

DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMMES OFFERED

> B.B.A. Computer Applications

> B.B.A. International Business

➤ B.B.A. Logistics







ABOUT NASC

- ➤ NAAC A+ with CGPA 3.5
- ➤ NIRF Rank 101-150
- ➤ Top 100 Colleges in The Week and India Today Ranking
- ➤IIC Ranking 4 Star
- ➤ Modern Infrastructure and Lab Facilities
- ➤ Industry Oriented Skill Enhancement Programmes
- ➤ Internship Embedded Programmes

WHY CHOOSE US?

- ➤ Industry-run Add-on Courses on Digital Marketing & Supply Chain Management
- ➤ Assured Placement Training
- ➤ Internship Opportunities with Stipends
- ➤ MOOCs & Value-Added Certifications from L&T, IIM E-Cell, and MSME
- ➤ Industry-Trained Faculty & Real-World Learning



PROFESSIONAL CERTIFICATIONS

- Digital Marketing with MSME Certification
- Commodity Trading with NSE Certification
- Logistics & Supply Chain Management with L & T Certification
- Aviation Management with IATA Certification & IIM E Cell

GLOBAL EXPOSURE & INDUSTRY COLLABORATIONS

We have established prestigious MoUs with L & T, Makeintern & IIM E Cell, NSE and MSME and many more! These collaborations open doors for student exchange programs, international internships, and corporate exposure.

