NEHRU ARTS AND SCIENCE COLLEGE

(An Autonomous Institution affiliated to Bharathiar University)
(Reaccredited with "A" Grade by NAAC, ISO 9001:2015 & 14001:2004 Certified
Recognized by UGC with 2(f) &12(B), Under Star College Scheme by DBT, Govt. of India)
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu.

Best Practice: 1

Title of the Practice: Placement Training

Objectives of the Practice:

- To provide Career Guidance about avenues open after Graduation

- To empower Students with Life-Long decision-making onCareer and Skills

- To provide resources and activities to facilitate the Career Planning Process

- To act as a link between Students, Alumni and the Employer Community

- Up gradation of the students' Communication Skills and Personality Development through Expert Talks

- To assist our Students in obtaining suitable placement in their Dream Companies

The Context:

We ensure individual care and attention for each Student, when it comes to 21st Century employability skills. Training Department at Nehru Corporate Placement & Industry Relations (NCP&IR) ensures that the students are trained on Domain related Tools, Technologies and Soft Skills. Students can access various learning modules available at Learning Labs or through Online and E-learning facilities. 24/7 Learning Facility at NCP&IR enables students to access any time anything on learning front. NGI has partnered with Global Technology Companies like Microsoft, Oracle, Red-Hat, EMC, Autodesk, Open-stack, Infosys and many more to train our students on various technologies pertaining to **Industry 4.0 and 5.0** including, Quantum Computing, Data Structure, Bloch Chain Management and Cloud Computing. Students also can take up International Certification offered by various companies which will help them to have an edge over other students. Training starts from the first year of the College. Students are trained in Personality Development, Skill Development, Aptitude, Attitude Enhancement and Career Development from First Year to Third Year lasting for 120 Hours of rigorous and productive training.

Practices Followed:

- Personality Development Training

- Communication Skills Programme

- Group Discussion Practice

- Mock Interview Sessions

- Aptitude Training

- Resume Preparation

- Training on Programming Languages

- Company Specific Training

Evidence of Success:

- Our students are trained on domain related tools, technologies and soft skills

- Yearly **70 Core Companies** visit our campus for placement drive

- More than **75% 0f students are place**d every year

- Students are placed with an average package of ₹. 2.5 L per annum and **Highest of ₹.10 L** per annum

Problems Encountered and Resources Required:

- Many Students opt for higher studies than job opportunities

- A good number of students prefer opportunities abroad

- Certain students prefer to be Entrepreneurs or to involve in their family business

- We have adequate resources and Man power

PRINCIPAL
Nehru Arts and Science College (Autonomous)
Nehru Gardens, Thirumalayampalayam,
Coimbatore - 641 105.