



Indian Council of World Affairs



Sponsored

NATIONAL CONFERENCE on INDIA & MAURITIUS RELATIONS :

FUTURISTIC TRADE, ECONOMIC SYNERGIES AND CULTURAL EXCHANGE

16th & 17th September 2025 | Nethaji Seminar Hall



Organised by
School of Management



**NEHRU GROUP
OF INSTITUTIONS**
TAMILNADU • KERALA
www.nehrucolleges.com



NEHRU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)

(Affiliated to Bharathiar University, Reaccredited with "A+" Grade by NAAC,
Ranked in the band of 101-150 MoE- NIRF)
Nehru Gardens, Thirumalayampalayam, Coimbatore - 641 105, Tamil Nadu
Web Site : www.nascce.ac.in

ABOUT THE INSTITUTION

Nehru Arts and Science College (NASC), Autonomous is one of the renowned Colleges in Tamil Nadu. The College is Affiliated to Bharathiar University, recognized by UGC with 2(f) & 12-B Status, Accredited with “A+” Grade (CGPA 3.50) in III Cycle by NAAC, ISO 9001:2015 (QMS) Certified Institution, 4 Star rating by Institution Innovation Council (IIC) and considered under STAR College Scheme by DBT, Government of India. The College has been ranked in the bandwidth of 101-150 by NIRF. NASC is recognized as Band Performer under ATAL Ranking. The College has done remarkable contribution in higher education catering to the needs of the people in all walks of the society by offering quality education for 3500 students. It offers 13 Research, 08 Post Graduate and 27 Under Graduate Programmes in Arts, Life Science, Computational, Creative Sciences, Commerce and Management Streams. We have the State-of-the-art facilities in all the departments to impart Outcome Based Education through Experiential Learning. The College is considered as a Nodal Centre for Spoken Tutorial of IIT Bombay, Recognized as study centre of TNOU, Recognized as a Mentoring Institution by Mahatma Gandhi National Council of Rural Education (MGNCRE), HR Ministry, Government of India, for implementing SWATCHTHA action plan.

The Institution is awarded with A+ in Green Cover on Campus, Surface Water Harvesting, Rooftop Water Harvesting, in National Rural Institutions Sustainability Grading (NRISG) by Mahatma Gandhi National Council of Rural Education, Ministry of Education. The College has been promoting Entrepreneurship through production units and New Gen IEDC projects. Our College has 25 New Gen IEDC Projects, 06 Faculty CEO MSME Start-ups, 05 Alumni Start-Ups and 05 Student Start-Ups. Now the College has 25 Student Start-Ups Companies, 2 Alumni Start-Ups and 5 Faculty Star-Ups under faculty CEO scheme in the Technology Business Incubator, funded by NSTEDB, DST, India. As part of ensuring Decentralization, the College is functioning as six different Schools. We have partnered with L&T, Infosys and IBM Oracle for Syllabus Framing, Add-On and Internship. Signed MoU with Coursera to ensure Online Credits as a compulsory component as per NEP 2020. Initiated Centre for Sustainable Development Goals and Indian Knowledge System and brought the same into the curriculum. We have signed MoU with Lincoln University, Malaysia for Students’ International Internship. The College has received Accolades and Awards from various National and International Agencies for its meritorious contribution and ranked Top in India by various Ranking Agencies like India Today, Times of India etc.

ABOUT THE SCHOOL OF MANAGEMENT

The Department of Management Studies was established in the year 2008. It is a centre for Excellence in preparing the students to be “Corporate Ready” The bachelor of Business Administration (BBA) is a 6 semester regular programme Spread over two academic years. The School offers BBA (International Business), BBA (Computer Applications), BBA (Logistics), BBA (Aviation). The department got its autonomy in the year 2017, since then it has freedom to design and develop curriculum to impart knowledge of the core management concepts and techniques in the first year which are, thereafter upgraded to advanced knowledge and practicing skills in the areas of Specialization opted for by the students in the final year. Now it is functioning as SoM. The School provides excellent ambience with good infrastructure and simulated environment of the corporate world for the students to learn and get transformed into industrial leaders, entrepreneurs and research professionals. The teaching learning process involves extensive classroom instructions, Seminars and individual projects. The department is facilitated by signing of MoUs with corporate in Coimbatore for better Industry – Institution – Interaction. We are ranked as Band Performer.

ABOUT THE CONFERENCE

India and Mauritius share a deep-rooted and enduring relationship shaped by history, culture, and demography. With nearly 70% of Mauritius’s 1.2 million population being of Indian origin, ties between the two countries date back to 1730, with diplomatic relations formally established in 1948. This strong connection is reflected in numerous India-assisted institutions such as the Indian Cultural Centre (India’s largest overseas), the World Hindi Secretariat, and the Mahatma Gandhi Institute, all of which promote Indian languages, heritage, and culture in Mauritius. Indian festivals like Diwali and Holi are widely celebrated, and Hindi and Tamil are spoken fluently by many Mauritians. On the economic front, India remains Mauritius’s largest trading partner, with bilateral trade growing from USD 206.76 million in 2005–06 to USD 851.13 million in 2023–24. Major Indian exports include pharmaceuticals, textiles, and vehicles, while Mauritius exports seafood, medical devices, and vanilla. The signing of the Comprehensive Economic Cooperation and Partnership Agreement (CECPA) in 2021 has opened new avenues for collaboration in trade, services, fintech, healthcare, and education. In this context, a two-day national conference will bring together scholars, policymakers, business leaders, and cultural ambassadors to explore strategic ways to strengthen India–Mauritius ties for a dynamic and mutually beneficial future.

SUB THEMES

- Historical Context of India-Mauritius Relations
- Bilateral Trade and Investment Opportunities
- Role of Indian Diaspora in Mauritius
- Cultural and Educational Exchanges
- Diplomacy and Development
- Contribution to Peace and Security
- Sustainable Development and Trade Policies
- Environmental science and sustainable resource management
- Climate change mitigation and adaptation strategies
- Sustainable agriculture and food security
- Renewable energy and energy efficiency
- Emerging Business Opportunities : Startups, MSMEs and Joint Ventures
- Blue Economy and Maritime Trade Corridors
- Digital Economy and FinTech Cooperation
- Supply Chain Integration and Logistics Connectivity
- Tourism Industry Collaboration : Strategies for Mutual Growth
- Foreign Policy Synergies and Development Cooperation

Best Paper Award
₹ 10,000



GUIDELINES FOR SUBMISSION

1. Papers can be submitted individually or jointly with a maximum of three authors (including the main author)
2. Authors and Co-authors should register individually
3. Paper must not exceed 5 pages and the abstract with maximum of 150 words
4. Paper must be typed in Times New Roman 12 with 1.5 line spacing
5. Paper must contain the title, author(s) name, abstract, keywords, review of literature, research objectives, scope, major findings, directions for future research and references
6. Mail to : ncimr2025@gmail.com
7. Registration Details :
<https://forms.gle/eMbH9gnNKjhWWQgp7>

Note : Plagiarism should be less than 10 percentage.

PUBLICATION OPPORTUNITY

- All papers would undergo a double blind review process.
- The conference offers opportunity to publish high quality standard research works in the top tier indexed journal (SCOPUS & WOS) at an additional cost or in conference Proceedings with ISBN Number.
- Certificate of Presenters shall be awarded only to those who present their papers in the Conference.
- Papers presented in the conference alone will be considered for publication.
- Certificate will be provided for all participants.
- The high quality Research Papers will Awarded for Best paper.

REMITTANCE OF REGISTRATION FEE

Participants are requested to register with the stipulated payment. The registration fee should be remitted on-line to the following Account.

ONLINE PAYMENT DETAILS

Name : **The Principal,
Nehru Arts and Science College,
Thirumalayampalayam**

Account No : **61692200010992**

IFSC : **CNRB0001232**

Branch : **Madukkarai**

Note : Participants are requested to mention their NEFT transaction ID during registration.

IMPORTANT DATES

Last date for Submission of Abstract : **05.09.2025**
Last date for Submission of Full paper : **10.09.2025**
Last date for payment of Registration Fee : **10.09.2025**

CONFERENCE REGISTRATION FEES

(Including GST)

Industry Delegates /
International Delegates : ₹ 500 /- (per paper)
Faculty : ₹ 300 /- (per paper)
Research Scholars : ₹ 250 /- (per paper)
Students (UG & PG) : ₹ 200 /- (per paper)

ORGANIZING COMMITTEE MEMBERS

CHIEF PATRONS

Adv. Dr. P. KRISHNA DAS

Honorary Trade Commissioner of Mauritius - India
Chairman & Managing Trustee, NGI

Dr. P. KRISHNA KUMAR

CEO & Secretary, NGI

Dr. H. N. NAGARAJA

Executive Director
Academics & Administration, NGI

ORGANIZING CHAIR

Dr. V. VIJAYAKUMAR

Principal

CONVENERS

Dr. T. SUDHA

Head (AM & Logistics),
Department of Business Administration

Dr. M. SHANTHANA LAKSHMI

Head (CA & IB),
Department of Business Administration

COMMITTEE MEMBERS

Dr. S. Jesintha, Associate Professor

Dr. V. Sudha, Assistant Professor

Dr. C. Hariharasudhan, Assistant Professor

Dr. S. Najumudeen, Assistant Professor

Dr. R. Devika, Assistant Professor

Ms. B. Nandhini, Assistant Professor

Ms. R. Sheela Devi, Assistant Professor

Dr. K. Shobana, Assistant Professor

Mr. P. Aju, Assistant Professor

Mr. S. Pravin Kumar, Assistant Professor

Mr. P. Vijeyakumar, Assistant Professor

Dr. M. Priya, Assistant Professor

FOR FURTHER DETAILS, CONTACT

Dr. V. SELVAM

Organizing Secretary

(Assistant Professor & Research Supervisor)

Mobile : **+91 97906 09803**

E-mail : **ncimr2025@gmail.com**

