

**INDIA TODAY - MDRA BEST COLLEGES RANKING 2025
SUBMITTED OBJECTIVE QUESTIONNAIRE (BBA)**

SECTION A: INSTITUTE PROFILE

A1	Name of the Institute / College	Nehru Arts and Science College (Autonomous)
A2	Name of the University awarding BBA degree (If applicable)	Bharathiar University, Coimbatore
A3a	Address	Nehru Gardens, Thirumalayampalayam, Coimbatore
A3b	City	Coimbatore
A3c	State	Tamil Nadu
A3d	Pin	641105
A4	Phone	9790030400
A5	Fax	04222480007
A6	Email	nascprincipal@nehrucolleges.com
A7	Website	https://nascce.ac.in/
A8a	Year of establishment	1998
A8b	When did the 1st BBA batch pass out?	2001
A9a	Name of Head of the Institution	Dr. B. Anirudhan
A9b	Designation	Principal
A10	Institute type	Private un-aided
A11	Institute category	Affiliated to a university

SECTION B: ACCREDITATION & FURTHER EDUCATION

B1	Does your college have NAAC Accreditation?	Yes		
B2a	In which year your college/ institute received its first NAAC accreditation?	2009		
B2b	What is the latest score (CGPA) received by your college by NAAC?	3.503		
B2c	Till what date is/ was your NAAC Accreditation valid?	2028-06-01		
B2d	When did you last submit AQAR Report to NAAC?	2024-11-04		
B3	Does your college offer Post Graduation?	Yes		
B4	Does your college offer a PhD.?	Yes		
B5	Does your college offer fellowship?	No		
B6	Please provide the information on the following statements (of last 3 years)			
S.N.	Statements	AY 2023-24	AY 2022-23	AY 2021-22
1	Total number of PhDs came out from your college	17	7	7

2	Total number of students completed their Post-Graduation from your college	144	157	139
B7	Does your institute have its publication (journal/ magazine)?	Yes		
B7a	Please mention the name of the publication (journal/ magazine)	Nehru E-Journal, Edifice		
B7b	What is the frequency of the publication (journal/ magazine)? (e.g. Monthly, Bimonthly, Half-yearly, or Annual)	Half-yearly		
B7c	What is the circulation figure of the journal/ magazine/ e-magazine?	College Level (3,500 students and 200 staff)		
B8	Does your institute have its Newsletter?	Yes		

SECTION C: STUDENT DIVERSITY [Please provide information about BBA course only]

C1	Please provide the following information about the students admitted in BBA in your College			
S.N.	Gender	No. of Students admitted in AY (2024-25)	No. of Students admitted in AY (2023-24)	No. of Students admitted in AY (2022-23)
1	Male	161	147	147
2	Female	54	38	39
3	Total (1+2)	215	185	186

C2	Please provide the following information about the students admitted in BBA in your College			
S.N.	Student-Mix	No. of Students admitted in AY (2024-25)	No. of Students admitted in AY (2023-24)	No. of Students admitted in AY (2022-23)
1	Inter-state (Other than college State)	131	124	128
2	Intra-state (Within the same State)	84	61	58
3	Foreign students	0	0	0
4	Total (1+2+3)	215	185	186

SECTION D: FEES & FUNDING [Please provide information about BBA course only]

D1	What is the total course fee (per student) for the entire duration of BBA (Excluding hostel & fooding)?		
1	Tuition Fees	Rs. 200000.00	
2	Other Fees	Rs. 9900.00	
3	Total Course Fees	Rs. 209900.00	
D2	What is the total hostel fee for the entire duration of BBA?		Rs. 240000.00
D3	How many BBA students are living in the hostel of your college?		23.00
D4	Please give details of the scholarships offered by the college/ institute		
S.N.	Scholarship sponsoring body	Type/Nature of scholarship	Number of students getting this scholarship in their first year

1	By your Institute	1.Nehru Vigyan Scholarship	45
2	By other bodies/ societies/ corporate etc.	1. Single Parent 2. Single Girl Child	2
D5	Total Scholarship amount (in Rs.) (AY 2023-24)		259000
D6	Please provide expenses on the following heads in FY 2023-24		In FY 2023-24 (Rs.)
1	Total expenses (SALARY and REMUNERATION) on faculty/ teaching staffs		5032000.00
2	Total expenses (SALARY and REMUNERATION) on non-teaching staffs		540000.00
3	Total expenses on library including books, online database, computer labs, software & others		2188661.00
4	The total expenditure of college in BBA Program FY 2023-24		7760661.00
D7	Please provide revenue on the following heads in FY 2023-24		In FY 2023-24 (Rs.)
1	Total revenue from government funding		8093120
2	Total revenue from private/ corporate funding/ sponsorships		0

SECTION E: STUDENT SELECTION PROCESS [Please provide information about BBA course only]

E1	Total number of applications received for admission into BBA for AY 2024-25	472
E2	Apart from 10+2 marks (cut-off), do you conduct any examination for admission in BBA? [IF YES, PROVIDE DETAILS]	Yes
E3	How many cut-offs were released for admission in BBA for AY 2024-25?	2
E4	Please provide 1st and last cut-off for the admission of students admitted in AY 2024-25 [FOR GENERAL CATEGORY]	
S.N.	1st Cut-off	Last Cut-off
1	80	50

SECTION F: FACULTY QUALITY [Please provide information about BBA course only]

F1	Please provide information about the following statements across all the functional areas.	
S.N.	Statements	Number/ Value
1	Present total number of contractual faculty (AY 2023-24)	0
2	Present total number of male permanent faculty (AY 2023-24)	4
3	Present total number of female permanent faculty (AY 2023-24)	11
4	Present total number of permanent faculty (AY 2023-24)	15
5	Present number of Assistant Professors in the college (BBA faculty)	13
6	Present number of Associate Professors in the college (BBA faculty)	1
7	Present number of Professors in the college (BBA faculty)	1
8	Present number of permanent faculty who have qualified NET (BBA faculty)	1

9	Present number of permanent faculty who have qualified SET (BBA faculty)	1
10	Total number of permanent faculty with PhD (BBA faculty)	10
11	Number of applications received in the last 3 years for the post of permanent faculty (BBA faculty)	74
12	Number of new permanent faculty joined in the last 3 years	5
13	Number of permanent faculty left your college in the last 3 years (excluding retired faculty)	5
14	Present number of permanent faculty with more than ten years of teaching experience	5
15	Average teaching experience of your permanent faculty (in years)	5
16	Average annual salary of permanent faculty (In INR)	650000
17	Total number of teaching hours put in by the total permanent faculty in the AY 2023-24	5400
18	Total number of consulting hours put in by the total permanent faculty in the AY 2023-24	1350
19	Total number of research hours put in by the full-time permanent faculty in the AY 2023-24	1350
20	Total number of national seminars attended by permanent faculty in AY 2023-24	8
21	Total number of international seminars attended by permanent faculty in AY 2023-24	2
22	Total number of workshops & conferences attended by permanent faculty in AY 2023-24	7
23	Total number of research papers presented by faculty at conferences in India & abroad during AY 2023-24	3
24	Number of faculty whose work is published in any national/ international popular Business magazine/ newspaper in the last 1year	0
25	Number of faculty on Corporate Boards	15
26	Number of live projects undertaken by faculty in AY 2023-24	0
27	Do you have a Grievance redressal mechanism for faculty, staff, and students?	Yes
28	Total number of members in faculty advisory board	0
F2	Please provide information on the following statements about FDP (Faculty development program)	
S.N.	Statements	Response
1	Do you conduct FDP (Faculty development program) at your campus?	Yes
2	Total number of FDP programs conducted in your college in AY 2023-24	3
3	How many faculties participated in any FDP (either in your college or outside) in AY 2023-24?	15
4	Total number of faculty training programs held in AY 2023-24	2
5	Total number of faculty participating in foreign exchange programs in AY 2023-24	2
6	Percentage of faculty of the college sent abroad through a faculty exchange program in AY 2023-24	1
7	Percentage of foreign faculty came to your college through a faculty exchange program in AY 2023-24	1
F3	Total number of books published by existing permanent faculty in the last two years	6

F3a	Please provide details of books published by existing permanent faculty in the last two years				
S.N.	Name of Faculty Member	Name of the Book	Name of the Publisher	ISBN No.	Year of Publication
1	Dr T Sudha	Strategic Management	Charulatha Publications, Chennai	9789355776808	2023
2	Dr R A Ayyapparajan	Marketing Management	Charulatha Publications, Chennai	9789355776761	2024
3	Dr T Sudha	Sustainability Change Management	Shanlax Publications, Madurai	9788119337996	2024
4	Dr T Sudha	Current trends in Commerce in Management	Innovation online Training Academy Publisher	9789393622358	2023
5	Dr V Sudha	Current trends in Commerce in Management	Innovation online Training Academy Publishers	9789392151590	2024
6	Dr V Selvam	Structural and Institutional Dimensions of Sustainable Development Goals (SDGs) in India: A Narrative	Shanlax Press	9788195499229	2023
7					
8					
9					
10					
F4	Total number of research publications of existing permanent faculty in the last two years in national journals				5
F4a	Please provide details of research publications of existing permanent faculty in the last two years in national journals				
S.N.	Name of Faculty Member	Name of the Research Paper	Year of Publication	Name of the Journal	
1	Dr.V.Selvam	Study on the Marketing and operational problems of SMEs in the post GST period	2023	Journal of research administration	
2	Dr.V.Selvam	A study on the problems and challenges faced by MSMEs in Coimbatore District	2023	Muktshabd Journal	

3	Dr. V. Selvam	Digital Transformation of Indian Economy Milestones and Challenges	2023	Tuijin Jishu/Journal of Propulsion Technology
4	Dr.V. Sudha	Impact of GST In Footwear Industry	2023	Strad Research
5	Dr. T. Sudha	Consumer Experiences , Attitudes and Behavioural Intention towards online food delivery Services in Pollachi	2023	Journal of the Asiatic Society of Mumbai
6			2023	
7			2023	
8			2023	
9			2023	
10			2023	
F5	Total number of research publications of existing permanent faculty in the last two years in international journals			4
F5a	Please provide details of research publications of existing permanent faculty in the last two years in international journals			
S.N.	Name of Faculty Member	Name of the Research Paper	Year of Publication	Name of the Journal
1	Dr.V.Selvam	Sustainable Development of MSMEs through a well – structured Tax Plan – Special reference to Goods and Service Tax	2024	International Management Review
2	Dr.V. Sudha	Trends Issues and Challenges in Management	2024	International Journal of Cultural Studies and Social Sciences
3	Dr.S. Jesintha	The Role of Strategic Leadership in Effective Team Management	2024	International Journal of Cultural Studies and Social Sciences
4	Dr.V. Sudha	Impact of GST on Small Scale Sector: A Study with Special to foot wear Industries	2023	International Journal of Business Management and Research
5				
6				
7				
8				
9				

10				
F6	Please give the number and value of research projects undertaken by the college with various organization in AY 2023-24			
S.N.	Research Projects			Number/Value
1	Number of research projects			20
2	Value of research projects (In Rs.)			9368120
3	Total value of consulting projects in FY 2023-24 (In Rs.)			1190650.00
F7	Total number of BBA students passed out since the establishment of your college			2750
F7a	Do you have any alumni association?			Yes
F8	Please provide the following information for the last 2 years, year wise:			
S.N.	Year	(a) Does your institute organize annual alumni meet? 1-Yes/ 2-No	(b) Total number of members in the alumni association	(c) Financial Contribution provided by alumni (In Rs.)
1	2024	Yes	395	197500
2	2023	Yes	275	137500
SECTION G: LIVING EXPERIENCE [Please fill Information for BBA course only]				
G1	Please give the numerical details for each of the statements given below for the BBA course: (in case multiple programs/ courses offered, provide pro-rata data for BBA Course only)			
S.N.	Statements			Numbers
1	Campus area in acres only			19.095
2	Total built-up area (in sq. Feet only)			1386698
3	Number of printed books in the library			5144
4	Number of e-books in the library			261
5	Number of subscribed printed national & international journals in the library			27
6	Number of subscribed online national & international journals in the library			351
7	Number of books added during the last 3 years			129
8	Number of journals added during the last 3 years			30
9	Number of digital databases in the library			3
10	At what time does your college library open?			08:00
11	At what time does your college library close?			18:30
12	Average number of user visits library per month			15000
13	Is your college library automated?			Yes

14	Does your college library work on weekends/ holidays to facilitate use by students/ faculty?	Yes
15	Number of classrooms	11
16	Number of classrooms with audio-visual facility	11
17	Number of Auditoriums	1
18	Total sitting capacity in the main auditorium	3000
19	Number of Conference rooms	6
20	Number of Faculty cabins	15
21	Total number of desktop computers provided to students	120
22	Number of recreation rooms	2
23	Sitting capacity for students in the library (provide number)	120
24	Does your college have a water recycling unit?	Yes
25	Do you have differently-abled friendly campus/ facilities	Yes
26	Do you have an anti-ragging cell in the college?	Yes
27	Do you have an Internal Complaints Committee (ICC) cell in the college?	Yes
28	Do you have a National Service Scheme (NSS) cell in the college?	Yes
29	Do you have the National Cadet Corps (NCC) cell in the college ?	Yes
30	Do you have an Internal Quality Assurance Cell (IQAC) in the college?	Yes
31	Total number of seminars/Conferences/ Workshops /Symposia organized by the IQAC in AY 2023-24	4

G2 Please respond "Yes" to the facilities available on your campus and "No" to those not available on your campus

S.N.	Facilities	1-Yes/ 2-No
1	Canteen	Yes
2	Cricket Ground	Yes
3	Basketball court	Yes
4	Football Ground	Yes
5	Swimming Pool	No
6	Lawn Tennis Court	Yes
7	Bank Branch	Yes
8	Badminton Court	Yes
9	Wi-Fi facilities	Yes
10	Hostel facilities for men	Yes
11	Hostel facilities for women	Yes

12	Residence facility for faculty	Yes
13	Table Tennis boards	Yes
14	Gymnasium	Yes
15	Bank ATM	Yes
16	Other(specify)	Multiplex 4 K Dolby Theatre, Transport, Lift , Acoustics
G3	No. of male students living in College Hostel	19
G4	No. of female students living in the College Hostel	4
G5	How many faculties residing on the college campus?	0
G6	<p>What are the initiatives taken by the institute to make the campus eco-friendly? The Campus is greenary with many plants and trees Green Clean Campus Initiative Herbal Garden with nearly 200 Plants Tree Plantation - One teacher One Plant Myavaki Forest and Fruit Garden Rain Water Harvesting Solar Lamps Utilization Dry and Shredded green leaves are converted into vermicomposite Bio-Toilet Facility Bio-Waste are biodegraded into cooking gas utilized in Ladies Hostel Eco Audit under Green Campus Mission VermiComposite Bricks to cater the needs of our organic farming Zero Carbon Campus- E Vechicle , 42 Bycycle</p>	

SECTION H: PERSONALITY DEVELOPMENT & LEADERSHIP [Please fill Information for BBA course only]

H1	Please fill in the numerical details for the following:	
S.N.	Statement	Detail
1	Total number of seminars conducted by the college in AY 2023-24	12
2	Total number of inter-college competitions attended in AY 2023-24	32
3	Total number of inter-college competitions hosted in AY 2023-24	8
4	Total number of guest speakers came in AY 2023-24	10
5	Total number of student foreign exchange programs in AY 2023-24	1
6	Percentage of student sent abroad through student foreign exchange program in AY 2023-24	1
7	Percentage of foreign students came to your college through student foreign exchange program in AY 2023-243	1
8	Number of corporate or industry visits conducted for students in AY 2023-24	8
9	Number of live case studies undertaken by students in AY 2023-24 (It doesn't include Internship and course book-based case studies)	2
10	Number of BBA students involved in the research undertaken by the college in the last 1 year	2
11	Number of students' societies in your college	26
12	Number of events/ workshops conducted by students' societies in AY 2023-24	177
13	Number of workshops/ programs conducted by the college to develop students' professional ethics in AY 2023-24	12
14	Do you teach any foreign language to students?	Yes (French and German)

15	Do you have a lab facility sponsored by the industry? (e.g. data analytics/ software/ computer lab etc.)	Yes		
H2	Do the students get the opportunity to work on corporate-sponsored projects?	No		
H2a	If yes, list such projects undertaken in AY 2023-24			
S.N.	Name of the Project	Name of the client		
H3	Please give the number and value of research projects undertaken with industry and government in the year AY 2023-24			
S.N.	Research Projects	Number	Value (in Rs.)	
1	Number of government-sponsored research projects	0	0	
2	Number of industry-sponsored research projects	0	0	
H4	Number of stress management training program (like Art-of-living, etc.) conducted in AY 2023-24	31		
H5	Number of fests organized by your college students in AY 2023-24	6		
H6	Does your college conduct Yoga/ Meditation classes on regular basis?	Yes		
H7	Does your institute have any tie-up with any foreign university?	Yes		
H7a	If yes, please provide the university details with whom you have signed MoU			
S.N.	University Name	Country Name		
1	Lincoln University	Malaysia		
2	NAST	Malaysia		
3	Royal Commonwealth Society, Asia Region	Asia Region		
4	UNIVERSITI Sains	Malaysia		
H8	How many voluntary or charity programs your institute is associated with?	21		
SECTION I: ACADEMIC PROGRESSION, INTERNSHIP & PLACEMENT				
I1	Total number of students appeared in the final semester (3rd year) examination (AY 2023-24)	120		
I2	Total number of students passed in the final semester (3rd year) examination (AY 2023-24) [Include only those students who have passed all subjects of all semesters of BBA Year I, II & III]	98		
I3	Percentage of marks obtained by top 5 students accumulating marks of all semesters (BBA Year I, II & III) examination for last 3 batches			
		% of total marks obtained in accumulating marks of Year I, II & III examinations		
S.N.	Topper students	2021-24	2020-23	2019-22
1	1st topper	88.48	77.7	78.3
2	2nd topper	86.28	76.2	77

3	3rd topper	85.76	74.9	75.5
4	4th topper	84.16	73.1	74.6
5	5th topper	80.0	71.1	72.1
S.N.	Statement		In AY 2023-24	
I4	Total number of students completed their BBA within minimum stipulated timeline		98	
I5	Total number of students who opted for placement after completing their BBA		92	
I5a	Total number of students placed for the batch that passed out		92	
I5b	Total percentage of students placed in the batch that passed out		93.88	
I5c	Total number of students who opted for entrepreneurship for the batch that passed out		1	
I5d	Total number of international placements for the batch that passed out		0	
I6	Total number of students opted for higher studies who completed their BBA		5	
I6a	Please mention the number of students selected in the various competitive examination from the last 3 passed out batches			
		Total number of students selected from the batch		
S.N.	Competitive Examination	2021-24	2020-23	2019-22
1	UPSC (Union Public Service Commission)	0	0	0
2	SPSC (State Public Service Commission)	0	0	0
3	CDS (Combined Defence Services)	0	0	0
4	Bank PO	0	0	0
5	SSC (UDC)	0	0	0
6	Other Specify (0)	0	0	0
7	Other Specify (0)	0	0	0
I7	Please mention the number of students admitted into the prestigious institution			
		Total number of students admitted from the batch		
S.N.	Prestigious institutions	2021-24	2020-23	2019-22
1	IIMs (Indian Institute of Management)	0	0	0
2	IITs (Indian Institute of Technology)	0	0	0
3	Other Specify (0)	0	0	0
4	Other Specify (0)	0	0	0
5	Other Specify (0)	0	0	0

18	How do you help students in the preparation of the Civil Services examination or any other competitive examination? Established the Center for Government Examinations to organize training , Expert lectures, Motivational Training Established Forums to conduct skill development and awareness program Organizing orientation session in collaboration with Training Institutes Established Civil Service Corner	
19	Please fill in the following details for BBA student placements for the batch passed out in AY 2023-24	
S.N.	Statement	(In INR)
1	Average salary (Rs lakh/annum)	240000
2	Median salary (Rs lakh/annum)	280000
3	Maximum salary (Rs lakh/annum)	388600
4	Lowest salary (Rs lakh/annum)	180000
5	Total Number of Students placed (Number)	92
Please fill in the following details regarding placement		
S.N.	Statement	In AY 2023-24
I10	How many companies visited the campus for placements?	31
I11	How many companies offered jobs?	10
I12	How many new companies visited the campus for placements?	4
I13	How many companies have offered an internship for the batch that passed out in AY 2023-24?	12
I14	How many companies have offered Pre-Placement Offers (PPOs) for the batch that passed out in AY 2023-24?	0
I14a	How many students have been offered Pre-Placement Offers (PPOs) for the batch that passed out AY 2023-24?	0
I15	Number of students who completed their internship outside India in AY 2023-24	0
I16	Please provide the details of top colleges/ universities where students of your college joined for pursuing their higher education in AY 2023-24?	
S.N.	College/ University Name	Number of Students
1	Dhanalakshmi Srinivasan Engineering and Technology, Coimbatore	1
2	Hindustan College of Engineering and Technology, Coimbatore	1
3	Sound Point Pro Institute of Sound Engineering and Music Production, Chennai	1
4	Nehru College of Management	1
5	Nehru Institute of Information Technology and Management	1
I17a	Total number of sportspersons from your college represented at National level (Inter-State tournaments) during the last 3 years	4
I17b	Total number of sportspersons from your college represented at International level (matches, tournaments) during the last 3 years	0
I18	Please provide the top 10 notable alumni of your college who have completed his/ her BBA/ BE in the last 10 years	

S.N.	Name	Contact number	Currently working at which organization/ institution
1	Sarath R	9745171773	Infosys
2	Samad P F	9446389020	Rakesh Marble
3	Pravinkumar S	8870045236	TCS
4	Akshay Prasad	6282138875	Tech Mahindra
5	Muhammed Shabeeh	9562402603	Infosys
6	Fiya Tess John	8217697449	Accenture
7	Sree Lakshmi	8606753304	Spancom Technologies
8	Mohammed Shafeeq Ali	628268215	Concentrix
9	Sneha G	7994090072	Cognizant
10	Ritika S	6379092268	Giep

I19 Please fill in the following details for top 10 DOMESTIC placements for batch passed out in 2024

S.N.	Student Name (Optional)	Gender (M/F)	BBA Specialization	Company Name	Designation	City of Job	Annual CTC (INR) offered
1	AFREEDH AHAMED S	Male	Logistics	Codeyoung	International Sales Executive	Chennai	388600
2	AISWARYA A	Female	Logistics	Codeyoung	International Sales Executive	Chennai	388600
3	ASWAJITH R	Male	Logistics	Codeyoung	International Sales Executive	Chennai	388600
4	ASWIN S	Male	Logistics	Codeyoung	International Sales Executive	Chennai	388600
5	VAISHNAVI S	Female	Logistics	Codeyoung	International Sales Executive	Chennai	388600
6	S ATHIRA	Female	Computer Applications	Codeyoung	International Sales Executive	Chennai	388600
7	G Varsha	Female	International Business	Zolo	Associate - Customer Support	Bangalore	350000
8	NIKIL R	Male	Computer Applications	FACE PREP	Associate Trainer	Coimbatore	313219
9	ROHETH S	Male	Computer Applications	FACE PREP	Associate Trainer	Coimbatore	313219
10	SHAHROJ ALAM	Male	Computer Applications	FACE PREP	Associate Trainer	Coimbatore	313219

SECTION J: CONTACT DETAILS FOR PERCEPTUAL SURVEY

J1 Please share the contact details of any 10 final-year BBA students (select randomly)

S.N.	Name	Mobile No.	Email ID
1	ASHMI P	8754001529	paulrajashmi@gmail.com
2	LAKSHMI SREE B	9562502967	lakshmisreebharath@gmail.com
3	MEGHAVARSHINI S	9344723443	meghavarshinispk@gmail.com
4	INDHULEKHA K	9074655724	indhukrishnaswamy@gmail.com
5	ANSEL K EBIE	9037454339	anselkebie1234@gmail.com
6	AJI V	9656380429	aishuaji2004@gmail.com
7	ASWINI R	9995274117	aswiniiravindran@gmail.com
8	ANASWARA A	9037195946	anaswaraanandan@gmail.com
9	VASUDEV P	8593983511	vasudevpalakkal@gmail.com
10	AMIRTHA SAAIHARI R	8778987579	amirthasaahari001@gmail.com

J2 Please share the contact details of any 5 permanent faculties who have been in your college for at least last 3 years (select randomly)

S.N.	Name	Mobile No.	Email ID
1	Dr T Sudha	9976099772	nascsudha.ts@nehrucolleges.com
2	Dr S Jesintha	8072428907	nascdrsjesintha@nehrucolleges.com
3	Dr B Vasanthi	9566436898	nascdrbvasanthi@nehrucolleges.com
4	Dr V Sudha	9791986960	nascvsudhabba@nehrucolleges.com
5	Dr C Hariharasudhan	9688543802	nascdrhariharasudhan@nehrucolleges.com

J3 Please share the contact details of 5 companies where your students have been placed. Please give the concerned HR personnel details. Give details from different industries.

S.N.	Name	Designation	Mobile No.	Email ID
1	Mr Anish	HR	9600366211	nicenicekerala@gmail.com
2	Mr Mohammad	HR	9999534172	muhammed.h@paytm.com
3	Mr Rajesh Rajan	Talent Acquisition Campus Hiring	6380675589	matthew.ajay@sutherlandglobal.com
4	Mr Mathew Ajay	HR	9894233371	jr00920025@techmahidra.com
5	Mr Gowtham Premkumar	Lead Human Resources	9944639951	gowtham.Premkumar@infosys.com

SECTION K: INSTITUTE CONTACT DETAILS

Please provide the contact details of different heads of the college/institute

K1	Name of the head of the college/ institute	Dr. B. Anirudhan
K2	Designation	Principal
K3	Email	nascprincipal@nehrucolleges.com

K4	Name of Director/ Principal	Dr. B. Anirudhan
K5	Director/ Principal e-mail	nascprincipal@nehrucolleges.com
K6	Director/ Principal Mobile number	9003936356
K7	College/ institute general contact numbers	0422262305
Please provide the contact details of the contact person (official filling up this survey form), Who can be contacted for any query		
K8	Name	Dr. T. Sudha
K9	Designation	Associate Professor and Head
K10	Phone (with STD code)	04222480007
K11	Mobile	9976099772
K12	Fax	914222680007
K13	Email	nascbbmhod@nehrucolleges.com

SECTION L: DOCUMENTS LIST

View uploaded supporting documents.

Annual Report for 2023-24. If the Annual Report is not prepared, provide a balance sheet [View](#)

List of full-time and visiting faculty along with qualification, courses taught and teaching experience [View](#)

List of Governing Board Members [View](#)

List of Academic Advisory Body, if any [View](#)

NAAC accreditation certificate/ proof [View](#)

Scanned copy of mark sheets of Top 5 students [View](#)

Latest Annual Quality Assessment Report (AQAR) submitted to NAAC [View](#)

Proof of year of establishment of the college/ institute/ department [View](#)

List of Guest Speakers in last one year [View](#)

List of faculty exchange programs along with a copy of Memorandum of Understanding (MoU) [View](#)

List of student exchange programs along with a copy of Memorandum of Understanding (MoU) [View](#)

List of students' societies/ clubs [View](#)

List of national & international conferences/ seminar/ workshops attended by permanent faculties [View](#)

List of research papers published by existing permanent faculty in Indian and foreign journals in the last two years [View](#)

Memorandum of Understanding (MoU) with international university [View](#)

"Green Building" certificate, if available [View](#)

List of companies that visited your campus for final placements in Academic Year (AY) 2023-24 [View](#)

Offer Letters of Top 10 students (passed out in 2024) placed in India (Domestic placement)– Please ensure Total CTC break-up to be there in the offer letters [View](#)

List of members in NSS, ICC and Anti-ragging cell [View](#)

List of voluntary or charity programs your institute is associated with [View](#)

List of companies offered internship in 2024 [View](#)

List of Sportsperson from your college represented at National level – Name of student and sports [View](#)

Recent copy of journal/magazine/ e-magazine & Newsletter [View](#)

Placement Brochure for the year 2024 (if available) [View](#)

Abbreviations

- **AQAR - Annual Quality Assurance Report**
- **AY - Academic Year**
- **BBA - Bachelor of Business Administration**
- **CDS - Combined Defence Services**
- **CGPA - Cumulative Grade Point Average**
- **CTC - Annual Cost to Company**
- **FDP - Faculty development program**
- **ICC - Internal Complaints Committee**
- **IIM - Indian Institute of Management**
- **IIT - Indian Institute of Technology**
- **IQAC - Internal Quality Assurance Cell**
- **NA - Not Applicable**
- **NAAC - National Assessment and Accreditation Council**
- **NCC - National Cadet Corps**
- **NET - National Eligibility Test**
- **NSS - National Service Scheme**
- **MDRA - Marketing & Development Research Associates**
- **MoU - Memorandum of Understanding**
- **Ph.D. - Doctor of Philosophy**
- **SET - State Eligibility Test**
- **SSC - Staff Selection Commission**
- **UPSC - Union Public Service Commission**