



**NEHRU ARTS AND SCIENCE
COLLEGE - COIMBATORE**



**NEHRU GROUP
OF INSTITUTIONS**
TAMILNADU • KERALA

DEPARTMENT OF ENGLISH

COURSES OFFERED

B.A. ENGLISH LITERATURE (3 Years)

M.A. ENGLISH LITERATURE (2 years)

Ph.D - FULLTIME / PART TIME



COURSE HIGHLIGHTS

- ▶ INNOVATIVE COMBINATION OF ENGLISH LITERATURE & COGNITIVE SCIENCES
- ▶ IN-DEPTH STUDY OF CLASSICAL AND CONTEMPORARY LITERATURE ACROSS GENRES
- ▶ COGNITIVE PSYCHOLOGY, NEUROSCIENCE BASICS, AND LANGUAGE PROCESSING MODULES
- ▶ FOCUS ON MEMORY STUDIES, CREATIVE THINKING, AND NARRATIVE COGNITION
- ▶ WORKSHOPS, SEMINARS, INTERNSHIPS, AND STUDENT-LED LITERARY FORUMS

COURSE HIGHLIGHTS

GRADUATES OF THIS CUTTING-EDGE PROGRAM ARE EQUIPPED FOR CAREERS IN:

- ▶ CONTENT DEVELOPMENT & DIGITAL MEDIA
- ▶ PUBLISHING & EDITING
- ▶ TEACHING & EDUCATIONAL CONSULTING
- ▶ COGNITIVE RESEARCH & LINGUISTICS
- ▶ TRANSLATION & INTERPRETATION
- ▶ CORPORATE COMMUNICATION & HR
- ▶ CREATIVE WRITING & SCRIPT-WRITING
- ▶ CIVIL SERVICES & POLICY MAKING
- ▶ THERAPEUTIC WRITING & COMMUNICATION COACHING

SKILL DEVELOPMENT

OUR INTERDISCIPLINARY APPROACH ENSURES STUDENTS DEVELOP:

- ▶ STRONG VERBAL AND WRITTEN COMMUNICATION
- ▶ CRITICAL THINKING AND ANALYTICAL REASONING
- ▶ UNDERSTANDING OF HUMAN COGNITION AND LANGUAGE PROCESSING
- ▶ CREATIVE PROBLEM-SOLVING AND STORYTELLING
- ▶ PUBLIC SPEAKING AND PRESENTATION MASTERY
- ▶ RESEARCH METHODOLOGY AND ACADEMIC WRITING
- ▶ CULTURAL INTELLIGENCE AND MULTILINGUAL FLUENCY
- ▶ TEAMWORK, LEADERSHIP, AND ADAPTABILITY

GLOBAL EXPOSURE & COLLABORATIONS

- ▶ MOU WITH IIT MADRAS – MEMORY STUDIES
- ▶ SATTVAQ IT – CAMBRIDGE ENGLISH CERTIFICATION PATHWAY
- ▶ ELT@I & I-SPELL – TEACHING AND LANGUAGE LEARNING PLATFORMS
- ▶ TRANSLATION TRAINING – BRIDGING CULTURES AND LANGUAGES
- ▶ RESEARCH AND CULTURAL EXCHANGE PROGRAMS – GLOBAL
- ▶ OPPORTUNITIES FOR SCHOLARS

WHY CHOOSE NEHRU ARTS AND SCIENCE COLLEGE?

- ▶ FACULTY WITH INTERDISCIPLINARY EXPERTISE
- ▶ STATE-OF-THE-ART LANGUAGE AND COGNITIVE LABS
- ▶ ACCESS TO EXCLUSIVE NATIONAL AND INTERNATIONAL ACADEMIC NETWORKS
- ▶ ACTIVE LITERARY CLUBS, CULTURAL FESTIVALS, AND RESEARCH CONCLAVE
- ▶ PLACEMENT ASSISTANCE AND INTERNSHIP OPPORTUNITIES
- ▶ INCLUSIVE, INNOVATION-DRIVEN CAMPUS CULTURE

CERTIFICATE COURSES IN

- ▶ GERMAN & FRENCH
- ▶ PHONETICS
- ▶ MEMORY STUDIES

