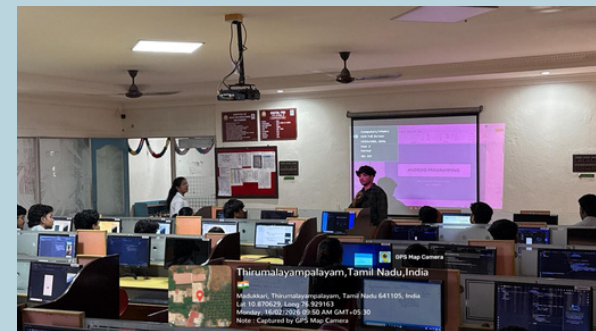




## CAMPUS BUZZ



The School of Management, Department of BBA CA & IB, organized a Professor of Practice session on “Industry Perspectives on Modern Brand Management: Strategies, Challenges, and Future Trends” on 18.02.2026. The session was delivered by Mr. M. Prasannakumar, Founder and CEO, Nedunal Yaanai UpScale Solutions Pvt Ltd, Coimbatore.



The Department of Computer Applications organized a two-day workshop on Mobile Application Development for II BCA A and B students on 13.02.2026 and 16.02.2026. The resource person was Mr. S. Sabarish, Cloud Engineer, Wipro, Coimbatore.



The Department of Hindi conducted the Sarvodaya Week Celebration on 19.02.2026 at the Mahatma Gandhi Memorial, Podanur. This visit enabled participants to engage directly with the legacy of Mahatma Gandhi



The Department of Social Work organized a Street Theatre Training Workshop today. The programme was conducted in association with Erode Arts and Science College. Students actively participated and learned skills of expression and social awareness through theatre.



School of Commerce organized Union Budget 2026-27: Boom or Bane for India on 20.02.2026. The session was intellectually stimulating and thought-provoking, providing students with a platform to critically examine the provisions of the Union Budget 2026-27.



*The Centre for Sustainable Development Goals of Nehru Arts and Science College (Autonomous), Coimbatore, successfully organized the SDG Expo 2026 on 20th February 2026 at 2.00 PM in the A-Block Lobby of the college campus. The Expo was conducted with a special focus on 17 Sustainable Development Goals. The event was inaugurated in the presence of the Chief Guest, Dr. V. Vijayakumar, Principal, Nehru Arts and Science College.*



## ACCOLADES

Mr. Mohammed Azharudeen, III B.Sc. Psychology, assisted the resource person during an invited lecture on "ABC Model and Brain Rot" as a part of his paid training with Trance groups held on 19.02.2025 at Hindustan Arts and Science College. He received a token of appreciation in recognition of his contribution.



Students of the Department of IoT and AIML, School of Computational Science, actively participated in the Technical Symposium 2026 held on 19th February 2026 at Sri Krishna Adithya College of Arts and Science, Coimbatore. Mr. Gokul G and Mr. Bharath K won First Prize in App Development. Other students Ms. Aswathi T K, Ms. Sreeja N, Ms. Divya, Mr. Joerom Wilfred, Mr. Mishal Sherif Moosa, and Mr. Vaishak K also actively participated in various events.



*"Time moves slowly, but passes quickly." – Alice Walker, The Color Purple*