and Design Pattachitra Painting of Odisha - Meaning, - Figures used, Themes and Design	2	4



**Text books:**

1. Traditional Indian Textiles – John Gillow, Nicholas Barnard
2. Traditional embroidery of India- Shailaji D. Naik – A.P.H publication corporation- new delhi-110002.

**Reference Books:**

1. Traditional Indian Costumes And Textiles – Dr.Parul Bhatnagar - Abhishek Publications Chandigarh(India).

**Mapping**

PO/PSO CO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	H	M	M	L	H	-	M	H	H	M	H	M	H
CO2	H	M	M	L	M	-	H	L	H	L	H	H	L
CO3	M	M	H	L	M	-	H	H	M	M	H	H	H
CO4	M	L	M	L	M	-	M	H	M	M	M	H	H
CO5	H	M	H	L	H	-	M	H	H	H	M	M	H

H-High, M-Medium, L-low.

Course Designed by	Verified by HOD	Checked by	Approved by