



NEHRU ARTS AND SCIENCE COLLEGE

(AUTONOMOUS)

COIMBATORE



CAMPUS CONNECT

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Thirumalayampalayam, Tamil Nadu,

PROFESSOR IN PRACTICE



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Department of B.Com CA , School of Commerce on 25th June organized "Professor of Practice" programme on 'Brand Image and Its Impact on Consumer Purchase Intension' at D-Block seminar Hall. School of Commerce students were attended the programme and Mr. K.Dineshkumar, Sr.Manager-(Business Development), Imarticus Learnings Pvt.Ltd, Coimbatore acted as resource person.

NEHRU ARTS AND SCIENCE COLLEGE
(AUTONOMOUS)

(Affiliated to Bharathiar University, Accredited with "A" Grade by NAAC, ISO 9001:2015 (QMS) & ISO 14001:2015 (EMS) Certified, Recognized by UGC with 20 A(12B), Under State College Scheme by DRT, Approved by AICTE, Govt. of India)
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SCHOOL OF COMMERCE

Organizes
Professor of Practice
on
"Brand Image and Its Impact on Consumer Purchase Intentions"

Resource Person

Mr. K.Dinesh Kumar
Sr.Manager - (Business Development)
Imarticus Learnings Pvt. Ltd., Coimbatore

JUNE 25, 2026
10.00 AM
VENUE - D Block Seminar Hall

Dr. Shanker Prabu M
Mr. N S Saran
Dr. R. Mahadevi
Dr. M.Kanagarathnam
Dr. V. Vijayakumar

NASHCO FOLLOWS THE SUSTAINABLE DEVELOPMENT GOALS

This Day's Insight:

Everything can be taken from a man but one thing: the last of the human freedoms- to choose one's attitude in any given set of circumstances, to choose one's own way."

Victor E. Frankl

Academic Visit

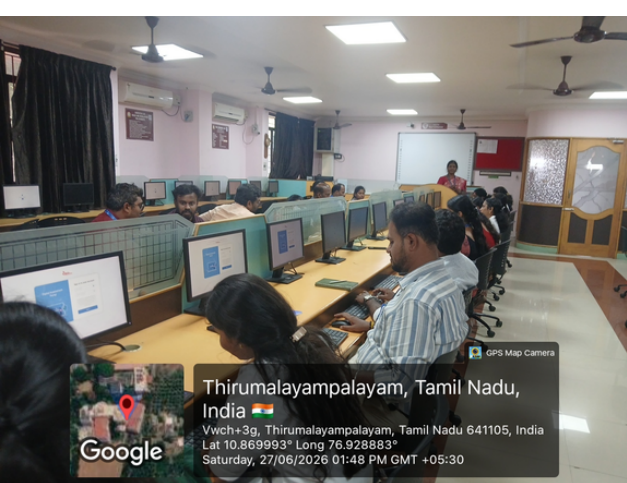


MASTER COMMAND & CONTROL CENTRE
The nerve centre of Coimbatore District

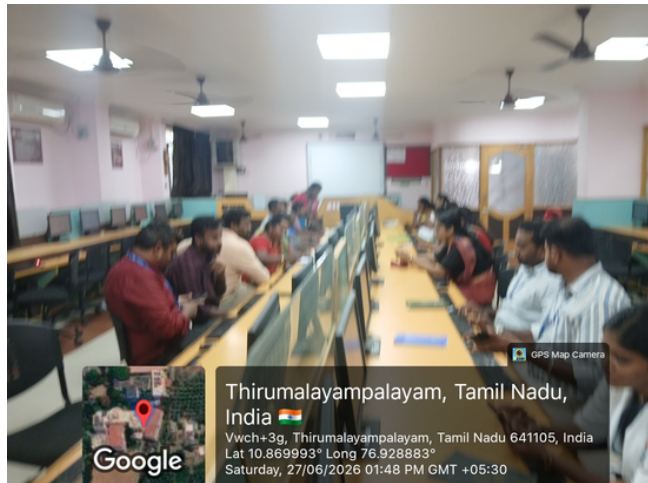
Dr. Aslam Moideen C A (Assistant Professor & Head) and Mr. Arunkumar A R (Assistant Professor) from the Department of Criminology and Forensic Science, Nehru Arts and Science College, visited the Master Command and Control Centre of the Coimbatore District Police.

EDITOR:Dr.Ritu Shepherd

Co Editor: Dr Rohini



NPTEL course registration orientation was conducted for the faculty members in Lab3 at 1.30pm successfully.



17th Founder's day Memorial Day



Nehru Group of Institutions observes 17th Founder's Memorial Day

Coimbatore, June 12: The 17th Founder's Memorial Day of the Nehru Group of Institutions (NGI) was observed with solemnity and reverence at the P.K. Das Memorial Hall on the institution's campus on Tuesday, commemorating the life and enduring contributions of its founder, P.K. Das.

Faculty members, administrators and staff paid homage to the visionary educationist, whose dedication and leadership laid the foundation for the growth and development of the institution.

The memorial function was presided over by P. Krishnakumar, CEO and Secretary of Nehru Group of Institutions, in the presence of H.N. Nataraja, Executive Director.

Y. Vijayakumar, Principal of Nehru Arts and Science College, spoke about the founder's leadership, foresight and lasting contributions, noting that his vision continues to guide the institution in its pursuit of academic excellence and holistic student development.

The day's programme included a quiz competition, a group discussion on the role of education in nation-building, and a cultural performance by students. The event concluded with a prayer and a vote of thanks.

The New Indian Express 12.06.2026 Pg. No.: 7



The 17th Founder's Memorial Day of Nehru Group of Institutions was observed at the P K Das Memorial Hall on the college campus on Tuesday, commemorating the life and contributions of the institution's founder.

ACCOLADES

Dr. R. Rohini, Assistant Prof. of English participated in Online National Faculty Development Program from 18 to 24 June 2026.

Dr. R. DEVIKA, has participated in the UGC Sponsored Short Term Programme (Online) on "Research Methodology and Digital Tool (AI Cyber Security) (M.D.)" organized by Malaviya Mission Teacher Training Centre held from 18.05.2026 to 23.05.2026.



25.06.2026

Career Readiness Aptitude Challenge



ONLINE FDP
The School of Commerce, Nehru Arts and Science College, successfully organized a One-Day Online Faculty Development Programme on "Advancing Academic Excellence through AI and Digital Transformation" on 27 June 2026.

**EDITOR: Dr. Ritu Shepherd
Co Editor: Dr. Rohini**