

**INDIA TODAY - MDRA BEST COLLEGES RANKING 2025
SUBMITTED OBJECTIVE QUESTIONNAIRE (BCom)**

SECTION A: INSTITUTE PROFILE

A1	Name of the Institute	Nehru Arts and Science College (Autonomous)
A2	Name of the University awarding degree (If applicable)	Bharathiar University
A3a	Address	Nehru Gardens, Thirumalayampalayam, Coimbatore
A3b	City	Coimbatore
A3c	State	Tamil Nadu
A3d	Pin	641105
A4	Phone	9003936356
A5	Fax	4222480007
A6	Email	nascprincipal@nehrucolleges.com
A7	Website	nascce.ac.in
A8a	Year of establishment	1998
A8b	When did the 1st B.Com batch pass out?	2001
A9a	Name of Head of the Institution	Dr. B. Anirudhan
A9b	Designation	Principal
A10	Institute type	Private un-aided
A11	Institute category	Affiliated to a university

SECTION B: ACCREDITATION & FURTHER EDUCATION

B1	Does your college have NAAC Accreditation?	Yes		
B2a	In which year your college/ institute received its first NAAC accreditation?	2009		
B2b	What is the latest score (CGPA) received by your college by NAAC?	3.503		
B2c	Till what date is/ was your NAAC Accreditation valid?	2028-06-01		
B2d	When did you last submit AQAR Report to NAAC?	2024-11-04		
B3	Does your college offer Post Graduation?	Yes		
B4	Does your college offer a Ph.D.?	Yes		
B5	Does your college offer fellowship?	Yes		
B6	Please provide the information on the following statements (of last 3 years)			
S.N.	Statements	AY 2023-24	AY 2022-23	AY 2021-22
1	Total number of PhDs came out from your college	17	7	10

2	Total number of students completed their Post-Graduation from your college	144	157	121
B7	Does your institute have its publication (journal/ magazine)?	Yes		
B7a	Please mention the name of the publication (journal/ magazine)	Nehru E-Journal, Edifice, IQAC News Letter, News Bulletin		
B7b	What is the frequency of the publication (journal/ magazine)? (e.g. Monthly, Bimonthly, Half-yearly, or Annual)	Half-yearly		
B7c	What is the circulation figure of the journal/ magazine/ e-magazine?	College Level Nehru Group of Institution (10,398 students and 556 Faculty Members)		
B8	Does your institute have its Newsletter?	Yes		

SECTION C: STUDENT DIVERSITY [Please fill in Information for B.Com. course only]

C1	Please provide the following information about the students admitted in B.Com in your College			
S.N.	Gender	No. of Students admitted in AY (2024-25)	No. of Students admitted in AY (2023-24)	No. of Students admitted in AY (2022-23)
1	Male	172	156	211
2	Female	105	93	123
3	Total (1+2)	277	249	334
C2	Please provide the following information about the students admitted in B.Com in your College			
S.N.	Student-Mix	No. of Students admitted in AY (2024-25)	No. of Students admitted in AY (2023-24)	No. of Students admitted in AY (2022-23)
1	Inter-state (Other than college State)	47	52	89
2	Intra-state (Within the same State)	218	190	233
3	Foreign students	12	7	12
3	Total (1+2+3)	277	249	334
C3	Which competitive examinations need to be taken for admission in your college's B.Com. course?			
S.N.	Types	Yes/ No		
1	CUET-UG	No		
2	College/Institute's Own test	Yes		
3	Through 10+2 Marks	Yes		
4	Other	Multiple Entry		
C4	Please provide the following information about the students admitted in various courses of B.Com. during AY 2024-25 in your College			

S.N.	Name of course	Number of students admitted in AY 2024-25	1st Cut-off	Last Cut-off
1	B.Com.(General)	0	0	0
2	B.Com. (Hons)	0	0	0
3	Banking & Insurance	32	96	45
4	Corporate Secretary-ship	0	0	0
5	Computer Applications	119	95	45
6	Financial Markets	0	0	0
7	Professional International Accounting and Finance	72	96	40
8	Transport Management	0	0	0
9	Travel and Tourism	0	0	0
10	Others B. Com. IT	44	84	40
11	Others M. Com. Finance & Control	13	88	55
12	Others 0	0	0	0

SECTION D: FEES & FUNDING [Please fill in Information for B.Com. course only]

D1	What is the total course fee (per student) for the entire duration of B.Com (Excluding hostel & fooding)?		
1	Tuition Fees	Rs. 210000.00	
2	Other Fees	Rs. 12000.00	
3	Total Course Fees	Rs. 222000.00	
D2	What is the total hostel fee for the entire duration of B.Com?		Rs. 255000.00
D3	How many B.Com students are living in the hostel of your college?		43.00
D4	Please give details of the scholarships offered by the college/ institute		
S.N.	Scholarship sponsoring body	Type/Nature of scholarship	Number of students getting this scholarship in their first year
1	By your Institute	Nehru Vigyan Scholarship	154
2	By other bodies/ societies/ corporate etc.	1. SC/ST 2. Puthumai Pen Scheme 3. NGO Scholarship	20
D5	Total Scholarship amount (in Rs.) (AY 2023-24)		1395700

D6	Please provide expenses on the following heads in FY 2023-24	In FY 2023-24 (In Rs.)
1	Total expenses (SALARY and REMUNERATION) on faculty/ teaching staffs	10440000.00
2	Total expenses (SALARY and REMUNERATION) on non-teaching staffs	360000.00
3	Total expenses on library including books, online database, computer labs, software & others	2188660.00
4	The total expenditure of college in FY 2023-24	12988660.00
D7	Please provide revenue on the following heads in FY 2023-24	In FY 2023-24 (In Rs.)
1	Total revenue from government funding	7635620
2	Total revenue from private/ corporate funding/ sponsorships	3564518

SECTION E: STUDENT SELECTION PROCESS [Please fill in Information for B.Com. course only]

E1	Total number of applications received for admission into B.Com for AY 2024-25	831
E2	Apart from 10+2 marks (cut-off), do you conduct any examination for admission in B.Com? [IF YES, PROVIDE DETAILS]	Yes
E3	How many cut-offs were released for admission in B.Com for AY 2024-25?	2
E4	Please provide 1st and last cut-off for the admission of students admitted in AY 2024-25 [FOR GENERAL CATEGORY]	
S.N.	1st Cut-off	Last Cut-off
1	80	50

SECTION F: FACULTY QUALITY [Please fill in Information for B.Com. course only]

F1	Please provide information about the following statements across all the functional areas.	
S.N	Statements	Number/ Value
1	Present total number of contractual faculty (AY 2023-24)	0
2	Present total number of male permanent faculty (AY 2023-24)	6
3	Present total number of female permanent faculty (AY 2023-24)	14
4	Present total number of permanent faculty (AY 2023-24)	20
5	Present number of Assistant Professors in the college	28
6	Present number of Associate Professors in the college	2
7	Present number of Professors in the college	1
8	Present number of permanent faculty who have qualified NET	2
9	Present number of permanent faculty who have qualified SET	1

10	Total number of permanent faculty with PhD				5
11	Number of applications received in the last 3 years for the post of permanent faculty				80
12	Number of new permanent faculty joined in the last 3 years				6
13	Number of permanent faculty left your college in the last 3 years (excluding retired faculty)				5
14	Present number of permanent faculty with more than ten years of teaching experience				9
15	Average teaching experience of your permanent faculty (in years)				10
16	Average annual salary of permanent faculty (In INR)				324300
17	What is the total number of teaching hours put in by the total permanent faculty in the AY 2023-24?				7200
18	What was the total number of research hours put in by the total permanent faculty in the AY 2023-24?				1800
19	Total number of national seminars attended by permanent faculty in AY 2023-24				0
20	Total number of international seminars attended by permanent faculty in AY 2023-24				0
21	Total number of workshops & conferences attended by permanent faculty in AY 2023-24				8
22	Total number of research papers presented by faculty at conferences in India & abroad during AY 2023-24				5
23	Number of research contribution to Scopus till date by permanent faculty of your college				7
24	Number of research contribution to Scopus by permanent faculty of your college in the last 2 years				7
25	Do you have a Grievance redressal mechanism for faculty, staff, and students?				Yes
26	Total number of members in faculty advisory board				11
F2	Please provide information on the following statements about FDP (Faculty development program)				
S.N	Statements				Response
1.	Do you conduct FDP (Faculty development program) at your campus?				Yes
2.	Total number of FDP programs conducted in your college in AY 2023-24				5
3.	How many faculties participated in any FDP (either in your college or outside) in AY 2023-24?				21
4.	Total number of faculty training programs held in AY 2023-24				20
5.	Total number of faculty participating in foreign exchange programs in AY 2023-24				0
6.	Percentage of faculty of the college sent abroad through a faculty exchange program in AY 2023-24				0
7.	Percentage of foreign faculty came to your college through a faculty exchange program in AY 2023-24				0
F3	Total number of books published by existing permanent faculty in the last two years				31
F3a	Please provide details of books published by existing permanent faculty in the last two years				
S.N.	Name of Faculty Member	Name of the Book	Name of the Publisher	ISBN No.	Year of Publication
1	Ms.K.Gowri	Company Law and Secretarial Practice	Notion Press	979888151501	2023

2	Ms.K.Gowri	Advertising	Notion Press	9798888154281	2023
3	Ms.K.Gowri	Banking Theory Law and Practice	MAPS Publishing Solutions	978939206328	2023
4	Dr.A.Ayyapparajan	Human Resource management	Alpha International Publication(AIP)	9789357620604	2023
5	Mr.V.Veerakumaran	Artificial Intelligence	Pencil	9788493630221	2023
6	Dr.N.Saranya and Mr.V.Veerakumaran	Introduction to information Technology	Notion Press	9798888058312	2023
7	Mr.V.Veerakumaran	Introduction to Data Science	Notion Press	9798887835082	2023
8	Dr.S.Balaji	Marketing and merchandizing	Notion Press	9789361239588	2024
9	Dr.M.Samundeeshwari	Research Methodology	Shanlax Publication	9788119337576	2024
10	Dr R.Raja Rajeshwari	Financial Servies	Sarada Publication	9789677262652	2024

Click to View books published by existing permanent faculty in the last two years

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F4 Total number of research publications of existing permanent faculty in the last two years in national journals 96

F4a Please provide details of research publications of existing permanent faculty in the last two years in national journals

S.N	Name of Faculty Member	Name of the Research Paper	Year of Publication	Name of the Journal
1	Ms.R.Mahadevi	The Level of Customers Satisfaction in Fun Mall with Special Reference to Coimbatore District	2023	Madhya Bharti (UGC Care Journal)
2	Ms.S Shanthi	A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE OF KOTAK AND HDFC MUTUAL FUNDS	2024	IPE Journal of Management
3	Ms.Kavitha.K	Risk analysis of E banking operation at Kotak Mahindra	2024	International Journal of Cultural Studies and Social Sciences
4	Ms.Arthi	A STUDY ON VALUE ADDED PRODUCT - COCONUT WITH REFERENCE TO POLLACHI	2024	Rabindra Bharati University Journal of Economics
5	Dr P.Vigneshwari	Thirukkuralilvinaipayan	2024	Kavimugi International Journal of Tamil Research

6	Dr.S.Balaji	Impact on Efficient Financial Resource Administration With Reference to Selected Food Processing Companies	2024	Rabindra Bharati University Journal of Economics
7	Mr.Sreenath K	A STUDY ON THE MARKET PENETRATION OF UPI PAYMENT SERVICES FROM 2016 TO 2022	2024	Humanities and Social Science Studies journal
8	Ms.T.Dhivya Priya	THE EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO OTTAPALAM	2024	Indian Journal of Psychology
9	Dr.D.SAMUNDEESHWARI	A STUDY ON MARKETING STRATEGY OF COCONUTS WITH SPECIAL REFERENCE TO POLLACHI	2024	Journal of the School of Language, Literature and Culture Studies
10	Dr.K.Rajarajeswari	Mobilization of Savings through Mutual Funds	2023	Journal of Oriental Institute

Click to View books research publications of existing permanent faculty in the last two years in national journals

[View](#)

F5 Total number of research publications of existing permanent faculty in the last two years in international journals

7

F5a Please provide details of research publications of existing permanent faculty in the last two years in international journals

S.N	Name of Faculty Member	Name of the Research Paper	Year of Publication	Name of the Journal
1	Ms Kavitha K	Brand Switching Behaviour of Consumers in the Hair Care Service	2024	International Journal of Cultural Studies and Social Studies
2	Ms. Dhivya Priya	A study on issues and challenges in financing msms	2024	International Journal of Cultural Studies and Social Sciences
3	Dr. D.Samundeeshwari	Assessing the of Government Policies In Fostering MSME Growth	2024	International Journal of Cultural Studies and Social Sciences
4	Dr. K. Rajarajeswari	Impact of Digitalisation on the Financial Performance of Micro, Small and Medium Enterprises	2024	International Journal of Cultural Studies and Social Sciences

5	Dr. K. Rajarajeswari	Impact of Microfinance Institution on Small and Medium Enterprises with Special Reference to Coimbatore City	2024	International Journal of Cultural Studies and Social Sciences
6	Ms. N. R. Nithya	Micro Finance in Indian Banking Sector with Special reference to Coimbatore City	2024	International Journal of Cultural Studies and Social Sciences
7	Ms. Chinchu K S	A study on impact of usage of UPI payment among street vendors in Coimbatore	2024	International Journal of Cultural Studies and Social Sciences
8			2024	
9			2024	
10			2024	

F6 Please give the number and value of research projects undertaken by the college with various organization in AY 2023-24

S.N.	Research Projects	Number/Value
1	Number of research projects	20
2	Total Value of research projects (In Rs.)	9368120
3	Total value of consulting projects in FY 2023-24 (In Rs.)	1190650

F7 Total number of B.Com. students passed out since the establishment of your college 3750

F7a Do you have any alumni association? Yes

F8 Please provide the following information for the last 2 years, year wise

S.N.	Year	(a) Does your institute organize annual alumni meet? 1-Yes/ 2-No	(b) Total number of members in the alumni association	(c) Financial Contribution provided by alumni (In Rs.)
1	2024	Yes	237	118500
2	2023	Yes	372	186000

SECTION G: LIVING EXPERIENCE [Please fill in Information for B.Com. course only]

G1 Please give the numerical details for each of the statements given below for B.Com. course: (in case multiple programs/ courses offered, provide pro-rata data for B.Com. Course only)

S.N	Statements	Numbers
1	Campus area in acres only	19.095
2	Total built-up area (in sq. Feet only)	1386698
3	Number of printed books in the library	2409

4	Number of e-books in the library	82
5	Number of subscribed printed national & international journals in the library	25
6	Number of subscribed online national & international journals in the library	4480
7	Number of books added during the last 3 years	120
8	Number of journals added during the last 3 years	38
9	Number of digital databases in the library	2
10	At what time does your college library open?	08:00
11	At what time does your college library close?	18:30
12	Average number of user visits library per month	15000
13	Is your college library automated?	Yes
14	Does your college library work on weekends/ holidays to facilitate use by students/ faculty?	Yes
15	Number of classrooms	18
16	Number of classrooms with audio-visual facility	18
17	Number of Auditoriums	1
18	Total sitting capacity in the main auditorium	3000
19	Number of Conference rooms	6
20	Number of Faculty cabins	1
21	Total number of desktop computers provided to students	480
22	Number of recreation rooms	1
23	Sitting capacity for students in the library (provide number)	300
24	Does your college have a water recycling unit?	Yes
25	Do you have differently-abled friendly campus/ facilities	Yes
26	Do you have an anti-ragging cell in the college?	Yes
27	Do you have an Internal Complaints Committee (ICC) cell in the college?	Yes
28	Do you have a National Service Scheme (NSS) cell in the college?	Yes
29	Do you have the National Cadet Corps (NCC) cell in the college?	Yes
30	Do you have an Internal Quality Assurance Cell (IQAC) in the college?	Yes
31	Total number of seminars/ Conferences/ Workshops/ Symposia organized by the IQAC in AY 2023-24	Yes
G2	Please respond "Yes" to the facilities available on your campus and "No" to those not available on your campus	
S.N.	Facilities	1-Yes/ 2-No

1	Canteen	Yes
2	Cricket Ground	Yes
3	Basketball court	Yes
4	Football Ground	Yes
5	Swimming Pool	No
6	Lawn Tennis Court	Yes
7	Bank Branch	No
8	Badminton Court	Yes
9	Wi-Fi facilities	Yes
10	Hostel facilities for men	Yes
11	Hostel facilities for women	Yes
12	Residence facility for faculty	Yes
13	Table Tennis boards	Yes
14	Gymnasium	Yes
15	Bank ATM	Yes
16	Other(specify)	Lift , Transport, Aquatic Facilities, Herbal Garden, ?ultiplex 4K Dolphy Theatre
G3	No. of male students living in College Hostel	29
G4	No. of female students living in the College Hostel	14
G5	How many faculties residing on the college campus?	0
G6	<p>What are the initiatives taken by the institute to make the campus eco-friendly?</p> <p>Fully audited Lush Green Campus Green Clean Campus Initiative Herbal Garden with nearly 200 Plants Tree Plantation Drive - One Teacher - One Plant E-vehicle Zero Carbon Campus - 42 Bicycles Miyawaki Forest and Fruit Garden Rain Water Harvesting Solar Panel - 100 KV Organic Farming Bio-Toilet Facility Bio-Gas Green Audit under Green Campus Mission Air Quality Monitoring e-office</p>	
SECTION H: PERSONALITY DEVELOPMENT & LEADERSHIP [Please fill in Information for B.Com. course only]		
H1	Please fill in the numerical details for the following:	
S.N	Statement	Detail
1	Total number of seminars conducted by the college in AY 2023-24	36
2	Total number of inter-college competitions attended in AY 2023-24	64
3	Total number of inter-college competitions hosted in AY 2023-24	8
4	Total number of guest speakers came in AY 2023-24	14
5	Total number of student foreign exchange programs in AY 2023-24	0

6	Percentage of student sent abroad through student foreign exchange program in AY 2023-24	0		
7	Percentage of Foreign Students came to your college through student foreign exchange program in AY 2023-24	0		
8	Number of stress management training program (like Art-of-living, etc.) conducted in AY 2023-24	31		
9	Number of workshops/ programs conducted by the college to develop students' professional ethics in AY 2023-24	12		
10	Number of students' societies in your college	49		
11	Number of events/ workshops conducted by students' societies in AY 2023-24	177		
12	Number of fests organized by your college students in AY 2023-24	29		
13	Number of B.Com. students involved in the research undertaken by the college in last 1 year	237		
14	Does your college conduct Yoga/ Meditation classes on regular basis?	Yes		
H2	Does your institute have any tie-up with any foreign university? [Yes / No]	Yes		
H2a	If yes, please provide the university details with whom you have signed MoU			
S.N	University Name	Country Name		
1	Lincoln University	Malaysia		
2	NAST	Malaysia		
3	Royal Commonwealth Asia Region	Asia Region		
4	UNIVERSITI SAINS	Malaysia		
5	Chulalongkon University	Thailand		
H3	How many voluntary or charity programs your institute is associated with?	21		
SECTION I: ACADEMIC PROGRESSION, INTERNSHIP & PLACEMENT				
I1	Total number of students appeared in the final year (3rd year) examination (AY 2023-24)	237		
I2	Total number of students passed in the final year (3rd year) examination (AY 2023-24) [Include only those students who have passed all subjects of B.Com Year I, II & III]	204		
I3	Percentage of marks obtained by top 5 students accumulating marks of all years (Pass Course Year I, II & III) examination for the last 3 batches			
		% of total marks obtained in accumulating marks of Year I, II & III examinations		
S.N.	Topper students	2021-24	2020-23	2019-22
1	1st topper	8.96	8.63	88
2	2nd topper	8.75	8.32	76.88

3	3rd topper	8.40	8.31	85
4	4th topper	8.34	8.10	84
5	5th topper	8.04	7.72	83
S.N.	Statement		In AY 2023-24	
I4	Total number of students completed their B.Com. within the minimum stipulated timeline		204	
I5	Total number of students who opted for placement after completing their B.Com		165	
I5a	Total number of students placed for the batch that passed out		126	
I5b	Total percentage of students placed in the batch that passed out		76.36	
I5c	Total number of students who opted for entrepreneurship for the batch that passed out		3	
I5d	Total number of international placements for the batch that passed out		0	
I6	Total number of students opted for higher studies who completed their B.Com		36	
I6a	Please mention the number of students selected in various competitive examinations from the last 3 passed out batches			
		Total number of students selected from the batch		
S.N.	Competitive Examination	2021-24	2020-23	2019-22
1	UPSC (Union Public Service Commission)	0	0	0
2	SPSC (State Public Service Commission)	0	0	0
3	CDS (Combined Defence Services)	0	0	0
4	Bank PO	0	0	1
5	SSC (UDC)	0	0	0
6	CS (Company Secretary)	0	0	0
7	CA (Chartered Accountant)	0	6	0
8	CFA (Chartered Financial Analyst)	0	0	0
9	CPA (Certified Public Accountant)	0	0	0
10	CMA (Certified Management Accountant)	1	0	0
11	Other Specify (CAT)	5	0	0
I7	Please mention the number of students admitted into the prestigious institution			
		Total number of students admitted from the batch		
S.N.	Prestigious institutions	2021-24	2020-23	2019-22
1	IIMs (Indian Institute of Management)	0	0	0
2	IITs (Indian Institute of Technology)	0	0	0

3	Other Specify (0)	0	0	0
4	Other Specify (0)	0	0	0
18	<p>How do you help students in the preparation of the Civil Services examination or any other competitive examination?</p> <p>To Create personalized study plans based on your timeline and strengths/weaknesses. To give subject wise guidance like NCERT, standard books, and reports like economic survey and budgets. Evaluating model answers for practice, and to give structuring technique for better presentation Students to motivate subject knowledge about current affairs, and teaching effective note making.</p>			
19	Please fill in the following details for B.Com. student placements for batch passed out in AY 2023-24			
S.N	Statement	(In INR)		
1	Average salary (Rs lakh/annum)	360000		
2	Median salary (Rs lakh/annum)	300000		
3	Maximum salary (Rs lakh/annum)	750000		
4	Lowest salary (Rs lakh/annum)	144000		
5	Total number of Placements (Number)	126		
Please fill in the following details regarding placement				
S.N.	Statement	In AY 2023-24		
I10	How many companies visited the campus for placements?	68		
I11	How many companies offered jobs?	64		
I12	How many new companies visited the campus for placements?	22		
I13	Please provide the details of top colleges where students of your college joined for pursuing their higher education in AY2023-24?			
S.N	College/ University Name	Number of Students		
1	Nehru College of Management	11		
2	NIITM	2		
3	Kumaruguru College of Technology	1		
4	The Tamil Nadu Dr. Ambedkar Law University	2		
5	SIIMS School	1		
6	Dhanalakshmi Srinivasan College of Engineering	1		
7	Avinashilingam Institute for Home Science and Education	1		
I14	Does your college organize an annual sports tournament?	yes		
I14a	Total number of sportspersons from your college represented at National level (Inter-State tournaments) during the last 3 years	0		
I14b	Total number of sportspersons from your college represented at International level (matches, tournaments) during the last 3 years	0		

I15	Please provide the top 10 notable alumni who have completed their B.Com. from your college in the last 10 years		
S.N	Name	Contact number	Currently working at which organization/ institution
1	NIMYA S	9633197332	INFOSYS ,BANGALORE
2	ASWATHY SEKARAN	9656067701	INFOSYS, BANGALORE
3	NATHIARASU	8946026112	ACCENTURE
4	ANAANDHAPADMANABHAN AR	8075527662	FEDERAL BANK
5	VIGNESH	9901578332	ZELLIS HR INDIA PRIVATE LIMITED ,KOCHI
6	SARANYA P K	9123590895	CANARA BANK, BANGLORE BRANCH
7	BALAKRISHNAN A	9003822750	ARC PARCEL SERVICE ,COIMBATORE
8	SANTHIYA V	9344423849	ASSENGERS TECHNOLOGIES ,CHENNAI
9	SARANYA K	7010897437	SUTHERLAND ,BANGALORE
10	POOJA PRAKASH	9677582620	SUTHERLAND ,BANGALORE

I16	Please fill in the following details for top 10 DOMESTIC placements for batch passed out in 2024						
S.N.	Student Name	Gender(M/F)	B.Com Specialization	Company Name	Designation	City of Job	Annual CTC (INR) offered
1	ABHIDHIJ K S	Male	B. Com Professional Accounting	Federal Bank	Customer Relation Manager	Kerala	750000
2	ANJALI A	Female	B. Com Banking	ACADEMOR	Academic Counsellor	Bengaluru	650000
3	MARIA RESHMA M	Female	B. Com CA	Federal Bank	Business Development	Coimbatore	750000
4	MOHAMMED ANAS S	Male	B. Com CA	Federal Bank	Executive in the Business Operations	Coimbatore	750000
5	MOHAMMED SHAMEEM AKTHAR.M	Male	B. Com CA	Federal Bank	Associate in Non-Officer	Coimbatore	750000
6	HARIHARA KANNAN C	Male	B. Com Information Technology	Academor	Academic Counsellor	Bengaluru	650000
7	HEMASHREE S	Female	B. Com Information Technology	Academor	Academic Counsellor	Bengaluru	650000

8	INDRAJITH PRATHAPAN	Male	B. Com Information Technology	Academor	Academic Counsellor	Bengaluru	650000
9	KAVIPRIYA N	Female	M. Com FC	FACE Prep	Inside Sales Intern	Coimbatore	514489
10	MOHAMMED AZARUDHEEN R	Male	B. Com CA	Federal Bank	Customer Relation Manager	Coimbatore	750000

SECTION J: CONTACT DETAILS FOR PERCEPTUAL SURVEY

J1 Please share the contact details of any 10 final-year B.Com students (select randomly)

S.N	Name	Mobile No.	Email ID
1	SATHYAPRIYA S	9500375627	sathyapriya9518@gmail.com
2	BHARATH K	9688121511	bk9633859@gmail.com
3	VIBIKUMAR V	9655286686	vibikumar001@gmail.com
4	SREEDEVI	9789262399	sreedevibcom21@gmail.com
5	ANANTHU	9895858744	ananthump722@gmail.com
6	SARAN DEV S	8754085433	sarandav2@gmail.com
7	ANANTHI S	9787604005	ananthiselvakumar8@gmail.com
8	BHARATHRAJ	7356678920	bharathraj1612@gmail.com
9	DEVI VIJAYAN	6282929254	devivijayanfam04@gmail.com
10	ARUNDHATHI	9788548397	arundhathia21@gmail.com

J2 Please share the contact details of any 5 permanent faculties who have been in your college for at least last 3 years (select randomly)

S.N	Name	Mobile No.	Email ID
1	Mr.M.SURESH	7358999256	nascsuresh@nehrucolleges.com
2	Dr.R.MAHADEVI	9944650054	nascmahadevi@nehrucolleges.com
3	Ms.S.SHANTHI	8072314995	nascshanthi@nehrucolleges.com
4	Dr R RAJARAJESHWARI	8248447309	nascrajarajeswari@nehrucolleges.com
5	Ms.D.DEVIKA	9600311830	nascdevika.d@nehrucolleges.com

SECTION K: INSTITUTE CONTACT DETAILS

Please provide the contact details of different heads of the college/institute

K1	Name of the head of the college/ institute	Dr.B.Anirudhan
K2	Designation	Principal
K3	Email	nascprincipal@nehrucolleges.com

K4	Name of Director/ Principal	Dr.B.Anirudhan
K5	Director/ Principal e-mail	nascprincipal@nehrucolleges.com
K6	Director/ Principal Mobile number	9003936356
K7	College/ institute general contact numbers	9842241900
Please provide the contact details of the contact person (official filling up this survey form), Who can be contacted for any query		
K8	Name	Dr.M.Shanthanalakshmi
K9	Designation	Associate Professor and Head
K10	Phone (with STD code)	4222480007
K11	Mobile	9095154136
K12	Fax	914222680007
K13	Email	nasccommercehod@nehrucolleges.com

SECTION L: DOCUMENTS LIST

View uploaded supporting documents.

Annual Report for 2023-24. If the Annual Report is not prepared, provide a duly audited Balance Sheet [View](#)

List of full-time and visiting faculty along with qualification, courses taught, and teaching experience [View](#)

List of Governing Board Members [View](#)

List of Academic Advisory Body, if any [View](#)

NAAC accreditation certificate/ proof [View](#)

Scanned copy of mark sheets of Top 5 students [View](#)

Latest Annual Quality Assessment Report (AQAR) submitted to NAAC [View](#)

Proof of year of establishment of the college/ institute/ department [View](#)

List of Guest Speakers in last one year [View](#)

List of students' societies [View](#)

List of national & international conferences/ seminar/ workshops attended by permanent faculties [View](#)

List of research papers published by existing permanent faculty in Indian and foreign journals in the last two years [View](#)

Offer Letters of Top 10 students (passed out in 2023) placed in India – Please ensure Total CTC break-up to be there in the offer letters [View](#)

Memorandum of Understanding (MoU) with international university [View](#)

Green Building" certificate, if available [View](#)

List of companies that visited your campus for final placements in Academic Year (AY) 2023-24 [View](#)

List of members in NSS, ICC and Anti-ragging cell [View](#)

List of voluntary or charity programs your institute is associated with [View](#)

List of Sportsperson from your college represented at International level – Name of student and sports [View](#)

Abbreviations

- AQAR - Annual Quality Assurance Report
- AY - Academic Year
- B.Com. - Bachelor of Commerce
- CA - Chartered Accountant
- CDS - Combined Defence Services
- CFA - Chartered Financial Analyst
- CGPA - Cumulative Grade Point Average
- CMA - Certified Management Accountant
- CPA - Certified Public Accountant
- CS - Company Secretary
- CTC - Annual Cost to Company
- FDP - Faculty development program
- ICC - Internal Complaints Committee
- IIM - Indian Institute of Management
- IIT - Indian Institute of Technology
- IQAC - Internal Quality Assurance Cell
- NA - Not Applicable
- NAAC - National Assessment and Accreditation Council
- NCC - National Cadet Corps
- NET - National Eligibility Test
- NSS - National Service Scheme
- MDRA - Marketing & Development Research Associates
- MoU - Memorandum of Understanding
- PG - Post Graduation
- Ph.D - Doctor of Philosophy
- SET - State Eligibility Test
- SSC - Staff Selection Commission
- UPSC - Union Public Service Commission